

Vision Zero Virtual Leadership Summit

Tuesday | September 22, 2020 | 9am - noon

<https://attendee.gotowebinar.com/register/7278136264124305678>

Dial in Listen-Only Mode: 1-631-992-3221 Access Code: 424-951-112

3 PANELS IN 3 HOURS LEADING TOWARDS VISION ZERO



Welcome & Introductions | 9:00

Commissioner Pat Kemp

Hillsborough MPO Policy Committee Chair

Summit Purpose | 9:05

Beth Alden, AICP

Hillsborough MPO Executive Director



Vision Zero Overview | 9:10

Gena Torres

Hillsborough MPO Executive Planner



Hillsborough MPO
Metropolitan Planning
for Transportation



Panel 1 | 9:15 - 9:55

Land Use & Design - Since safe communities don't happen by accident, how do we avoid making decisions now that require costly fixes later?

Topic Overview & Moderator:

Ian Lockwood, P.E., Toole Design

Ian is a Livable Transportation Engineer with Toole Design Group. Ian has Bachelor and Master Degrees in Civil Engineering and is a Harvard University Loeb Fellow. Ian collaborates with property owners, agency officials, and the community to improve the public realm (i.e., attractive and comfortable streets, and successful squares and parks) to reflect the community's values and advance their vision. Ian's work is informed by the "Path-as-Place" doctrine that results in wonderful experiences for people along streets and in urban places that attract visitors, investment, and vitality. Ian's older projects continue to perform well in places such as downtown West Palm Beach, Winter Garden, Sanford, Charlotte, and Seattle. Ian is a pioneer in walkability, restoring 1-way streets to 2-way, main street design, and shared spaces. For fun, he does cartooning and road cycling. Follow Ian on Twitter: @IanLockwoodPE



Panelists:



Melissa Zornitta, AICP

*Planning Commission
Executive Director*



Lucia Garsys

*Hillsborough County
Deputy County Administrator
Development & Infrastructure*



Mike Callahan

*City of Tampa
Planning & Design Coordinator*

Panel 2 | 10:00 - 10:40

High Visibility Enforcement – Working together, how can we make the best use of law enforcement resources to deter the most dangerous traffic behaviors?

Topic Overview & Moderator:

Ret. Chief Brett C. Railey

Institute of Police Technology & Management

Chief Railey has over 39 years of experience in law enforcement, serving 35 of those with the Winter Park, FL Police Department. He served as President for the Florida Police Chiefs Association (FPCA). Chief Railey trains Subject Matter Experts to instruct the Data Driven Approaches to Crime and Traffic Safety workshops. In addition to his continuing service on the FPCA Highway Safety Committee, he serves on the Florida Impaired Driving Coalition and the Florida Pedestrian and Bicycle Safety Coalition. Chief Railey led the development of the curriculum on Pedestrian and Bicycle Law Enforcement: Laws, Procedures, and Best Practices for FDOT and is the lead instructor for training the trainers. He was presented the National Highway Traffic Safety Administration's Public Service Lifesaver Award and the International Association of Chiefs of Police J. Stannard Baker Award for lifetime achievement in highway safety.



Panelists:



Sgt. Paul Pramberger

Hillsborough Sheriff's Office



Cpt. Patrick Messmer

Tampa Police Department



David Gwynn

FDOT District 7 Secretary

Panel 3 | 10:45 - 11:25

Public Messaging – Acknowledging the human tendency to be skeptical of change, how do we engage residents and businesses in becoming champions for safe streets?

Topic Overview & Moderator:

Billy L. Hattaway

P.E. MBA, Principal at Fehr & Peers

Billy has almost 40 years of professional transportation planning and engineering experience. During the course of his career, he has held many roles, including key-leadership roles with the Department of Transportation, consulting, and most recently as Director of Transportation for the City of Orlando. With District 1, Billy led the development of the Complete Streets policy, and focused on improving bicycle and pedestrian safety. Most recently while with the City of Orlando, Billy led the implementation of the Vision Zero Plan, Complete Streets Coalition, Vision Zero Network and the Congress for the New Urbanism. He also formed and led Vision Zero agencies group at the FDOT Pedestrian/Bike Safety Coalition and was a Co-Chair for rewriting the Florida Greenbook to a Complete Streets approach.



Panelists:

MaryLou Whaley

*Hillsborough County Public Schools
Community Engagement & Philanthropy Director*



Liana Lopez

*Hillsborough County
Chief Communications Administrator*



Ashley Bauman

*City of Tampa
Director of Marketing & Communications*



Wrap-up Discussion | Lessons Learned & Next Steps | 11:30

MPO Policy Committee Members:

- Hillsborough County Commissioner **Pat Kemp**, MPO Policy Chair
- City of Tampa Councilman **Guido Maniscalco**, MPO Policy Vice Chair
- Hillsborough County Commissioner **Mariella Smith**
- Hillsborough County School Board Member **Cindy Stuart**
- Expressway Authority CEO **Joseph Waggoner**
- Port Tampa Bay CEO **Paul Anderson** (Alternate Member)
- Hillsborough County Commissioner **Kimberly Overman** (Alternate Member)

Adjourn | noon

*On behalf of the entire MPO Board,
thanks for joining us!*

Please take and share the
Vision Zero Corridor Surveys
by 9/30 at:

planhillsborough.org/vzcorridors