

IN VISION: 

TAMPA STREETCAR

TRANSFORMING TAMPA'S TRANSIT

Hillsborough MPO
Technical Advisory Committee
Monday, February 20, 2017



Study Purpose



- Support the vision for a livable, connected, and competitive downtown.
- Evaluate alternatives for the system's modernization and extension.
- Assess alternative technologies, costs, benefits, and community impacts.
- Coordinate with regional transit study.

Study Management

A Joint Project Agreement between the **City of Tampa** and **FDOT**



FDOT (Sponsor)



City of Tampa (Owner)



HART (Operator)



HDR (Lead Consultant)

Two Phase Study

Phase 1: Feasibility Spring - Summer 2017

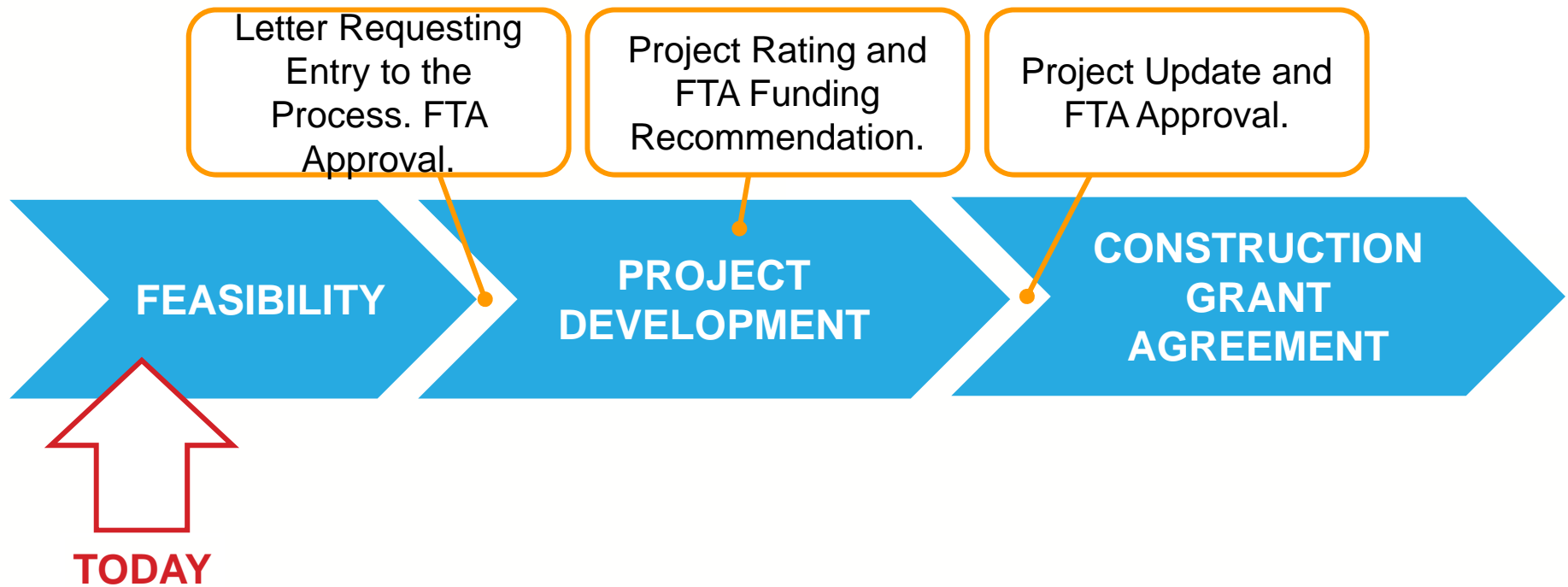
- Public Engagement
- Purpose & Need
- Preliminary Alternatives & Evaluation
- Funding & Implementation Strategy
- Request to FTA to Advance Project

Phase 2: Project Development Summer 2017 - Summer 2018

- PD&E-Level Design
- Engineering and Assessments
- Local Preferred Alternative (LPA)

Timeline

- Assuming Small Starts Funding



Two Phase Study

Public & Stakeholder Engagement

- Project Branding
- Website
- Social Media
- Brainstorms
- Agency Workshops
- Results Roundtable

Early Focus

PROJECT CONTEXT

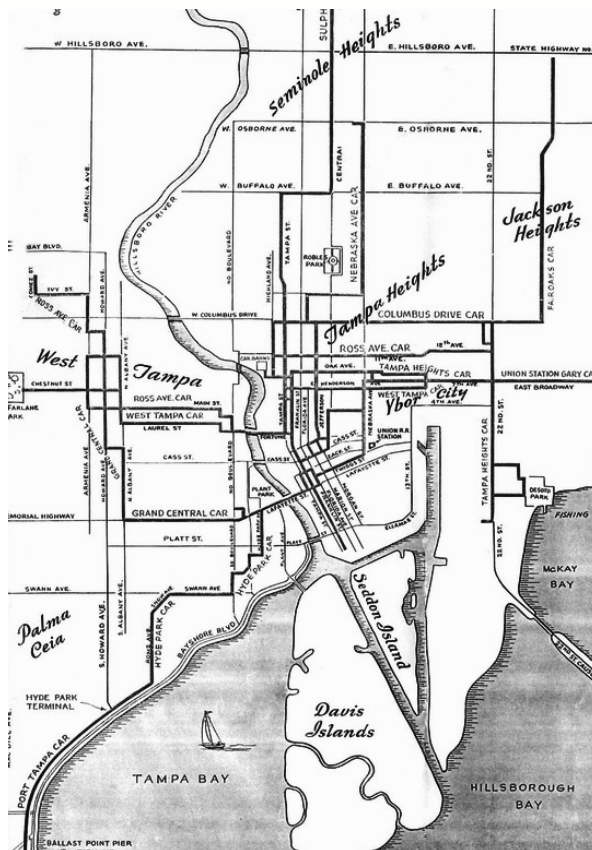
- Travel Patterns
- Land Use & Development
- Mobility Options

SERVICE CONCEPTS

- Venue Connector
- Downtown Circulator
- Regional Link

Streetcar History

Designed and constructed as a heritage system with a historic aesthetic based on Tampa's historic streetcars.



Tampa's streetcar network in the 1940's



Above: Examples of the modern replica streetcars.



Left: Interior of replica cars with wooden benches.

Existing System

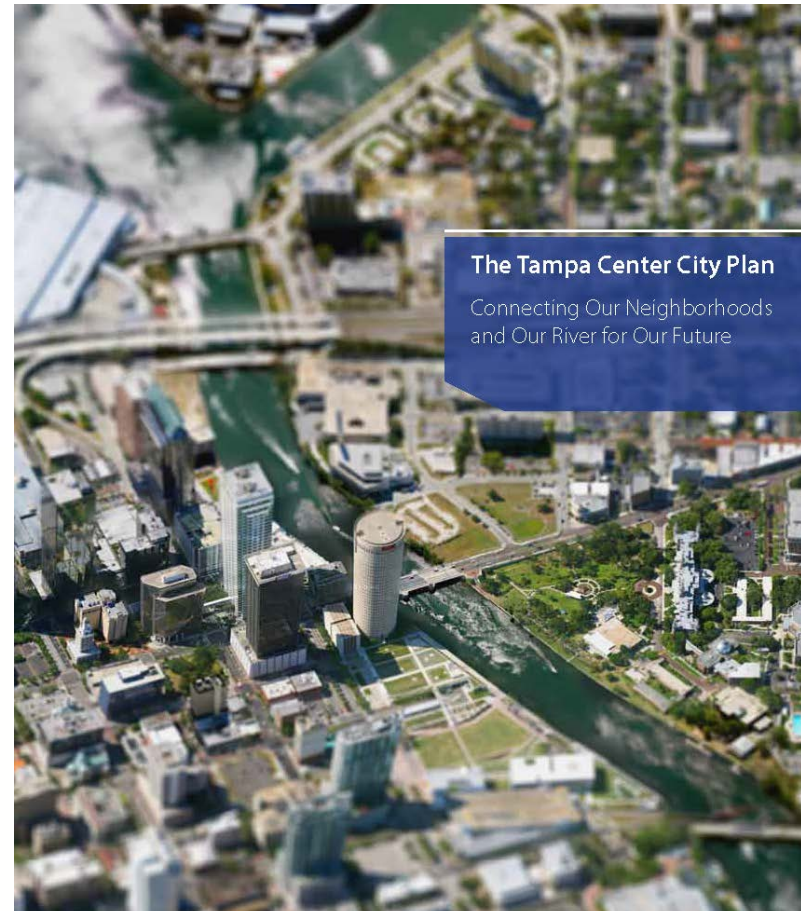


2.7 Miles with 11 Stations

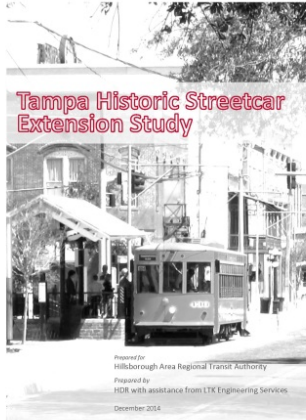
> Phase I (2002) > Phase II - Franklin Street Extension (2010)

Planning Framework

- InVision Tampa's Center City Plan recognized the need to extend and expand streetcar operations.



Planning Framework



- **Tampa Historic Streetcar Extension Study**
Hillsborough Area Regional Transit Authority
December 2014



- **Transit Assets & Opportunities Study**
Hillsborough County MPO & The Tampa Downtown Partnership
September 2014

Travel Markets – City Neighborhoods



South
Tampa

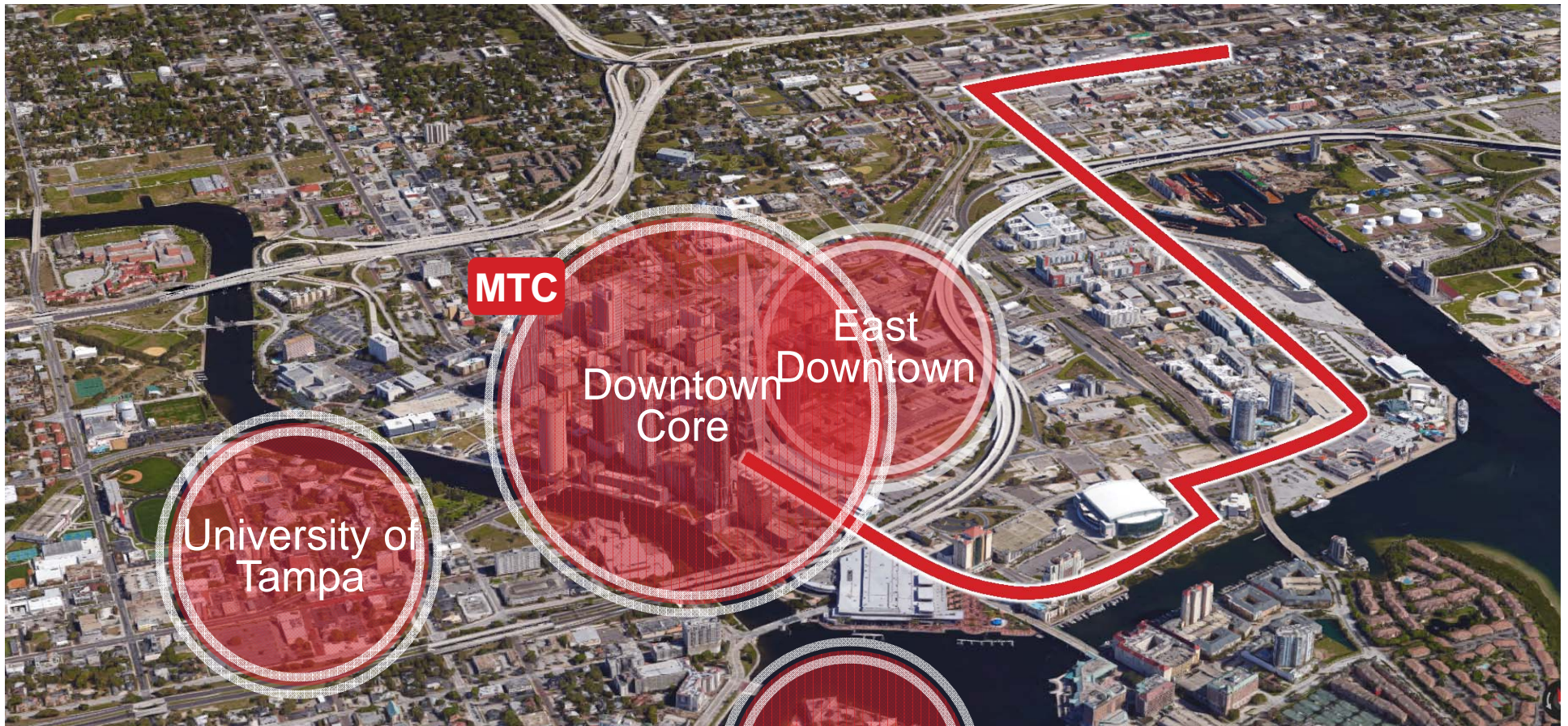
Existing Close in Neighborhoods

Travel Markets – City Neighborhoods



New & Emerging Close in Neighborhoods

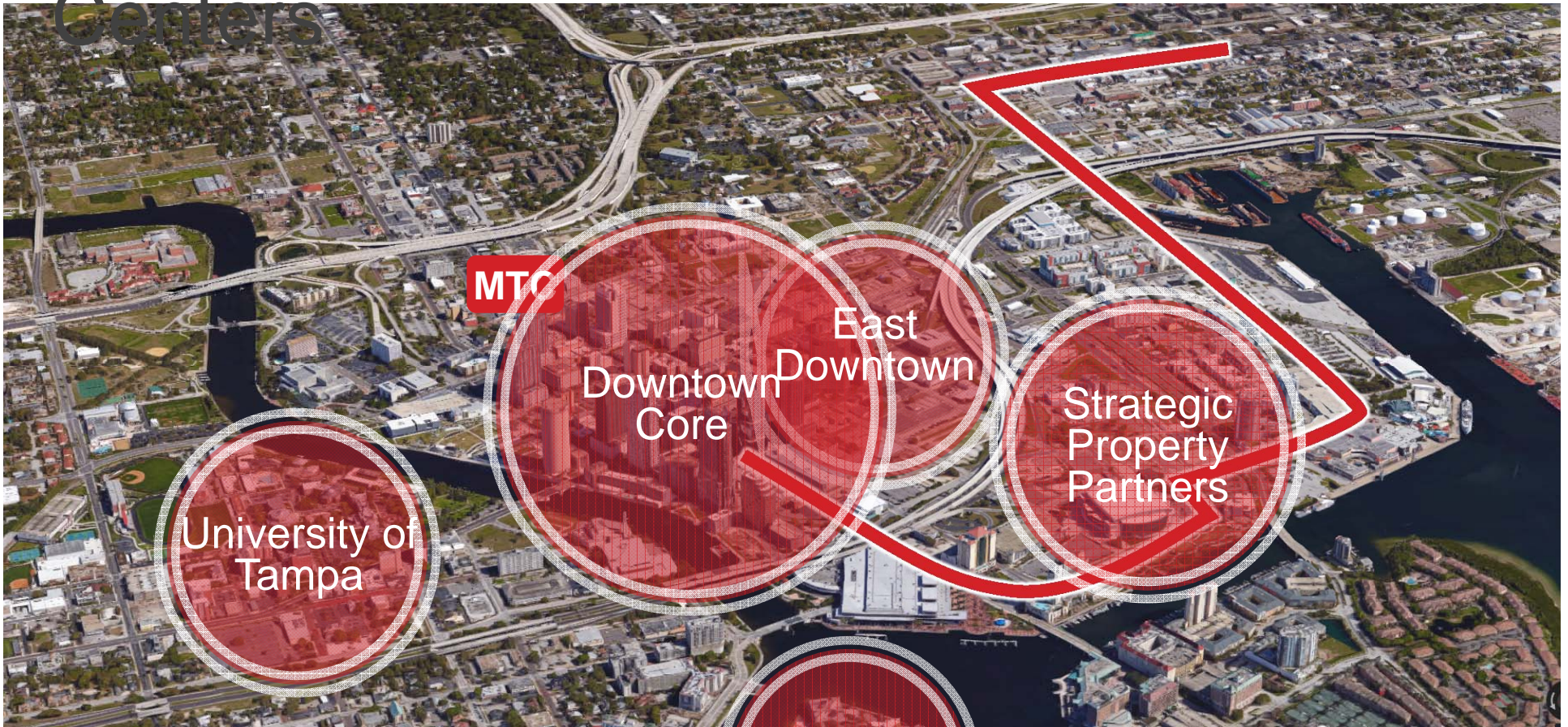
Travel Market – Employment Centers



Employment-Intensive Subdistricts



Travel Markets – Employment Centers



Employment focused in distinct districts.

Travel Markets – Cultural & Event Venues



Cultural, entertainment, recreation and tourist destinations aligned along the Hillsborough River and Garrison Channel.

Mobility Options



EXISTING

Walk/Bike

Streetcar

HART Bus

In-Towner

Private Shuttle

RECENT

Walk/Bike

Uber/Lyft

Car Share

Bike Share

Downtowner

Water Taxi

Cross Bay Ferry

FUTURE

Walk/Bike

Marion AV Transit

Regional
Transit

Key Questions

- Benefits of streetcar (or another technology) in shaping the City's future?
- How does streetcar fit in an emerging mobility rich environment?
- What role can it play?
 - Venue Connector
 - Downtown Circulator
 - Regional Link

Next Steps

- Round 1 Brainstorm Session (March 7, 2017)
 - Focus on Purpose & Objectives
- Round 2 Brainstorm Session (April 4, 2017)
 - Concepts & Alignments
- Round 3 Results Roundtable (May 2, 2017)
 - Report Results & Review Final Alternatives
 - Solicit Feedback
- Parallel Agency Stakeholder Meetings to be scheduled.
- Website Updates: www.tampagov.net/streetcar

Thank You! Questions?

