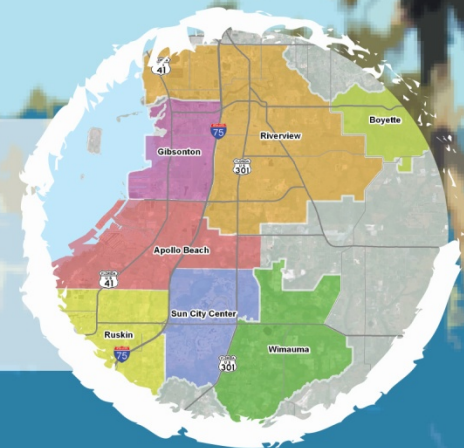




# SouthShore Transit Circulator Study

SouthShore Library  
November 19, 2013



## ❖ Agenda

- Introductions / Study Purpose
- Project Schedule
- Existing Conditions / Trends
- Transit and Existing Service
- Transit Needs
- Next Steps

**Agenda**





## ❖ Introductions

- Hillsborough County MPO
- HART
- SouthShore Stakeholder Group

## Introductions / Study Purpose



## ❖ Why is the study needed?

- SouthShore is the fastest growing portion of the county
- Population has doubled over the last 10 years
- High rate in growth and development expected to continue
- With the change in growth comes the change in needs

## Introductions / Study Purpose





## ❖ What is the purpose of the study?

- Assess the need for transit service for the area
- Determine the best alternative and implementation plan
- 2025 Horizon Year
- Provide input to the MPO and HART plans

## Introductions / Study Purpose



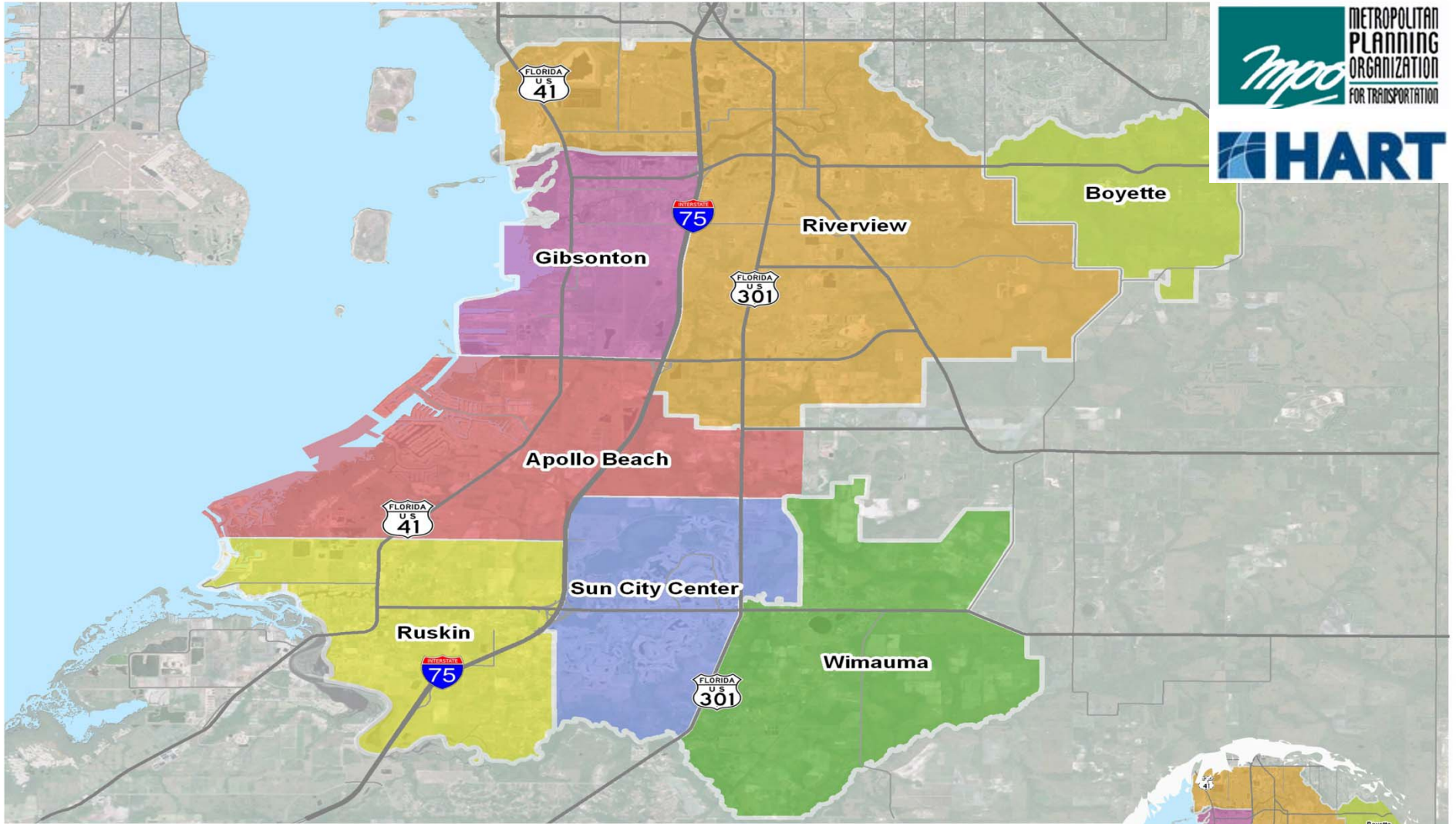
## ❖ Project Schedule

- November 19, 2013 – Project Introduction, Current Conditions, Input
- January 21, 2014 – Present Alternatives / Feedback
- February 18, 2013 – Public Open House
- March 18, 2014 – Present Final Draft
- April/May – MPO/HART Final Approval

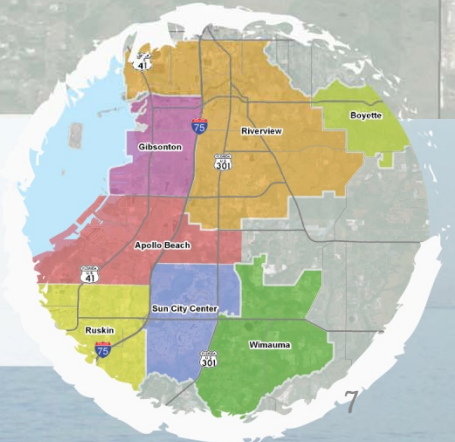
## Project Schedule





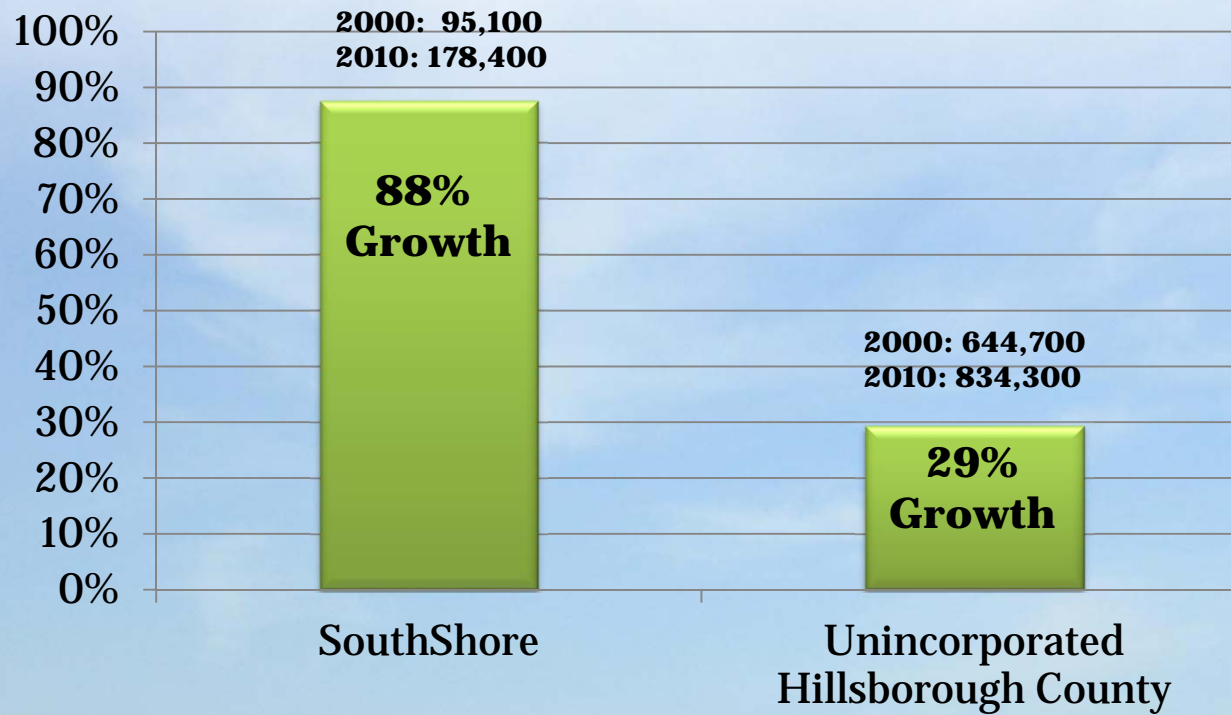


# Existing Conditions / Trends Study Area



# 2000-2010 Population Growth\*

\*Includes Balm, Little Manatee, and South Rural



## Existing Conditions / Trends Population Growth

SOURCE: US Census Bureau

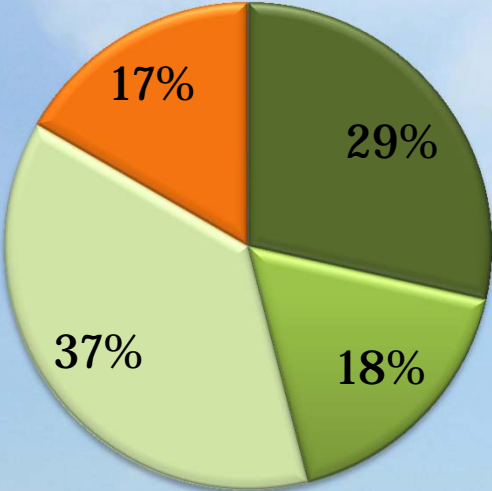




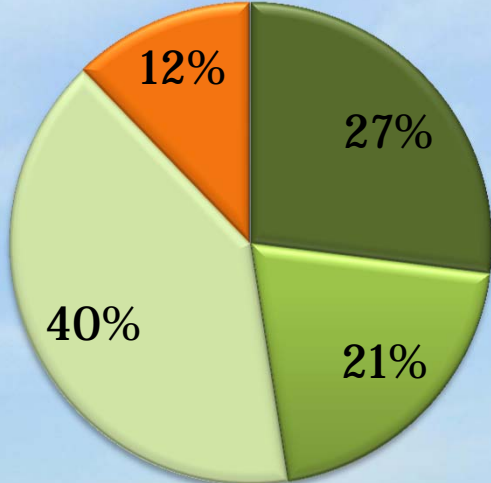
# 2010 Age Distribution Comparison

\*Includes Balm, Little Manatee, and South Rural

**SouthShore**



**Unincorporated Hillsborough County**



- 0 to 19 yrs
- 20 to 34 yrs
- 35 to 64 yrs
- 65 yrs and over



## Existing Conditions / Trends Age Distribution

SOURCE: US Census Bureau

# Median Household Income by Community



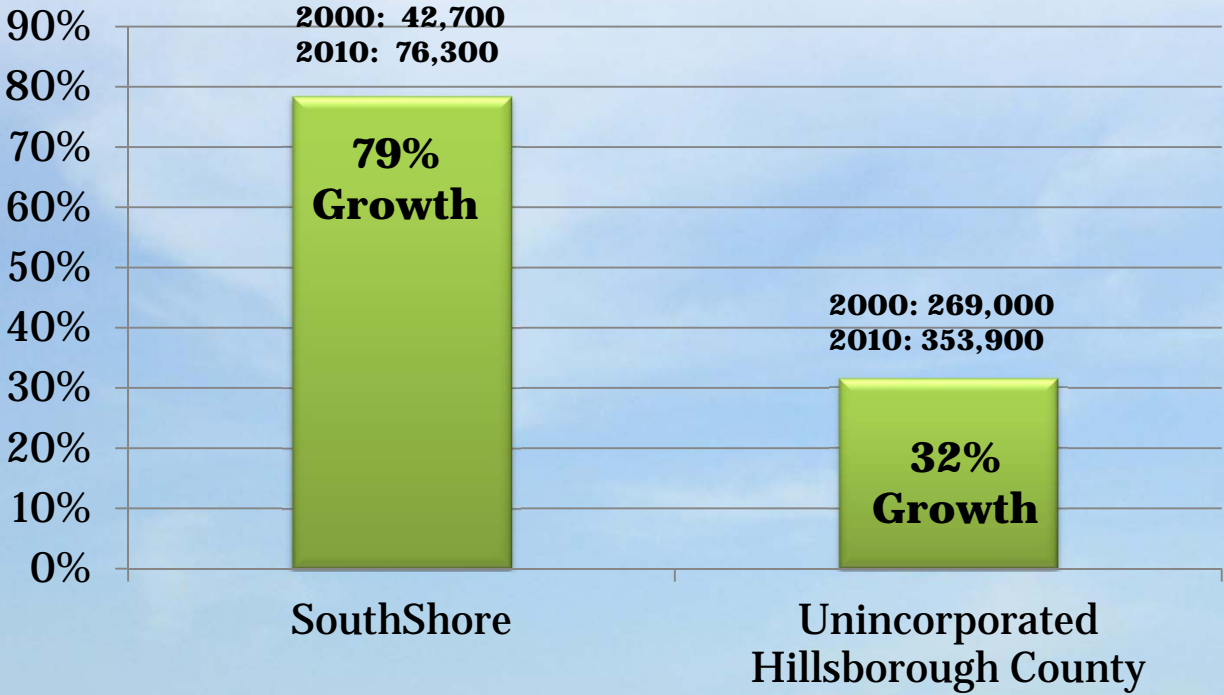
## Existing Conditions / Trends Medium Household Income

SOURCE: US Census Bureau and American Community Survey



# 2000 and 2010 Dwelling Unit Growth

\*Includes Balm, Little Manatee, and South Rural



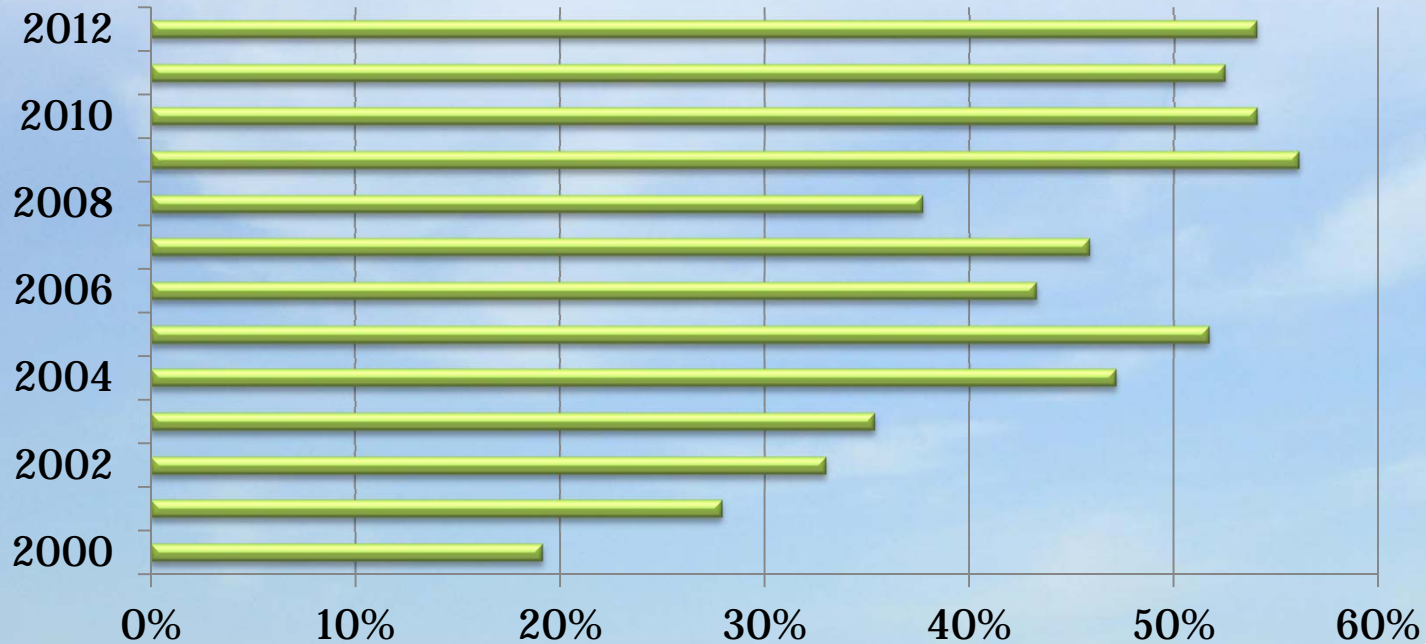
# Existing Conditions / Trends Housing Growth

SOURCE: US Census Bureau



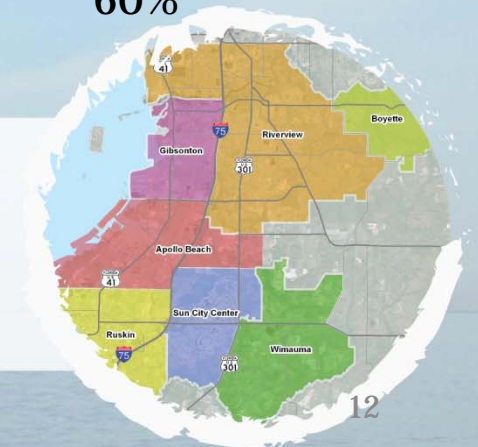
# SouthShore's Share of Permitted Residential Units in Unincorporated Hillsborough County

\*Includes Balm, Little Manatee, and South Rural



## Existing Conditions / Trends Permitted Residential Units

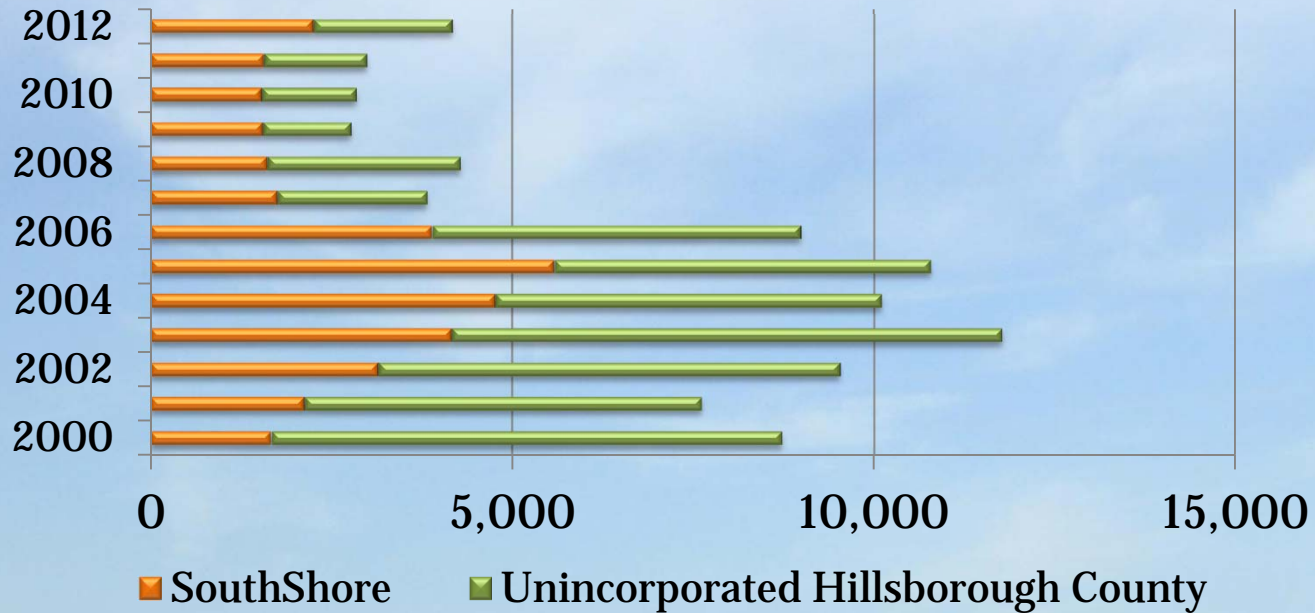
SOURCE: The Planning Commission





# SouthShore and Unincorporated Hillsborough County Permitted Residential Units

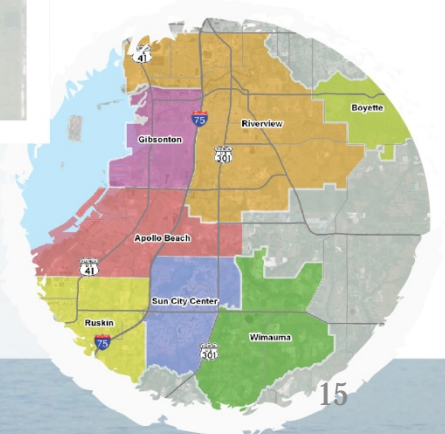
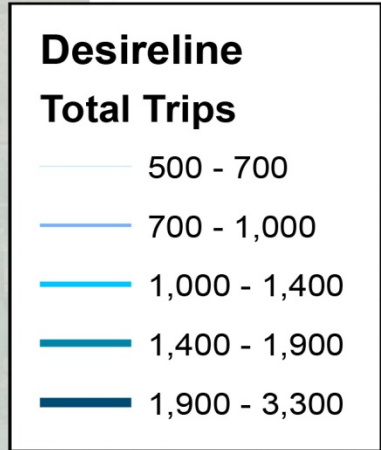
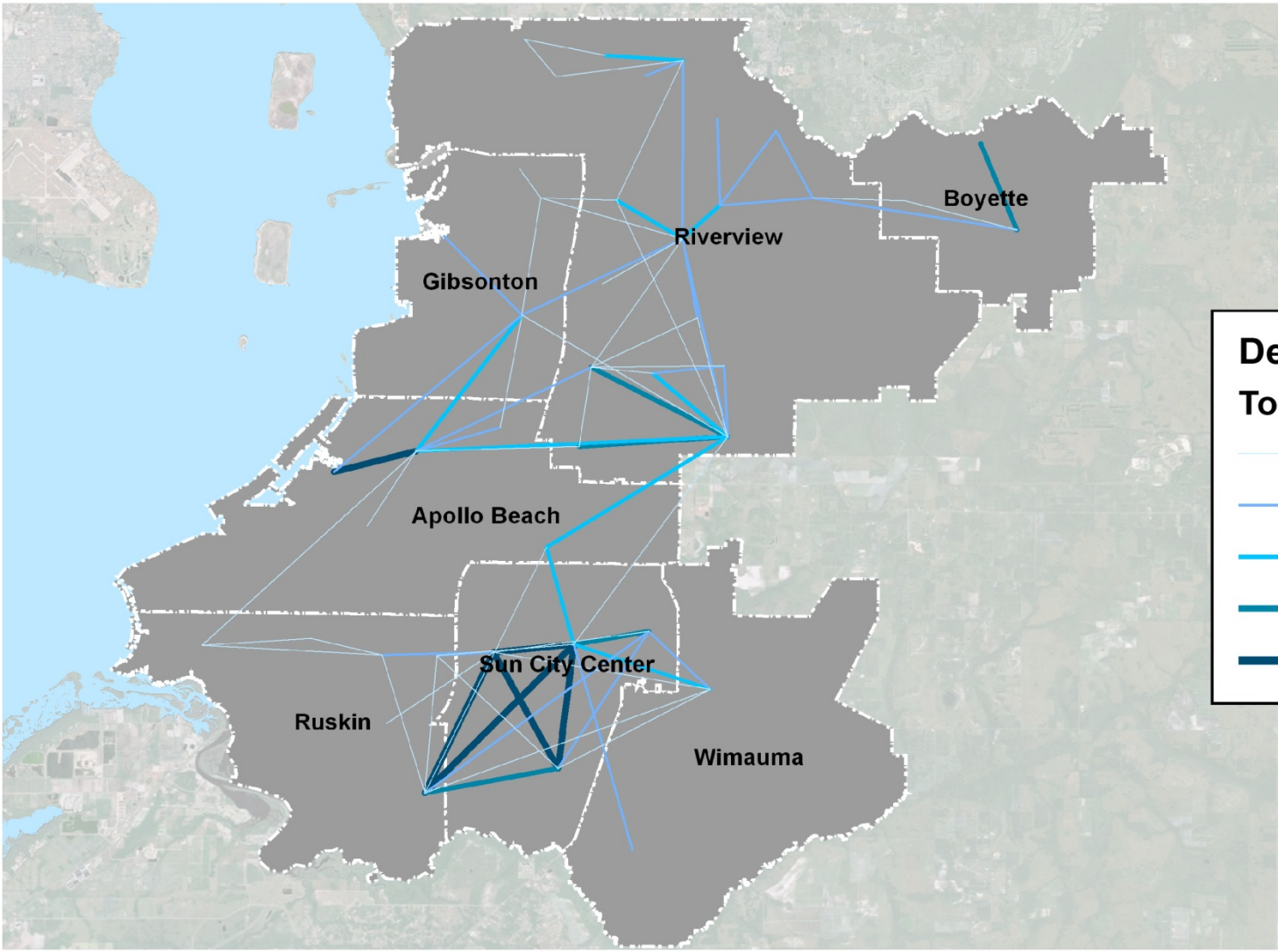
\*Includes Balm, Little Manatee, and South Rural



## Existing Conditions / Trends Permitted Residential Units

SOURCE: The Planning Commission





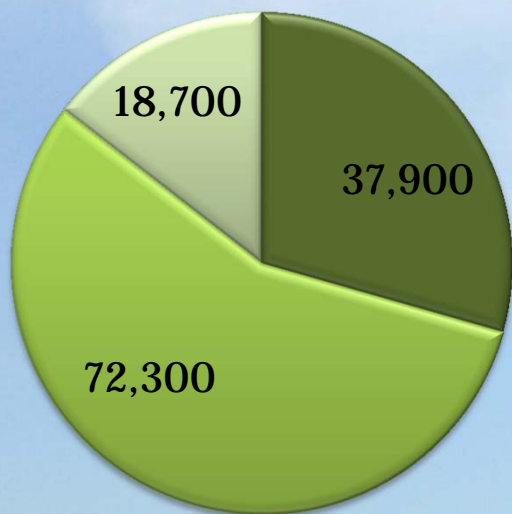
# Existing Conditions / Trends

## 2010 Daily Trips

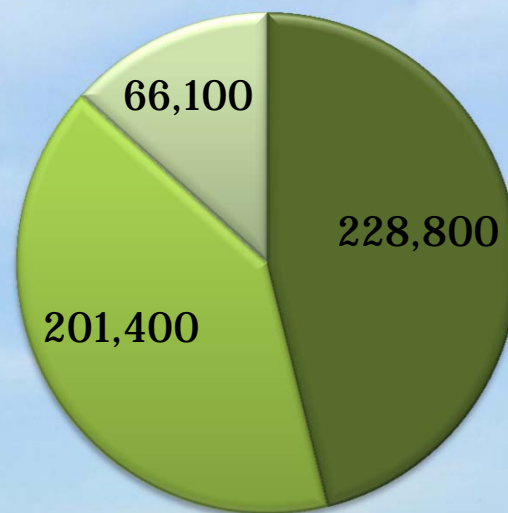


# Distribution of 2010 Work/Non-Work Trips

**Work Trips**



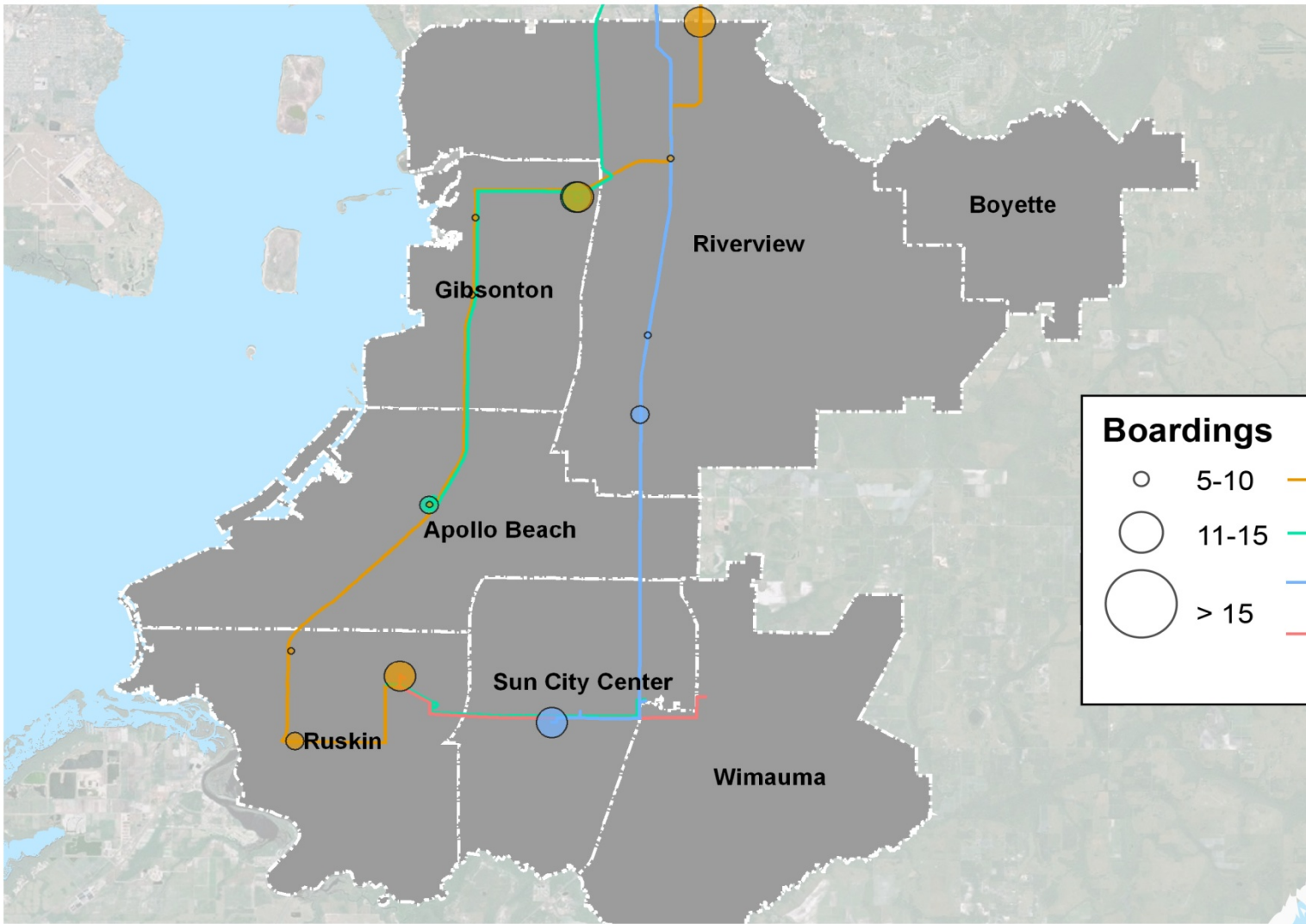
**Non-Work Trips**



- Internal-Internal
- Internal-External
- External-Internal

## Existing Conditions / Trends SouthShore Work/Non-Work Trips



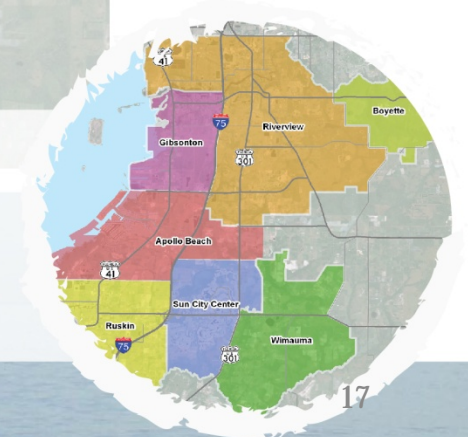


**Boardings**

○	5-10	—	Route 31
○	11-15	—	Route 47LX
○	> 15	—	Route 53LX
		—	Southshore Flex

# Existing Conditions / Trends

## Existing Transit Activity





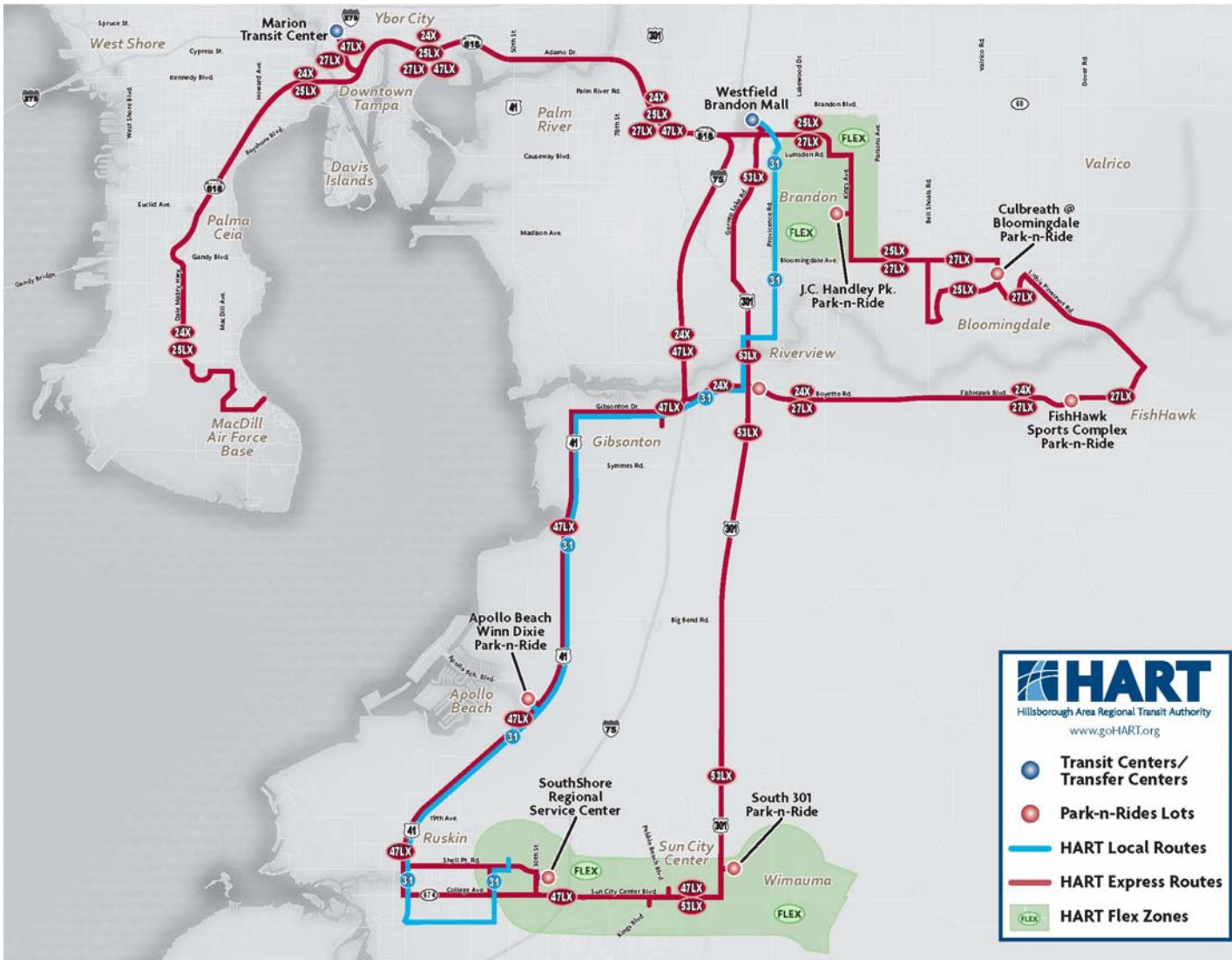
## ❖ Servicing SouthShore

- Local Route 31 Monday – Friday connection at Brandon Westfield Mall to Routes 8, 37, 46, Brandon Flex
- Limited Express 47LX Early AM service to downtown Tampa via US 41 and Gibsonton Rd.
- Limited Express 53LX midday service to Brandon Westfield Mall via US 301
- South County Flex Monday – Friday demand responsive flexible route
- 31, 53LX, and Flex among the least productive on HART network

## Transit and Existing Service in the SouthShore Area

SOURCE: HART





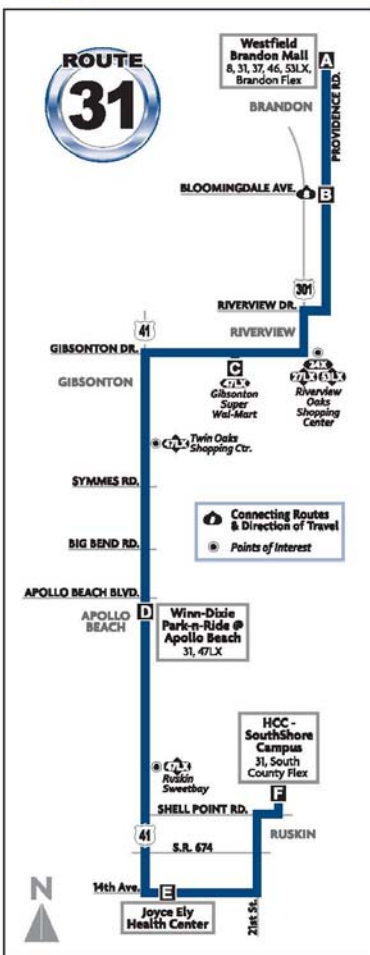
# Transit and Existing Service in the SouthShore Area

SOURCE: HART





# ROUTE 31 SOUTH HILLSBOROUGH COUNTY



## Brandon to SouthShore via Gibsonton/Apollo Beach

- Destinations:**
- Westfield Brandon Mall
  - Brandon
  - Riverview
  - Riverview, Riverview Oaks Shopping Center
  - Gibsonton
  - Gibsonton Super Wal-Mart
  - Twin Oaks Shopping Center
  - Apollo Beach
  - Winn-Dixie Park-n-Ride @ Apollo Beach
  - Ruskin
  - Ruskin Sweetbay
  - SouthShore Community Resource Center
  - Joyce Ely Health Center
  - HCC - SouthShore Campus

# ROUTE 31 BRANDON TO SOUTHSHORE VIA GIBSONTON/APOLLO BEACH

**WEEKDAY SOUTHBOUND TO HCC SOUTHSHORE**

Westfield Brandon Mall	Providence Rd @ Bloomingdale Ave	Gibsonton Super Wal-Mart	Winn Dixie Park-n-Ride @ Apollo beach	Joyce Ely Health Center	HCC SouthShore Campus
<b>A</b> LEAVE	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>	<b>F</b> ARRIVE
6:20	6:29	6:45	7:03	7:13	7:25
7:35	7:44	8:00	8:18	8:28	8:40
8:50	8:59	9:15	9:33	9:43	9:55
10:05	10:14	10:30	10:48	10:58	11:10
11:20	11:29	11:45	12:03	12:13	12:25
12:35	12:44	1:00	1:18	1:28	1:40
1:50	1:59	2:15	2:33	2:43	2:55
3:05	3:14	3:30	3:48	3:58	4:10
4:20	4:29	4:45	5:03	5:13	5:25
5:35	5:44	6:00	6:18	6:28	6:40
6:45	6:54	7:10	7:28	7:38	7:50

P.M. Times are shown in **bold**  
Schedule times subject to delay due to traffic and weather conditions

# ROUTE 31 SOUTHSHORE TO BRANDON VIA APOLLO BEACH/GIBSONTON

**WEEKDAY NORTHBOUND TO BRANDON MALL**

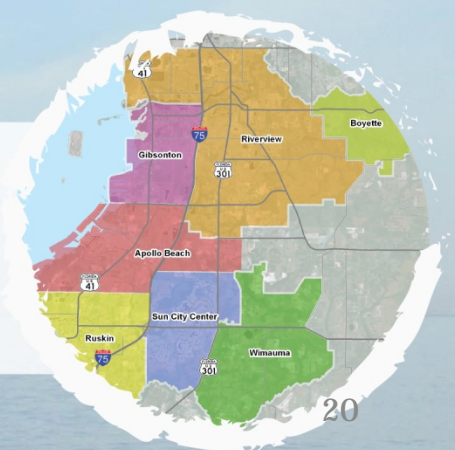
HCC SouthShore Campus	Joyce Ely Health Center	Winn Dixie Park-n-Ride @ Apollo Beach	Gibsonton Super Wal-Mart	Providence Rd @ Bloomingdale Ave	Westfield Brandon Mall
<b>F</b> LEAVE	<b>E</b>	<b>D</b>	<b>C</b>	<b>B</b>	<b>A</b> ARRIVE
6:15	6:25	6:35	6:55	7:07	7:20
7:30	7:40	7:50	8:10	8:22	8:35
8:45	8:55	9:05	9:25	9:37	9:50
10:00	10:10	10:20	10:40	10:52	11:05
11:15	11:25	11:35	11:55	12:07	12:20
12:30	12:40	12:50	1:10	1:22	1:35
1:45	1:55	2:05	2:25	2:37	2:50
3:00	3:10	3:20	3:40	3:52	4:05
4:15	4:25	4:35	4:55	5:07	5:20
5:30	5:40	5:50	6:10	6:22	6:35
6:45	6:55	7:05	7:25	7:37	7:50

P.M. Times are shown in **bold**  
Schedule times subject to delay due to traffic and weather conditions



# Transit and Existing Service in the SouthShore Area

SOURCE: HART





# FLEX SOUTH COUNTY

ONLY \$1

## TRIP RESERVATIONS:

- Call (813) 254-HART (4278) anytime between 8:00 a.m. to 5:00 p.m. Monday - Sunday
- Reservations may be made from 2 hours to 3 days in advance of your trip.
- Alternate times will be suggested if the van is already booked.

## FARE:

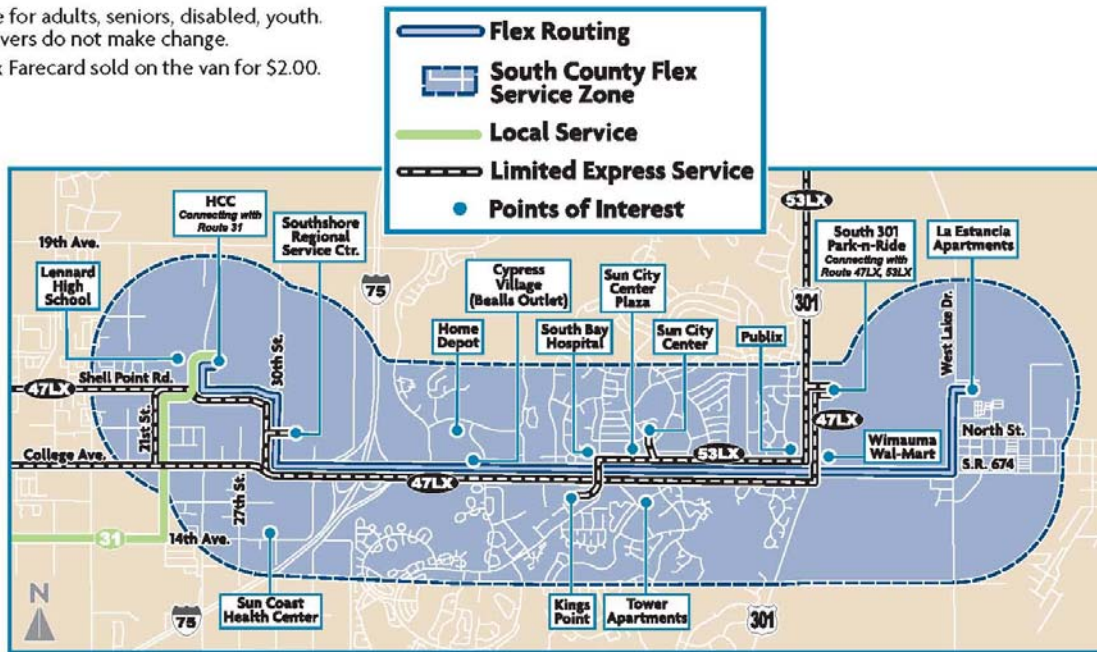
- \$1.00 per trip. Same price for adults, seniors, disabled, youth. Exact fare is required. Drivers do not make change.
- 1 Day Unlimited Ride Flex Farecard sold on the van for \$2.00.
- 1 Day and 31 Day Unlimited Ride fare cards accepted.

## SERVICE HOURS:

- Weekdays from 6:00 a.m. to 8:00 p.m.
- No weekend or holiday service.

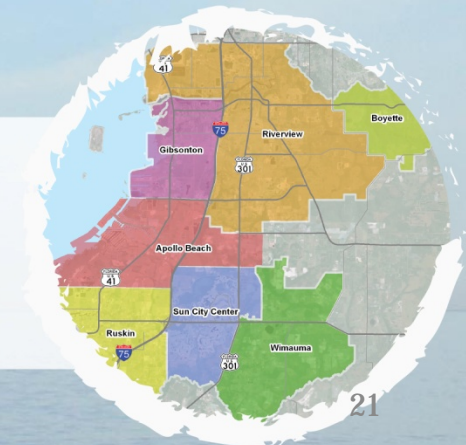
## WALK-UP SERVICE:

- Walk-up service is available by waiting at a HART bus stop along the route, when you don't have a reservation.
- The driver can let you off at any other HART stop along the route in the same direction.
- Departures every 60 minutes.
- Walk-up service is limited by the number of advance reservations. For guaranteed seat availability, please make a reservation.



## Transit and Existing Service in the SouthShore Area

SOURCE: HART

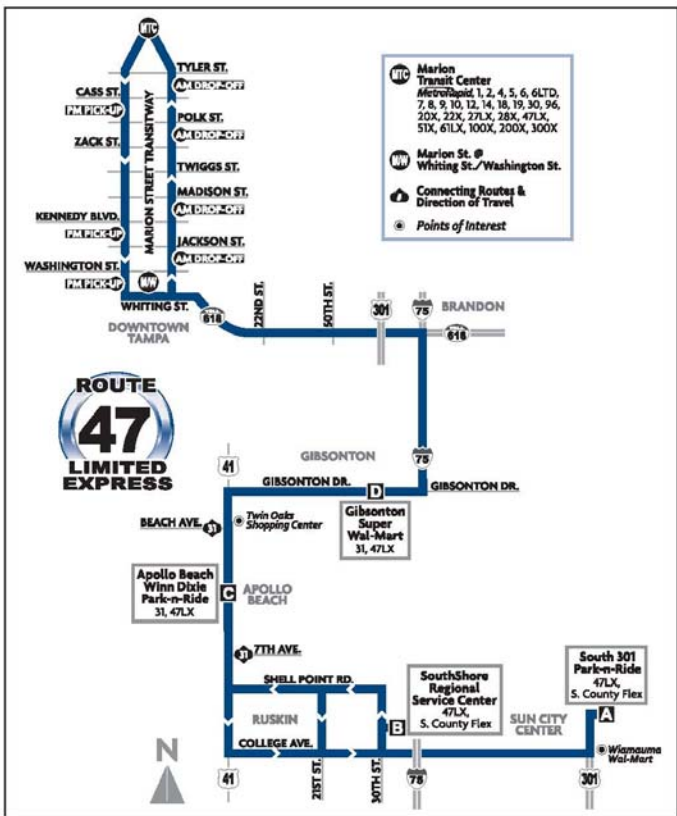




# ROUTE 47 LIMITED EXPRESS SOUTHSHORE TO DOWNTOWN

## SouthShore to Downtown

**Destinations:** South 301 Park-n-Ride (U.S. 301 @ S.R. 674), Wimauma Wal-Mart, SouthShore Regional Service Center, Apollo Beach Winn Dixie Park-n-Ride, Twin Oaks Shopping Center, Gibsonton Wal-Mart, Downtown Tampa, Marion Transitway, Marion Transit Center



# ROUTE 47 LIMITED EXPRESS SOUTHSHORE TO DOWNTOWN

**WEEKDAY NORTHBOUND TO DOWNTOWN**

Station	Leave	Arrive
South 301 Park-n-Ride (U.S. 301 @ S.R. 674)	5:45 AM	6:30 AM
SouthShore Regional Service Center	5:54 AM	6:40 AM
Apollo Beach Winn Dixie Park-n-Ride	6:11 AM	7:00 AM
Gibsonton Wal-Mart	6:28 AM	7:18 AM
Marion St. @ Whiting St.	6:49 AM	7:40 AM
Marion Transit Center	6:56 AM	7:47 AM

Schedule times subject to delay due to traffic and weather conditions

# ROUTE 47 LIMITED EXPRESS DOWNTOWN TO SOUTHSHORE

**WEEKDAY SOUTHBOUND TO SOUTH 301 PARK-N-RIDE**

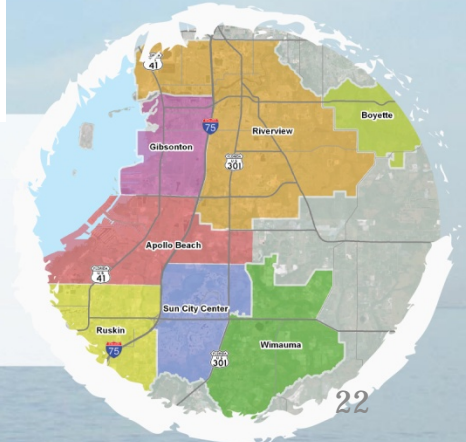
Station	Leave	Arrive
Marion Transit Center	4:40 PM	5:10 PM
Marion St. @ Whiting St.	4:47 PM	5:17 PM
Gibsonton Wal-Mart	5:09 PM	5:39 PM
Apollo Beach Winn Dixie Park-n-Ride	5:25 PM	5:55 PM
SouthShore Regional Service Center	5:44 PM	6:14 PM
South 301 Park-n-Ride (U.S. 301 @ S.R. 674)	5:57 PM	6:27 PM

Schedule times subject to delay due to traffic and weather conditions

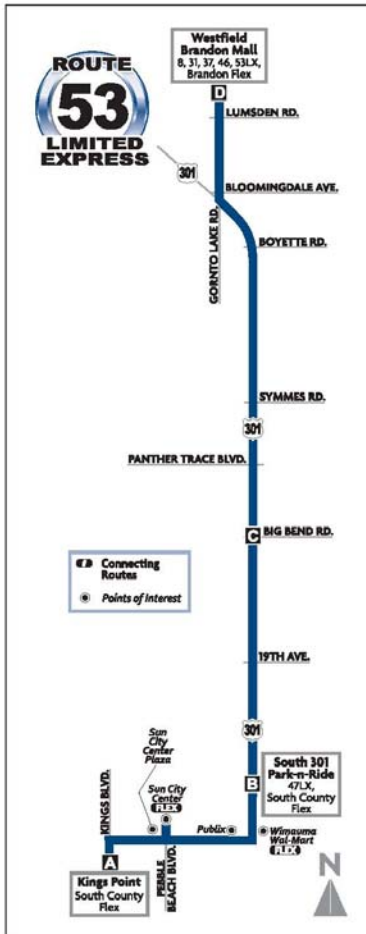


# Transit and Existing Service in the SouthShore Area

SOURCE: HART



**ROUTE 53 LIMITED EXPRESS SOUTH COUNTY/BRANDON VIA US 301 LIMITED EXPRESS**



**Westfield Brandon Mall to South County**

**Destinations:**

- Westfield Brandon Mall
- South 301 Park-n-Ride
- Wal-Mart - Wimauma
- Sun City Center
- Kings Point

**ROUTE 53 LIMITED EXPRESS BRANDON TO SOUTH COUNTY WEEKDAY SOUTHBOUND TO SOUTH COUNTY**

Westfield Brandon Mall <b>D</b>	Big Bend Rd @ U.S. Hwy. 301 <b>C</b>	South 301 Park-n-Ride <b>B</b>	Kings Point <b>A</b>
<b>LEAVE</b>			<b>ARRIVE</b>
8:00 AM	8:24 AM	8:33 AM	8:48 AM
10:00 AM	10:24 AM	10:33 AM	10:48 AM
12:00 PM	12:24 PM	12:33 PM	12:48 PM
2:00 PM	2:24 PM	2:33 PM	2:48 PM
4:00 PM	4:24 PM	4:33 PM	4:48 PM
6:00 PM	6:24 PM	6:33 PM	6:48 PM

Schedule times subject to delay due to traffic and weather conditions

**ROUTE 53 LIMITED EXPRESS SOUTH COUNTY TO BRANDON WEEKDAY NORTHBOUND TO BRANDON MALL**

Kings Point <b>A</b>	South 301 Park-n-Ride <b>B</b>	Big Bend Rd @ U.S. Hwy. 301 <b>C</b>	Westfield Brandon Mall <b>D</b>
<b>LEAVE</b>			<b>ARRIVE</b>
9:00 AM	9:12 AM	9:21 AM	9:47 AM
11:00 AM	11:12 AM	11:21 AM	11:47 AM
1:00 PM	1:12 PM	1:21 PM	1:47 PM
3:00 PM	3:12 PM	3:21 PM	3:47 PM
5:00 PM	5:12 PM	5:21 PM	5:47 PM
7:00 PM	7:12 PM	7:21 PM	7:47 PM

Schedule times subject to delay due to traffic and weather conditions



# Transit and Existing Service in the SouthShore Area

SOURCE: HART



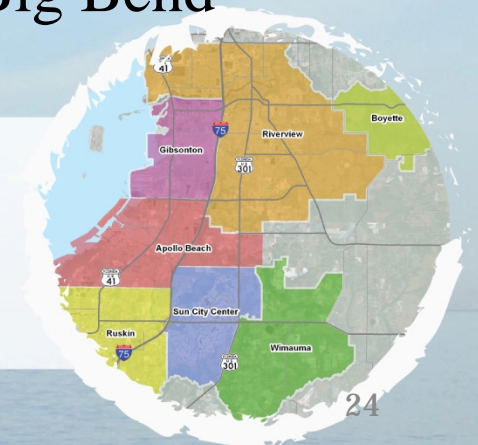


## ❖ Future Plans (Funding and Vehicle Dependent)

- Route reorganization to better serve Amazon warehouse
- FY 2017 South County to MacDill AFB Express, 31 and 53LX connection to new Brandon expresses to USF area, and Westshore.
- FY 2018 Route 31 Saturday service
- FY 2019 Bloomingdale local connected to Route 31
- FY 2025 Route 31 Sunday service and new Big Bend local service

## Transit and Future Service in the SouthShore Area

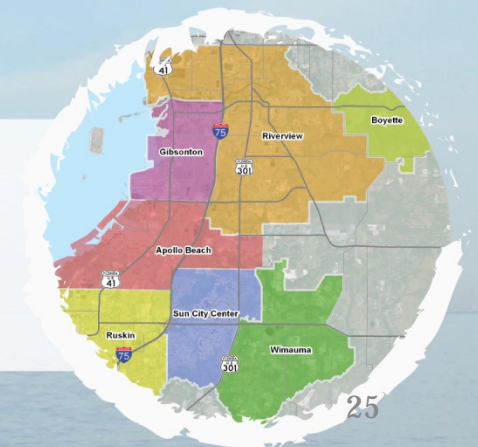
SOURCE: HART



## ❖ Study Process

- Determine Transit Needs
- Develop Proposed Alternatives
- Receive Public Input – Public Open House
- Prioritize Alternatives
- Select Preferred Alternative
- Develop Implementation Plan

## Transit Needs

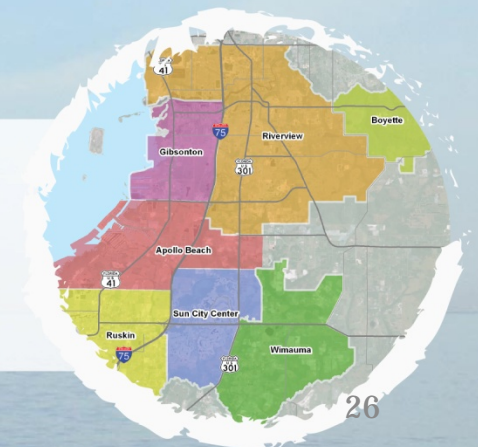


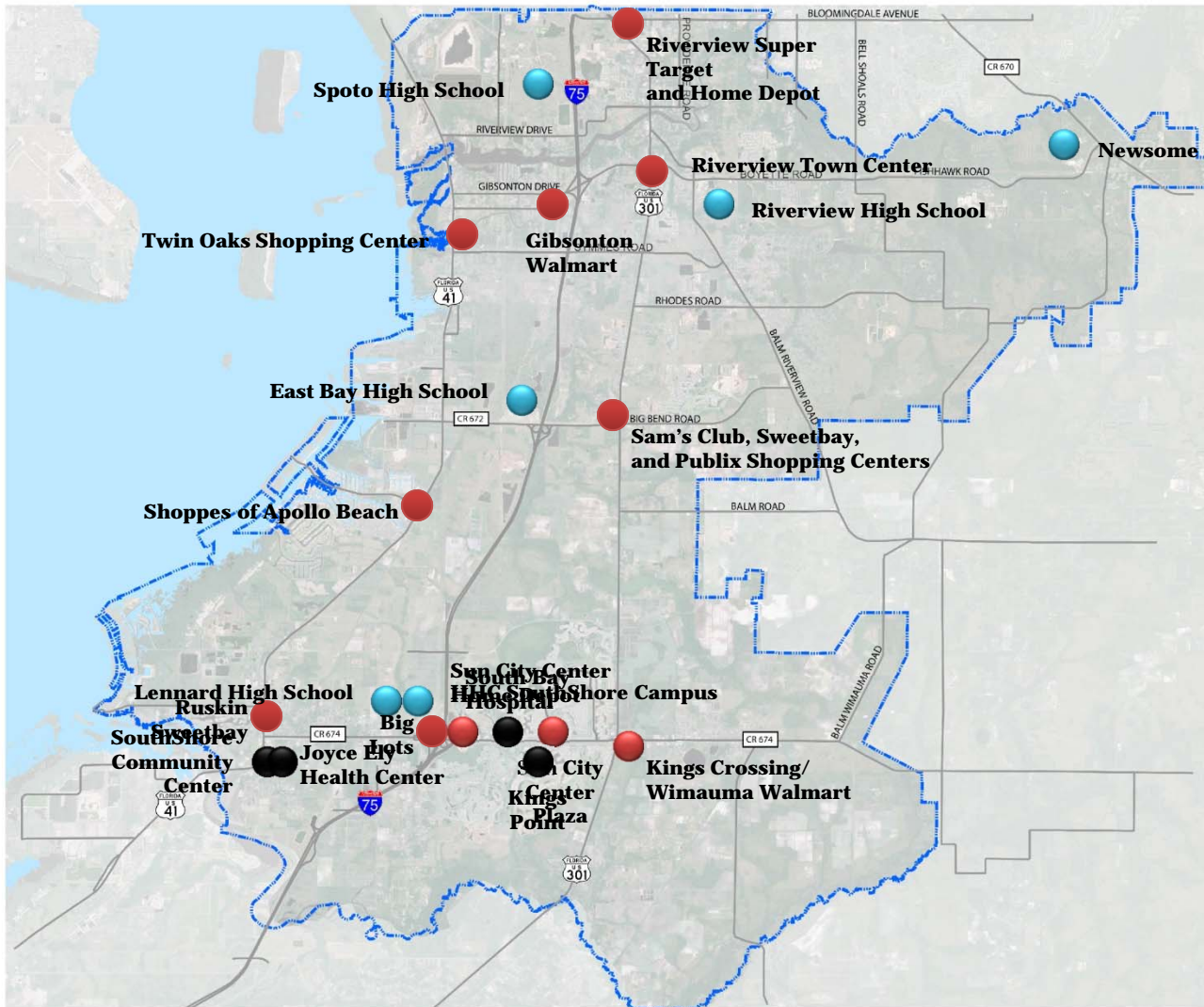


## ❖ Who, What, Why, Where, and When for Transit?

- Who needs service?
- What would you expect transit do for you?
- Why? – work, shopping, medical...
- Where do you want to go?
- When do you want to go?

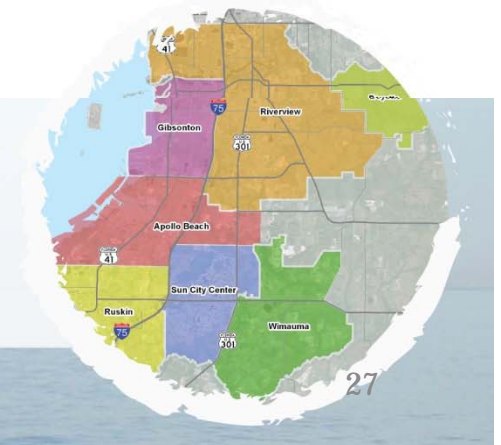
## Transit Needs



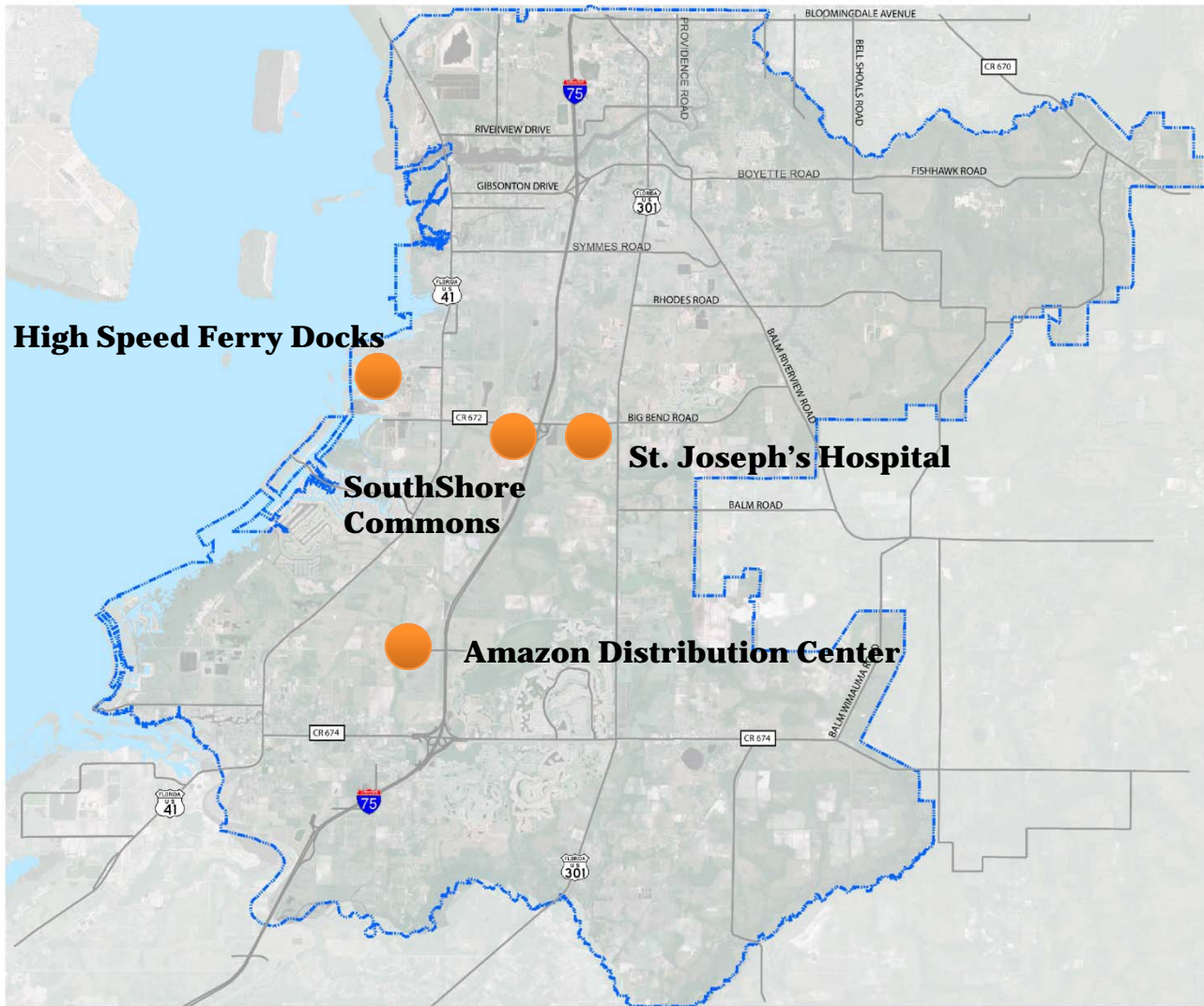


- **Commercial Centers**
- **Educational Facilities**
- **Health Facilities & Community Centers**

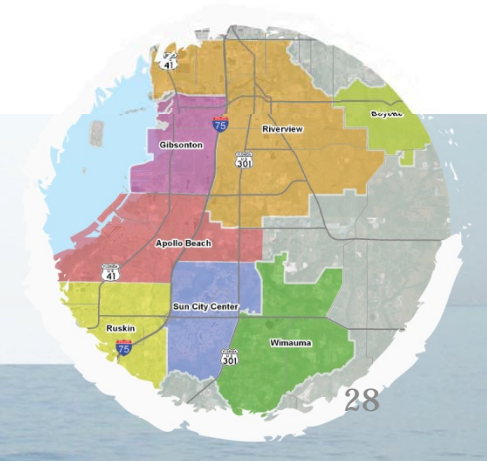
# Transit Needs Key Destinations







# Transit Needs Emerging Destinations



## ❖ Next Steps and Closing Remarks

- Thank you!!!
- Review input and develop alternatives
- Present and feedback – January 21, 2014
- Public Open House – February 18, 2014
- Prioritize Alternatives
- Develop Implementation Plan

**Transit Needs**

