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For a discussion on Managing Lanes for



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Transportation Efficiency and Fairness in a virtual webinar with featured speaker...

Todd Litman

Founder and Executive Director Victoria Transport Policy Instutute

Public highways are a scarce and valuable resource. New roadway management practices can increase efficiency and fairness. Efficient pricing means that users "get what they pay for, and pay for what they get." Currently, most public roads are unpriced: users do not pay for the congestion costs they impose on other vehicles, resulting in traffic congestion. Cities around the world are now using innovative

management and pricing to reduce congestion and extract more economic value from highways.

Efficiently priced High Occupancy Toll (HOT) lanes, with higher tolls during congested periods and discounts during off-peak periods, give travellers incentives to shift when and how they travel, from peak to off-peak period, and from automobiles to ridesharing and public transit. Efficient pricing ensures that high-value vehicle trips, such as freight and service vehicles, transit buses, and travellers with urgent errands, can avoid congestion delays. This increases the value provided by a traffic lane. If a portion of revenues are reinvested in public transit services, lower-income travellers also benefit from better, faster and more reliable bus travel.

Todd Litman is founder and executive director of the Victoria Transport Policy Institute, an independent research organization dedicated to developing innovative solutions to transport problems. His work helps expand the range of impacts and options considered in transportation decision-making, improve evaluation methods, and make specialized technical concepts accessible to a larger audience. His research is used worldwide in transport planning and policy analysis.

This FREE event will be held as a virtual meeting via GoToWebinar®. Grab your lunch and join us online. Space is limited, so register now in advance at: https://tinyurl.com/InfoBBQoct20