

#GCSafeStreetsSummit

November 14, 2019

Hilton Tampa Downtown 211 N. Tampa Street, Tampa, FL 33602

Encouraging the implementation of Complete Streets that are safe and accessible for all!

planhillsborough.org/gulf-coast-safe-streets-summit













Welcome

Dear Attendees.

On behalf of all of the Gulf Coast Safe Streets Summit partners, we are honored to have you in attendance at our 2nd annual event of its kind for this region. Collectively, we benefit from healthy, safe and vibrant communities. The Summit includes a line-up of local and national experts who will share the challenges they have faced, and the solutions applied, in creating places where we all want to live, play, shop, and thrive. We hope you leave feeling empowered to make connections, literally and figuratively, for a transformative community!



Les Miller
Hillsborough County
Commissioner
Chair, Hillsborough MPO



Alan Maio
Sarasota County
Commissioner
Chair, Sarasota/Manatee MPO



Dave Eggers
Pinellas County
Commissioner
Chair, Forward Pinellas



Jeff KinnardCitrus County Commissioner,
Chair, Hernando/Citrus MPO



Jeff Starkey
Pasco County
City Council Member,
Chair, Pasco MPO



Nathaniel Birdsong
Mayor Pro-Tem Winter Haven
Chair, Polk TPO



Program

2:00 pm	DOORS OPEN – Bayshore Rooms 5, 6 and 7
2:15 pm – 2:30 pm	WELCOME & INTRODUCTIONS
	Beth Alden, AICP, Hillsborough MPO Executive Director and Cindy Stuart, Hillsborough County School Board Member
2:30 pm – 4:00 pm	SESSION 1 – A HUMAN-CENTERED MOBILITY BILL OF RIGHTS
	Presentation on the Human-Centered Mobility Bill of Rights
	Cesar Hernandez, TBMO President and Paula Flores, TBMO Member
	Panel Moderator - Jeff Speck, AICP, CNU-A, LEED-AP, Honorary ASLA
	Panelists
	❖ Bill Mutz, City of Lakeland Mayor
	* Kathryn E. Starkey, Pasco County Board of County Commissioner
	❖ Dr. Kanika Tomalin, City of St. Petersburg Deputy Mayor and City Administrator
4:00 pm – 5:15 pm	SESSION 2 – "OUTSIDE THE BOX" FUNDING STRATEGIES
	Panel Moderator - Secretary L.K. Nandam, P.E., Florida Department of Transportation D1 Panelists
	 Christina Barker, All for Transportation
	Whit Blanton, FAICP, Forward Pinellas Executive Director
	Secretary David Gwynn, P.E., Florida Department of Transportation D7
5:15 pm – 5:30 pm	Closing/Wrap Up
	❖ Hillsborough County Board of County Commissioners Pat Kemp and Mariella Smith
	RECEPTION & AWARDS PROGRAM – Palma Ceia Rooms 1 and 2
5:30 pm – 8:00 pm	RECEPTION WELCOME & INTRODUCTION
	 City of Tampa Mayor Jane Castor
	PROGRAM AWARDS EMCEE
	❖ Leah Shahum, Vision Zero Network
	PRESENTATION OF AWARDS
	Steve Diez, Hernando/Citrus MPO Executive Director
	Nectarios C. Pittos, Pasco Planning and Development Department Director
	Whit Blanton, Forward Pinellas Executive Director
	Seth Alden, Hillsborough MPO Executive Director
	Ronnie Blackshear, Polk TPO Director
	Dave Hutchinson, Sarasota/Manatee MPO Executive Director

SPEAKERS

In order of appearance

Beth Alden, AICP, Hillsborough MPO Executive Director



Beth Alden leads an award-winning team of planners with a vision of safe, inclusive mobility choices that promote respect and trust.

She has spearheaded initiatives that empower residents to reshape their communities together, including the first multijurisdictional *Vision Zero Action Plan* in the country and the first tri-county growth scenarios collaboration in this region, *It's Time Tampa Bay*.

As the architect of Hillsborough's *Imagine 2040 Transportation Plan*, she combined performance metrics and creative public engagement to help local leaders refocus on essentials, laying the groundwork for a successful sales tax referendum in 2018.

Appointed in 2017 to the National Academy of Sciences' NCHRP 08-36 Panel for transportation planning research, she also chairs the

Florida MPO Advisory Council's Noteworthy Practices Committee, has served as a best-practice presenter in several Federal Highway Administration Peer Exchange programs and guidebook panels, and wrote portions of the American Institute of Certified Planners' first exam to certify transportation planning specialists.

Beth has worked in the public and private sectors as a professional planner since 1994 and holds a Master's in Planning from the University of Minnesota and a Bachelor's in Environmental Design & Architecture from North Carolina State University.

Cindy Stuart, Hillsborough County School Board Member



Cindy Stuart was elected to the Hillsborough County School Board, representing District 3, in 2012. She is one of seven members responsible for making policy decisions and overseeing a total budget of \$3.3 billion for the 8th largest school district in the nation, which is also the county's largest employer with more than 24,000 employees.

She represents the School Board on the David A. Straz, Jr. Center for the Performing Arts Board of Trustees, Hillsborough Education Foundation (alternate), juvenile justice Board, Circuit 13, Metropolitan Planning Organization (MPO), and Safe & Sound Hillsborough.

Raised in Tampa, Mrs. Stuart is a proud graduate of A.P. Leto Comprehensive High School. She worked full-time to put herself through college and became the first member of her family to graduate from a

university. She earned a Bachelor's Degree in 1995 from Florida International University and was immediately hired by a Miami company as a project manager in the field of insurance software development. After several years, she married and returned to Tampa with her young family. Her children attend Hillsborough County public schools.

She has served as a PTA president and treasurer, and guidance advocate. She is also active in community service. She participates in the annual Susan B. Komen 3-Day Walk to Cure Breast Cancer, volunteers with her family at Metropolitan Ministries, is a member of St. Paul's Catholic Church, manages a local youth softball team, coordinates her Neighborhood Watch Program, and is a Girl Scout volunteer.

Mrs. Stuart is a Tampa resident, wife, and mother of three children. She has been married to Jim Stuart for 21 years.

Cesar Hernandez, TBMO President



Hailing from Brooklyn, New York as a first-generation American of indigenous Mayan immigrants from Guatemala, Cesar R. Hernandez blazed a trail to the University of South Florida where he would build a foundation to become a young leader in the business community.

Cesar has worked the past 10 years as an innovation policy advisor, political consultant, public affairs strategist and government relations professional. Perhaps Cesar's most widely publicized role to date involves his leadership in working with regional governments advocating for the safe deployment of new technology, concepts and ideas. He was the lead strategist in crafting the first public-private partnership between a government agency, a rideshare company (Transdev) and an electric vehicle manufacturer (Tesla) to create one of the nation's first Hyperlink rideshare and public transit integration

projects. Cesar has aligned his clients with companies such as Tesla, Google, Apple, GM, and advises disruptive technology companies such as Hyperloop Transportation Technologies and the micro mobility company Bird.

Cesar's firm currently represents emerging technology companies in Tampa Bay such as Morphogenesis, PikMyKid, Immertec, Tampa Innovation Partners, Synapse, Harvest, and Global Safety Management. An avid speaker and two-time TEDx presenter, he is also one of the founders of the Tampa Bay Mobility Alliance and the President of the Tampa Bay Latin Chamber of Commerce.

Paula Flores, TBMO Member

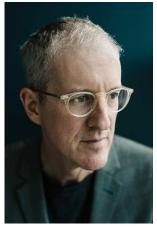


Paula C. Flores, FITE, is the chair of TBMO's Research & Development Committee. She is the Transportation Planning Practice Leader with Greenman-Pedersen, Inc with over 34 years of transportation planning and traffic engineering experience. She has served on various boards throughout her career, but most recently she serves on the Hillsborough Vision Zero Coalition Executive Committee and recently completed her term on the Institute of Transportation Engineers Board of Directors as the 2016 ITE International President.

During her term as ITE International President, Paula called on the board of directors and all members to rally behind the Vision Zero movement, a strategy to eliminate all traffic fatalities and severe injuries. Paula believes transportation professionals have no greater responsibility than to protect the

lives of the public we serve. Her varied professional experience includes managing and performing a variety of transportation projects with a focus on encouraging and creating transportation choices in urban environments.

Jeff Speck, AICP, CNU-A, LEED-AP, Honorary ASLA



Mr. Speck is a city planner and urban designer who advocates internationally for more walkable cities. As Director of Design at the National Endowment for the Arts from 2003 through 2007, he presided over the *Mayors' Institute on City Design* and created the *Governors' Institute on Community Design*. Prior to his federal appointment, Mr. Speck spent ten years as Director of Town Planning at DPZ & Co., the principal firm behind the New Urbanism movement. Since 2007, he has led Speck & Associates, a private design consultancy. Mr. Speck is the co-author of *Suburban Nation*, which the *Wall Street Journal* calls "the urbanist's bible." His more recent book *Walkable City*, was the best selling city-planning title of 2013-2016. Its sequel, *Walkable City Rules*, is described by Kurt Andersen as "a must read for urbanists, city-builders and everyone who lives in cities." His TED talks and YouTube videos have been viewed more than four million times.

Bill Mutz, City of Lakeland Mayor



Mayor Mutz was born in Indianapolis and graduated from Indiana University with a BS in Finance and Marketing. Following an early career in several distribution and vehicle service businesses, he became co-owner & President of Lakeland Automall (Ford, Mazda, Hyundai & Isuzu) in 1996. In 2012, Lakeland Automall was sold, and he became Managing Partner of Greenstar Panels & Greenovative Homes. In 2018, he became Mayor. Mayor Mutz and his wife, Pam, have been married 42 years and are the parents of 12 children – ages 41 to 20 years old and grandparents to 23 grandchildren. He has served on many community and business boards. He and his wife speak nationally for FamilyLife at their Weekend to Remember Marriage Conferences. He is a founding member of Grace City Church and serves on its Church Council.

Kathryn E. Starkey, Pasco County Commissioner



Commissioner Kathryn E. Starkey was elected to Pasco County Board of County Commissioners in 2012 to a four-year term and re-elected in 2016. She was born in the San Francisco area and moved to Miami in 1973. After high school she attended schools in Europe, before heading to FSU. Prior to settling in the Tampa Bay Area, Kathryn lived in France, Spain, the Dominican Republic and Venezuela. She is a 35-year resident of the Tampa Bay Area.

Before becoming a public servant, Kathryn's career was in Marketing and Interior Design. She served her community through her appointments to various state and local boards by Governor's Bush, Crist and Scott, including the State Greenways and Trails Council and the Pinellas-Anclote River Basin Board of the Southwest Florida Water Management District. Now in her

second term, one of her focuses has been on workforce and economic development.

Dr. Kanika Tomalin, Deputy Mayor and City Administrator of St. Petersburg



Dr. Kanika Tomalin is a thought leader, policymaker, community ambassador, and health advocate. As the first African American female Deputy Mayor and City Administrator of one of Florida's largest cities, Dr. Kanika Tomalin is a role model for women from all walks of life and an advocate for innovative policies, equitable community revitalization, healthy families, at-risk youth and education.

In her role as Deputy Mayor, she works in partnership with Mayor Rick Kriseman to strategically advance St. Pete toward its goals. She led a community-wide effort to craft and establish a vision for the city that guides the policies, plans and actions of the Kriseman Administration.

Her signature initiative, Healthy St. Pete, which launched in 2014, has made community health a priority and impacts the lives of thousands of Sunshine

City residents. By creating access to healthy food options, implementing free fitness zones in city parks and adding resources for individuals and families to make healthy living easier, Dr. Tomalin has made a tangible difference.

As St. Pete's Chief Administrator, she's taken a fresh approach to this traditional role, transforming intent into action through strategic operations and fiscal innovation – ultimately bringing transparency and easier access to city government.

She has received countless awards and appointments, including being named one of Florida's most powerful and influential women and businesswoman of the year. She is committed to several important causes, namely engineering self-perpetuating sustainable opportunities and improving the health of the community she serves.

L.K. Nandam, P.E., FDOT District 1 Secretary



L.K. Nandam, P.E. is the District Secretary for District One of the Florida Department of Transportation. He has over twenty-two years of experience in the transportation industry in both the private and public sector. He has a Bachelor of Science in Civil Engineering from Andhra University, India and a Master of Science in Transportation Engineering from Wayne State University.

Prior to becoming the District Secretary, he has served as the Director of Operations and District Traffic Operations Engineer at the Florida Department of Transportation. He has previously served as the Traffic Operations Engineer with the City of Boca Raton and as a Sr. Transportation Engineer with a private sector engineering firm. He is a

registered professional engineer in the State of Florida and is an active member of the Institute of Transportation Engineers.

Christina Barker, Co-founder of All for Transportation



Christina Barker is a co-founder of All for Transportation, the citizen-led effort that successfully placed and passed a 2018 transportation referendum in Hillsborough County/Tampa, FL. She has extensive experience in local and state transportation policy and ballot initiatives to generate funding for transportation projects.

Christina is the current Chief of Staff at the Vinik Family Office. In her role at VFO, Christina serves as the Community Relations and Political Advisor to Tampa Bay Lightning owner Jeff Vinik and leads projects and initiatives sponsored by the Vinik Family Foundation such as investments in early childhood learning, education, the arts and other community impact efforts. Before joining VFO, Christina served 4 years as a senior policy advisor to Mayor Bob Buckhorn at the City of Tampa working on legislative affairs and a

broad range of public policy issues such as transportation, infrastructure, and water. Prior to her time at the City of Tampa, Christina was the Public Policy and Advocacy Director at the Tampa Bay Partnership, a regional economic development organization.

She began her career on local and statewide political campaigns in Florida while completing her bachelor's degree in political science at the University of South Florida in Tampa, Florida and her master's degree in political science at the University of Florida in Gainesville, Florida.

Whit Blanton, FAICP, Forward Pinellas Executive Director



Whit serves as Executive Director of Forward Pinellas, the countywide land use and transportation planning agency for Pinellas County. Since joining the agency in 2015 following a 27-year career as a transportation planning consultant, he has led efforts to develop and implement a countywide Complete Streets program, adopt Pinellas County's first multimodal transportation project priority list, undertake the multi-jurisdictional Gateway Area Master Plan, and organize the agency with an integrated land use and transportation planning focus. Through Whit's leadership, Forward Pinellas has emerged as a trusted and respected partner to the 25 local governments in Pinellas County, providing technical assistance, sharing best practices and serving as a champion for equitable and inclusive transportation and redevelopment activities. His role also puts him in position to work with

regional partners to provide leadership on transportation efforts serving all of Tampa Bay.

As a consultant, he was a founding principal of Renaissance Planning, where he focused on creating walkable and bicycle-friendly communities, Transit Oriented Development, regional master plans, and community visioning. Whit has served in many national leadership roles for the American Planning Association, including the APA Board of Directors. The American Institute of Certified Planners (AICP)

recognized Whit's accomplishments by inducting him as a member of the AICP College of Fellows in 2012.

David Gwynn, P.E., Florida Department of Transportation District 7 Secretary



Mr. Gwynn was appointed as FDOT District Seven Secretary in July of 2017. Prior to this appointment, David served as Director of Transportation Operations for FDOT District One in Bartow.

Mr. Gwynn spent 30 years in the private sector, providing consulting services to the transportation industry before joining FDOT in January 2016. He co-founded TEI Engineers & Planners in 1991 and led the growth of the firm to over 125 staff members throughout Florida and Georgia. He later served in senior executive roles for several large engineering consulting firms, leading business units of up to 700 staff members throughout the Southeastern United States. As the District Seven Secretary, David provides administrative oversight for the planning, development and operations for all transportation modes within Citrus,

Hillsborough, Hernando, Pasco and Pinellas counties. Mr. Gwynn is a 1983 graduate of the United States Military Academy at West Point, where he earned a Bachelor of Engineering degree. During his military service, David served as a Field Artillery Officer in the U.S. Army as well as the Florida National Guard. In addition, he also holds a Master of Transportation Engineering degree from the University of Florida. Mr. Gwynn resides in Tampa with his wife and has five children and two grandchildren.

Pat Kemp, Hillsborough County Commissioner



Patricia "Pat" Kemp was elected to the County Commission in 2016 representing Countywide District 6. Commissioner Kemp has more than three decades of public service in Hillsborough County. She was Chief Aide to Congresswoman Kathy Castor when Castor served on the Hillsborough County Commission. She also served as Aide to State Representative Sara Romeo. An attorney, she worked both in private practice and for Bay Area Legal Services, providing civil legal services for low income clients. As a journalist, she served as news director and a radio talk show host at WUSF and WMNF. Over the years, Commissioner Kemp has volunteered for many community projects and organizations. She co-founded the Old Seminole Heights Neighborhood Association (OSHNA). She served in leadership roles at the Sierra Club of Tampa Bay and on the Board of Tampa Crossroads, a

nonprofit that provides counseling, treatment, housing and other services to veterans, the disabled and others in need of assistance.

Commissioner Kemp has long been an advocate for improving transportation in the county and the region. She worked with other community leaders to support the Cross Bay Ferry Pilot Project. She currently serves on several boards related to transportation including the HART Board, the Metropolitan Planning Organization and the Tampa Bay Regional Transportation Authority.

Commissioner Kemp also serves on the Florida Association of Counties (FAC) Board of Directors. A graduate of Boston University and Stetson College of Law, Commissioner Kemp has two adult children, Ella and Alex Wind. Ella is pursuing a PhD at New York University. Alex is an undergraduate student at Lewis and Clark College in Portland, Oregon.

Mariella Smith, Hillsborough County Commissioner



Commissioner Mariella Smith was elected to represent Countywide District 5 in 2018. She currently serves on the boards of the Hillsborough Area Regional Transit Authority (HART) and the Metropolitan Planning Organization (MPO), which is the county's transportation policy-making board.

Commissioner Smith has been a community advocate for decades, working on community plans, bicycle and pedestrian safety, growth management, and environmental protection throughout Hillsborough County. An avid cyclist, she has been pressing hard for the planning and construction of multi-use paved trails in the County.

Before being elected, Mariella Smith served on the Hillsborough County Economic Prosperity Stakeholders Committee, the Hillsborough

County Citizens Environmental Advisory Committee, the Southwest Florida Water Management District Environmental Advisory Committee, and other boards. She earned the Citizen Planning Advocacy Award from the American Planning Association Suncoast Section for advocating for smart growth management and organizing public participation in community planning. She also earned the Hillsborough County Planning Commission Chairman's Award, along with other citizen advocates, for her work in that area. In addition, she has earned several awards from the Sierra Club's state and local groups for her work as an environmental advocate, including the Tampa Bay Group's highest award, the Black Bear Award.

Along with her husband, Tres, Mariella Smith volunteered for many years as a Table Official for Wheelchair Rugby in national and international tournaments, including the Paralympics; and for years she led the training for Hillsborough County staff for Tampa's annual international Wheelchair Rugby tournament. The Commissioner is a fourth-generation native of Tampa, with a Cuban mother and a Midwestern father. She now lives in Ruskin.

Jane Castor, City of Tampa Mayor



Mayor Jane Castor is the 59th Mayor of the City of Tampa. She was born and raised in Tampa Florida, graduated from Chamberlain High and attended the University of Tampa on an athletic scholarship.

She served 31 years with the Tampa Police Department, working her way from a beat cop to the first female Chief of Police. Castor helped reduce major crime by 70% citywide. She ensured public safety during the 2012 Republican National Convention and the first Bollywood Awards in America. She also oversaw the security plan for Super Bowl XLIII and led the Department of Homeland Security's Tampa Bay Urban Area Security Initiative.

Community outreach has always been a cornerstone of Castor's career. As a cop, Jane knew the families, business owners, and community leaders in

her neighborhood and, as Chief, she expected every officer to do the same. Under her watch, everyone was to be treated with dignity and respect.

She also implemented several programs to help at-risk youths. Under Jane's leadership, the police department built a RICH House in the city to provide a safe haven for hundreds of economically disadvantaged kids. She also raised \$4 million to build a recreation center. The Police Athletic League now offers after school/summer programs for 500+ at-risk youths.

On a national and local level, Castor is recognized for her leadership in law enforcement and community involvement. She has received multiple awards including the 2015 USF President's Distinguished Citizen Award, 2014 Tampa Chamber of Commerce's Woman of Influence Award, and more.

Mayor Castor is a proud born and raised Tampanian. She resides in Seminole Heights where she raised her two sons, Sergei and Seely.

Leah Shahum, Vision Zero Network



Leah is the founder and director of the Vision Zero Network, a national campaign supporting cities working toward zero traffic fatalities and severe injuries. The Network helps communities develop and share best practices for safe mobility for all road users.

As a German Marshall Fund Fellow, Leah researched Vision Zero strategies in Sweden, Germany and the Netherlands. Prior to that, she was the Executive Director of the 10,000-member San Francisco Bicycle Coalition, which promotes bicycling for everyday transportation. Leah formerly served on the Board of Directors of the Golden Gate Bridge, Highway & Transportation District and the San Francisco Municipal Transportation Agency.

Steve Diez, Hernando/Citrus MPO Executive Director



Steve Diez is the Executive Director for the Hernando/Citrus MPO. Having worked for the MPO as a Transportation Planner, in conjunction with his current role, he maintains memberships with the following agencies and organizations: Metropolitan Planning Organization Advisory Council (MPOAC) Member; Florida Bicycle Association (FBA), Advisory Board Member; Florida Traffic and Bicycle Safety Education Program, Regional Trainer; League of American Bicyclists, League Certified Instructor (LCI); Suncoast Trail Advisory Group, Inc. (STAG), President; West Central Florida Community Traffic Safety Team (CTST), former Chairman; Good Neighbor Trail Advisory Committee for the City of Brooksville, former Chairman; and Rails to Trails of the Withlacoochee State Trail, Board Member.

Steve resides in Brooksville, with a girlfriend, two dogs and two cats. He has a son, a granddaughter, and a daughter, who currently live in Utah and Tampa respectively.

Nectarios C. Pittos, AICP, Pasco Planning and Development Director



Mr. Pittos is the Director for the Planning and Development Department, which is responsible for the County's Comprehensive Plan implementation, zoning review and development review and transportation planning that will guide the County's current and future physical growth to meet the long-term vision. Nectarios has 16 years of public sector professional experience in urban planning and policy management in the Chicago metropolitan region. He holds a Master of Science in Urban Planning and Policy from the University of Illinois at Chicago' College of Urban Planning and Policy Administration, and a Bachelor of Arts in Political Science from UIC College of Liberal Arts and Sciences. He is a Certified Planner with the American Institute of Certified Planners.

Ronnie Blackshear, Polk TPO Director



Ronnie Blackshear is the Long Range Planning Director for Polk County, overseeing Comprehensive Planning, Concurrency and Entitlements, and the Polk Transportation Planning Organization (TPO). The Long Range Planning Division is responsible for the preparation, update and maintenance of the County's Comprehensive Plan and short- and long-range multimodal transportation plans.

Mr. Blackshear has over 25 years of combined experience in the areas of current planning, development and infrastructure agreements, impact fee administration, land use and zoning, and transportation planning.

Mr. Blackshear earned his Bachelor of Science (Double Major) degree in Urban Studies-Planning and Computer Science from Ball State University. He also studied at the Franklin Pierce Law School in Concord, New Hampshire; McGill University in Montreal, Quebec; and abroad at Oxford

University, Magdalen College; Oxford, England, before receiving his Juris Doctor degree from the Barry University School of Law.

Mr. Blackshear is also a Certified Public Manager, a graduate of the Florida State University, Askew School of Public Administration, Florida Center for Public Management.

Dave Hutchinson, Sarasota/Manatee MPO Executive Director



David L. Hutchinson serves as Executive Director of the Sarasota/Manatee Metropolitan Planning Organization (MPO). His multidisciplinary generalist/transportation specialist background spans more than 30 years and combines planning, policy and public affairs.

Before joining the MPO staff in 2011, he served as Director of Planning for the Southwest Florida Regional Planning Council, and worked for the Florida Department of Transportation (FDOT) as a Senior Policy Analyst in the Office of Policy Planning in Tallahassee and as Intergovernmental Liaison in FDOT's District One Southwest Area Office. Before that he worked in the private sector as Director of Account Services and Public Relations for Tweed Advertising in Fort Myers, handling accounts related to tourism, planning and engineering, and economic development.

Before moving to Florida in 2000, he served as County Administrator and as Administrator/Assistant Road Supervisor for Grand County in Moab, Utah. He worked as a Legislative Aide to the San Diego County Board of Supervisors for seven years and as National Public Relations Coordinator for the San Diego Convention & Visitors Bureau.

Mr. Hutchinson earned a Bachelor of Science degree in Environmental Studies from Utah State University and is a certified Gerontologist.

Mr. Hutchinson approaches regional transportation planning in terms of relationships to land use, community and economic development, environmental issues, safety, security, infrastructure interdependencies, and sustainability/livability.

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