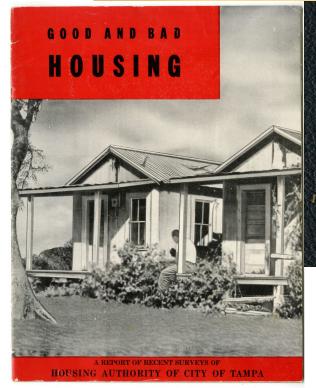
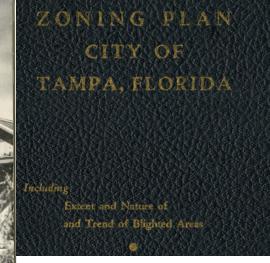


How did Planning get us Here? (1900 – 1964)

TAMPA METROPOLITAN AREA
HILLSBOROUGH COUNTY, FLORIDA

- Local, State, National Law and Politics
- Public and Private Housing
- Comprehensive Planning and Zoning
- Urban Renewal
- Highway Construction







Disclaimer and Content Warning

 Quotes and images from historical documents use language and depictions which are bigoted, inappropriate, and insensitive by today's standards.



Local, State and National Politics

- End of Reconstruction 1876
- Florida State Poll Tax 1889 1936
- Establishment of "Separate but equal" *Plessy v. Ferguson* in 1896
- Florida State Democratic Party declared only whites could hold party membership – 1902



Streetcar Segregation in Tampa (1904)



Tampa's White Municipal Party

- 1908 Tampa's "White Municipal Party" established
- 1910 Tampa had a whites-only primaries
- 1931 whites-only primaries state-wide, and WMP only recognized political party in City of Tampa
- 1910 1956 Every Tampa Mayor was WMP member
 - Donald B. Mckay; Horace C. Gordon; Charles H. Brown; Perry G. Wall; Thomas N. Henderson; Robert E. Lee Chancey; Curtis Hixon



D. B. McKay dominated Tampa politics for the first half of the twentieth century. A key organizer in the formation of the White Municipal Party in 1908, he also became the first mayor elected under the new primary system in 1910. Courtesy of the Florida State Archives, Tallahassee.

Party Goal: "...prevent the future operation of the Negro vote as a balance of power in municipal elections."



A Study of Negro Life in Tampa (1927)

- "Except for the area in Ybor City where the Cubans, irrespective of color, live intermixed, there is a general separation of the white and negro races.
- "The problem of health is inevitably a part of housing, sanitation, recreation, hospitalization, employment, wages and hours."
- "For a colored population of 23,000, Tampa provides a Branch Library and a salaried playground supervisor. The City of Tampa provides no public park for Negroes: it provides no playgrounds, except unequipped school grounds: it provides no public pool or beach. The private recreation and amusements are of such a nature that the Negro public received no benefit therefrom. The Commercial recreation and amusement is of such a nature and so poorly supervised, that is perchance is more harmful than beneficial.

A Study of

NEGRO LIFE IN TAMPA

Made By

With the Cooperation of

J.H. MCGREW

THE TAMPA WELFARE LEAGUE

THE TAMPA URBAN LEAGUE

- And the Tampa -

YOUNG MEN'S CHRISTIAN ASSOCIATION

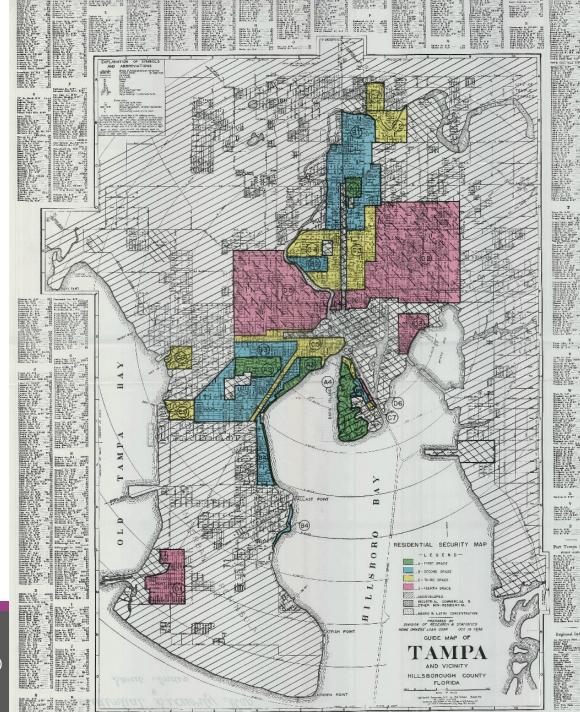
March 8 - April 13

1927



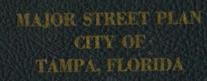
Public and Private Housing

- Deed restrictions
- Public housing projects
- Homeowners Loan Corporation (1933)





Comprehensive Planning and Zoning



INCLUDING RULES AND REGULATIONS
FOR
SUBDIVISIONS
AND
INTERIM ZONING ORDINANCE

SIMONS SHELDRICK CO PLANNING ENGINEERS JACKSONVILLE, FLA

HILLSBOROUGH COUNTY ZONING REGULATIONS

Adopted by the
BOARD OF COUNTY COMMISSIONERS

of
HILLSBOROUGH COUNTY, FLORIDA

January 3, 1950



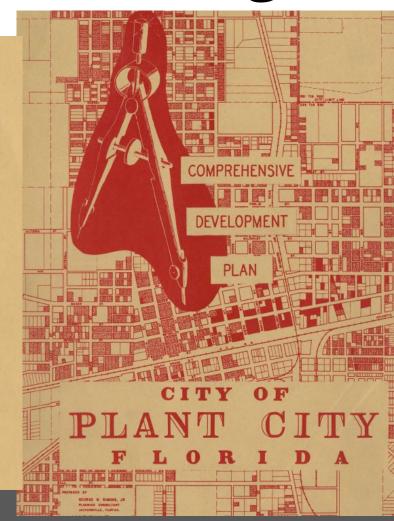
Information and permits may be secured from
E. W. CARROLL, Zoning Director
304 Tampa Street
Tampa, Florida
Phone 2-3763

COMPREHENSIVE PLAN
FOR THE
CITY OF TAMPA
FLORIDA

1956-57

Prepared by

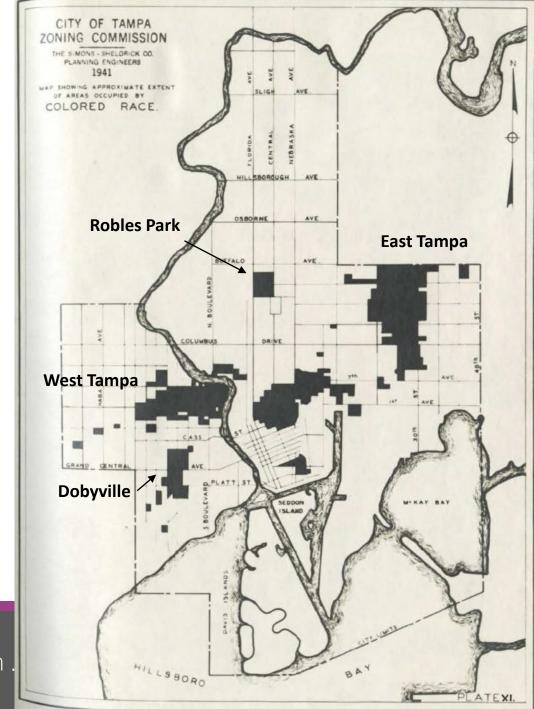
George W. Simons, Jr. Planning and Zoning Consultant Jacksonville, Florida





Tampa Major Street Plan (1941)

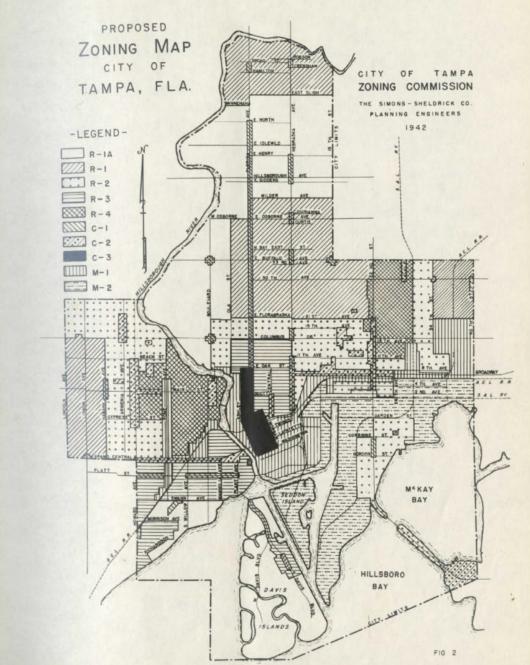
- Demographics: 29% Latin descent; 21% Black
- "Within the past two years since the completion of Boulevard Homes – the colored housing project – on Spruce Street in the former West Tampa section – many of the colored population have been migrating thereto. These several colored areas act as directives in considering the growth and development of the city."
- First proposed routing of Interstate 275 beside Central Avenue, which states that such a project, "...would do much towards clearing up a blighted slum north of Cass Street on both sides of Central Ave."





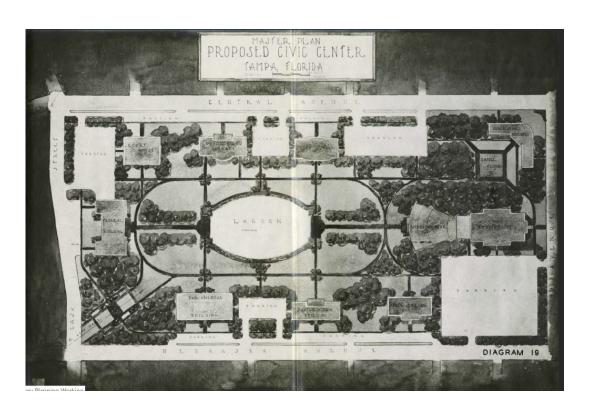
Tampa Zoning Plan (1942)

- What is zoning?
- on slums: "There are several other, but smaller areas, occupied now by colored people that should be eliminated and moved to other areas."
- "With the establishment of North Boulevard Homes in West Tampa, a new locality was opened for the colored population. That development should be expanded either by public or private enterprise. Those colored residents now in Hyde Park area should be shifted to the West Tampa site. The whole "Scrub" area should be rehabilitated by the construction of a new housing development there either publicly or privately financed. Other small areas occupied by colored people should be eliminated and those residents be transferred to other areas."





Tampa Comprehensive Plan (1945)



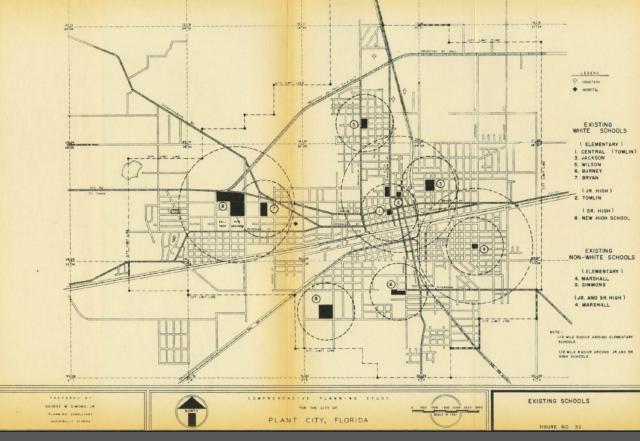
- Parks and Recreation reflects segregation
- On the Scrub, "..an economic barrier to the most healthful, wholesome development of the city...the "Scrub" is a cancerous infection ripe for a major operation to transform it into something economically sounds and worthwhile from a civic standpoint."
- "As a source of crimes, immorality, delinquency and other evil influences the "Scrub" is an unnecessary and excess burden of expense to the taxpayers."



"All the non-white dwelling units of the city are located south of the Atlantic Coast Line track east and west of Collins Street. The greatest concentration of negroes is east of Collins Street. In these areas dilapidation and substandard housing prevails." PREDOMINANT NON-WHITE AREAS PLANT CITY, FLORIDA

"Altho some constructive thought has been given to park and recreation facilities for negroes nothing constructive has yet been accomplished."

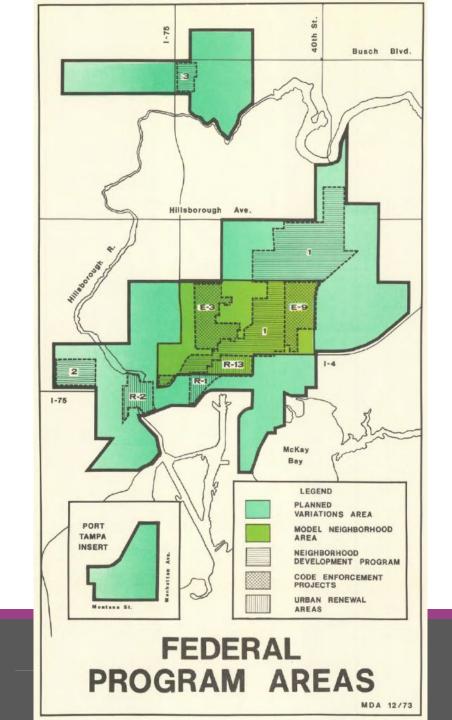
Plant City Comprehensive Plan (1956)





Urban Renewal

- 1949 Federal Housing Act funded "slum" clearance throughout country
 - Federal loans used to purchase, condemn, and clear "blighted" areas – land was sold to developers to pay off the loan.
 - Expectation of public subsidized housing
- Four Urban Renewal projects in Hillsborough County:
 - The Scrub/Maryland Avenue (Tampa)
 - Riverfront (Tampa)
 - Ybor City (Tampa)
 - Plant City

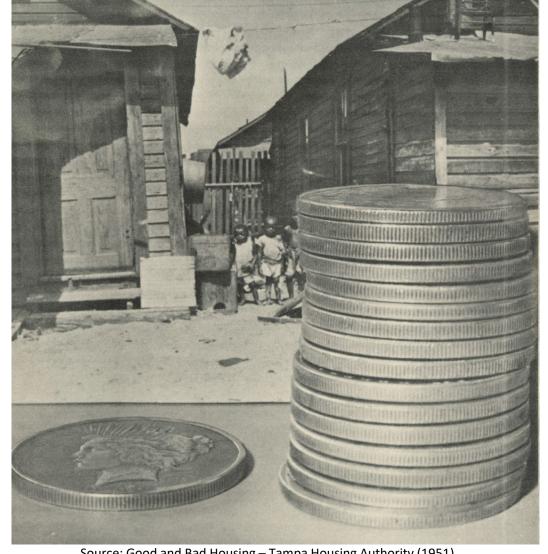




The Scrub/Maryland Avenue (1962)

- 60 acres with 376 families
- NAACP and Robert Saunders statement,

"it is clear that the development of a program of improvement for this City has not been done for minority groups and not with Negroes. It is clear that if this program continues as it is now progressing, Negroes in Tampa will be relegated to a continuous pattern of racially segregated housing for the next fifty to one hundred years."

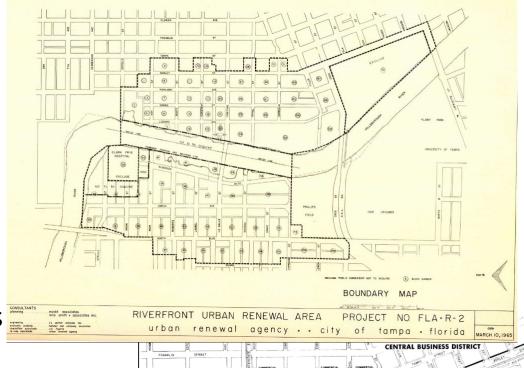


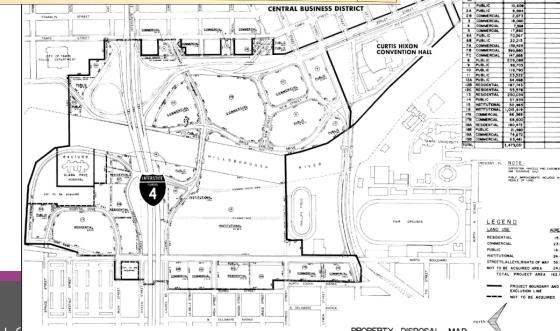
Source: Good and Bad Housing – Tampa Housing Authority (1951)



Riverfront (1963)

- 1961 Survey:
 - 10 white families
 - 670 Black families (97 owner occupied)
 - 176 businesses and 6 institutions
- Land sold to:
 - University of Tampa
 - City of Tampa
 - Private developers
- City assurances to Federal Government on subsidized public housing

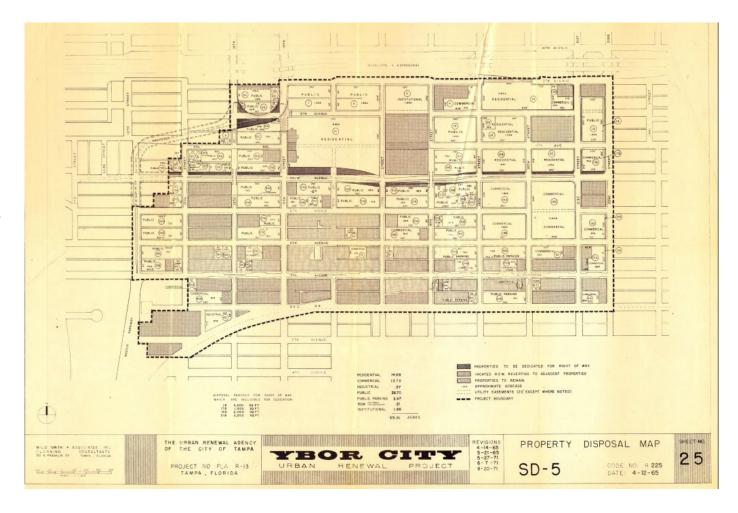






Ybor City (1964)

- ~900 buildings identified 708 demolished and 193 rehabilitated
- Redevelopment expectations never materialized
 - Hillsborough Community College (50+ acres)
 - County Sheriff's Operation Center
- Major loss of residents, coupled with displacement from I-4 construction





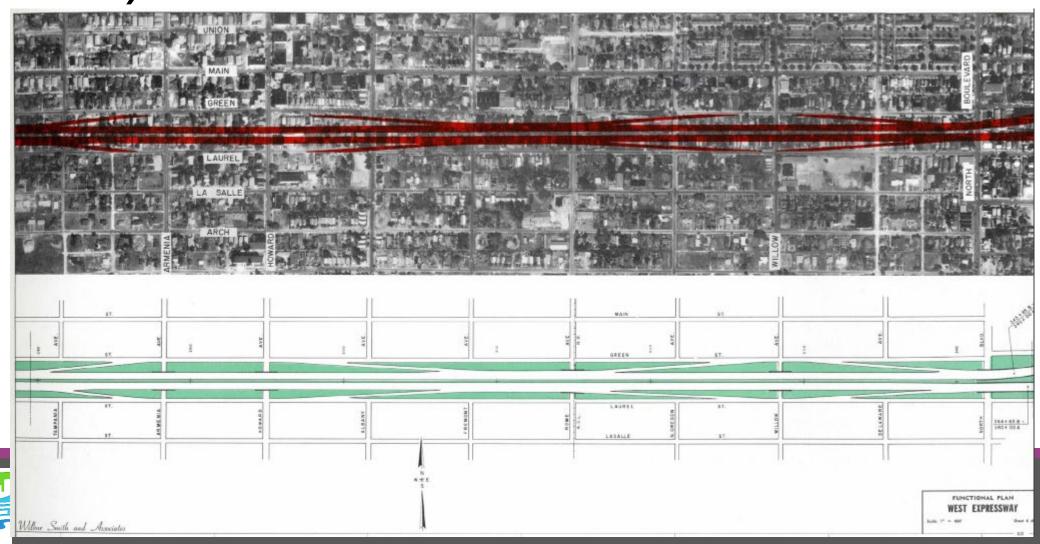
Highway Construction

- 1956 Federal Aid Highway Act
 - I-275 (formerly I-75)
 - I-4
- South Crosstown Expressway



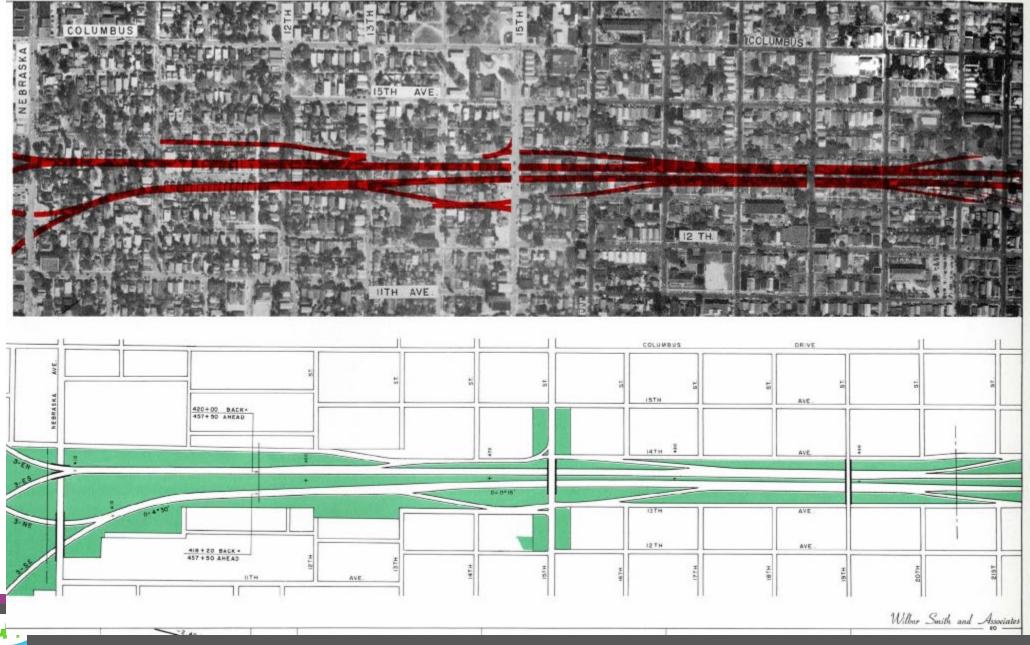


Master Highway Transportation Plan (1957)



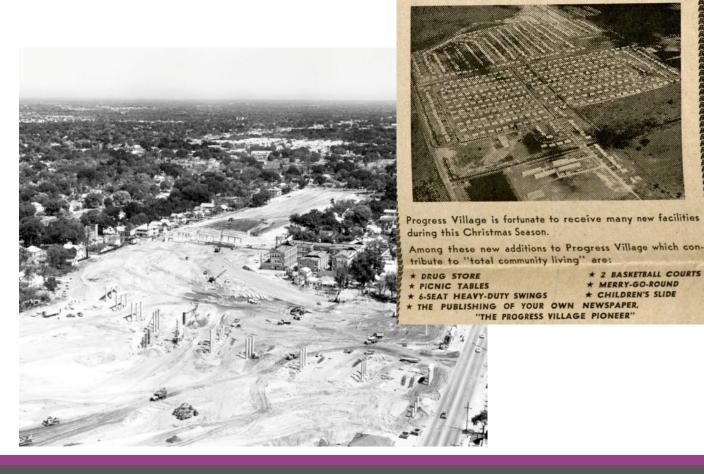






Outcomes by late 1960s

- Destruction of major Black and Latin neighborhoods
 - Dobyville
 - Roberts City
 - The Scrub
 - Ybor City
- Displacement for economic development and highway construction
- Further segregated neighborhoods
 - East Tampa
 - North Boulevard and West Tampa
 - Progress Village
- Exclusion from housing market and wealth generation
- Exclusion from political office and planning efforts



Merry Christmas

to all the residents of

Progress Village



HILLSBOROUGH COUNTY, FLORIDA DOT DENSITY BY RACIAL AND CITY LIMIT ETHNIC GROUPS 2014-2018 ACS 5 YEAR BLOCK GROUPS --- COUNTY BOUNDARY ROADS ----- RAILROADS BAY & WATER BODIES NATIVE INDIAN & ALASKAN NATIVE JURISDICTIONAL AREAS ISLANDER SOME OTHER RACE TWO OR MORE RACES

Our Community Now

prough.org

Where are we Today?

- Home Ownership White (73.3%) versus Black (40.8%)
- Air Quality Hillsborough County's adult asthma rate of 9.2% ranks the highest among large counties in Florida. 1/5th of us live within 300m of high-volume roadway, and the proportion is 13% higher if you're a COC resident.
- Transportation Safety If you are in a COC, you are 20% more likely to be in a severe crash.
- **Neighborhood Safety** 1 in 5 parents with household income less than \$25,000 report feeling unsafe in their neighborhood compared to less than 1 in 10 parents with household incomes of \$50,000 or over.







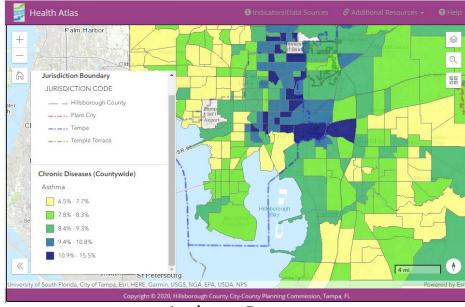




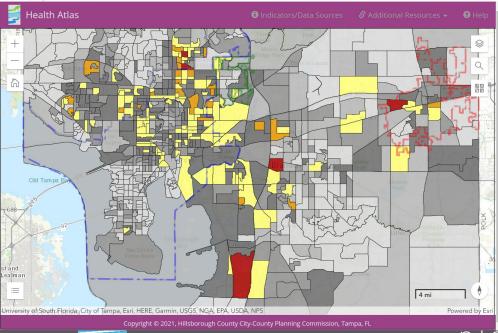


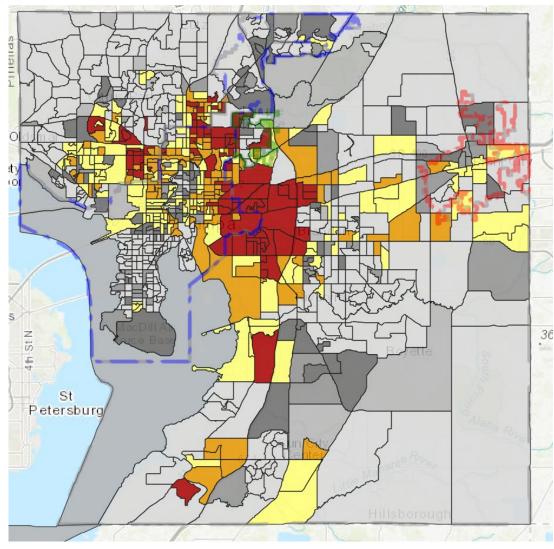






Asthma Rates





Superfund Site Proximity



pranhillsborough.org

Where do we go Next?

- How do we address:
 - Continued geographic segregation
 - Disparities in wealth, home ownership, access, and community health indicators
 - Underrepresentation in government decision-making processes and authorities

