

SAFE STREETS NOW

# VISIONZERO

## Do you feel safe on Bruce B Downs Boulevard?

The Bruce B Downs corridor from Fowler Avenue to E. Bearss Avenue has been identified as a High Injury Network corridor within Hillsborough County due to the frequency and number of serious injury and fatal crashes. **We need YOUR input** so that we can implement short-term action items to support the County's Vision Zero goals.

Please take a few minutes to fill out a quick survey at [planhillsborough.org/VZcorridors](http://planhillsborough.org/VZcorridors) to tell us the issues that are important to you as we continue to improve safety on the Bruce B Downs corridor as part of our Vision Zero mission.



When traveling along Bruce D Downs:

- What Makes you feel unsafe?
- What would make you feel safer?
- Is there anything else you would like to tell us about your experience?



If you have questions, or would like to submit your responses by phone, please contact Lisa Silva at (813) 273-3774 ext 329 or [silval@plancom.org](mailto:silval@plancom.org)

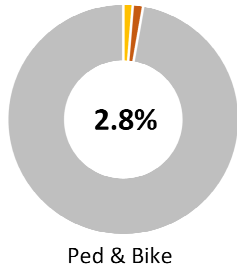
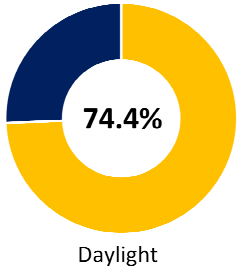


ONE TRAFFIC DEATH IS TOO MANY

Vision Zero is based on the belief that traffic death and injury is preventable — that these are not “accidents,” but the result of poor behaviors combined with unforgiving roadway designs.

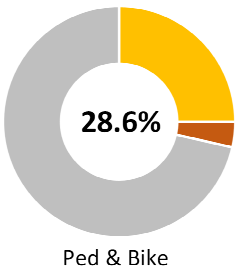
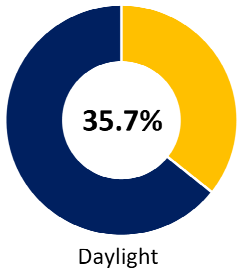
**Total Crash History**

1,587 Total Crashes



**Fatal & Severe Injury Crash History**

28 Fatal & Severe Injury Crashes



**Ped & Bike Crash History**

44 Pedestrian & Bicycle Crashes

2.8% of total crashes

28.6% of fatal and severe injury crashes

