

## Overview – Proposed Outreach Strategy

In order to identify transit circulator enhancements that could benefit the area around the University of South Florida (USF), the Consultant has developed an outreach strategy to involve stakeholders, groups and members of the community. The proposed outreach strategy provides detail and flexibility for appropriate feedback at predetermined phases of the study, as well as a process to engage potential service funding partners. Three different components will be implemented to involve stakeholders and to cultivate partnerships.

Provided below are details of the proposed outreach strategy that includes:

- New North Transportation Alliance Meetings (NNTA) meetings (up to 3 total)
  - The first meeting was held on July 11, 2012.
- Workshop/Discussion Group (1 meeting, previously up to 3 total)
- Stakeholder One-On-One Meetings (up to 8, previously none)

## Stakeholder Meetings

### New North Transportation Alliance

The NNTA is comprised of various business leaders and officials that are important stakeholders in the study. They can provide perspective to suggested transit circulator enhancements as well as potential partnership opportunities. The Consultant will engage the NNTA at their Advisory Board meetings. At the July 11, 2012 Advisory Board meeting, a presentation was provided about the study purpose and schedule, study area, goals and objectives of the study, and to gather feedback on initial findings and assumptions. NNTA Advisory Board members offered ideas for some key stakeholders to include in the conversation as well as groups to engage.

On August 9, 2012, two NNTA Advisory Board meetings were confirmed for September 12, 2012, and November 14, 2012. Presenters for these meetings may include Randy Kranjec, Steve Feigenbaum, Scott Pringle, Brandie Miklus, Christina Kight, Ryan Suarez, and Joel Rey. Names and titles will be confirmed with NNTA prior to each meeting.

### Discussion Group

The Consultant recommends holding one **(1) discussion group meeting** (“up to 3” listed in the scope) to allow maximum time to be allotted for partnership development through up to eight (8) Stakeholder One-on-One meetings (not specified in the scope). The Discussion Group will involve the community and stakeholders, to inform and request input during the study, and will be in workshop format.

## **Stakeholder One-On-One Meetings**

The Stakeholder One-On-One meetings will be held after the preliminary service enhancement options are identified, and after the September Workshop/Discussion Group, so that staff can have all necessary information on the proposed transit circulator enhancements and potential funding opportunities when approaching potential partners. It is requested that the MPO determine how many meetings the Consultant should attend based on budget. If budget allows, Consultant can expand upon work with funding partners.

Below are details of the **proposed** logistics of the meetings, for the MPO's consideration.

## **Meeting Logistics**

### **Group Meeting # 1 – NNTA Advisory Board**

**Date/Time:** Wednesday, September 12, 2012 / 8-10am

**Location:** Center for Urban Transportation Research at USF

#### **Brief Presentation:**

- Existing transit service and travel market analysis
- Preliminary transit circulator enhancements
- Schedule (highlight stakeholder one-on-ones)
- Invite NNTA members to attend workshop (will be held in approx. 2 weeks)

**Invitees:** NNTA Members

### **Group Meeting # 2 – Workshop/Discussion Group**

**Date/Time:** Wednesday or Thursday, September 26 or 27, 2012 / 2-4pm

**Location:** University Area Community Development Center (CDC), 14013 N. 22<sup>nd</sup> Street (no cost)

#### **Presentation/Discussion:**

- Study Area, Goals and Objectives, Schedule
- Transit Services (current services and overlap)
- Key Issues and Needs (request feedback)
- Preliminary Transit Circulator Enhancements (request feedback)

**Invitees:** Stakeholders List (see attached). Request the MPO assist with meeting invites and notice.

## **Stakeholder One-On-One Meetings**

**Dates:** October 2012 (up to 8 meetings)

**Locations:** Stakeholder preference

### **Discussion Topics:**

- Recommended Transit Enhancements
- Funding Scenarios
- “Win-Win” Benefits of Partnership

### **Stakeholder One-on-Ones Include:**

- Tampa City Councilwoman Lisa Montelione
- Busch Gardens
- Florida Hospital of Tampa
- Moffitt Cancer Center
- Museum of Science and Industry
- University Area CDC
- University Mall
- University of South Florida
- Others

**Meeting Logistics:** Suggest asking Lisa Montelione for contact information, and determine her leadership role in funding and/or partnerships.

## **Group Meeting # 3 – NNTA Advisory Board**

**Date/Time:** Wednesday, November 14, 2012 / 8-10am

**Location:** University Area CDC, 14013 N. 22nd Street (NNTA staff indicated this is an option to change their meeting location, and use majority of the agenda; CDC confirmed the facility is available.)

### **Presentation/Discussion:**

- Study Overview to Date
- Recommended Transit Enhancements including Workshop/Stakeholder One-On-One Input
- Funding Scenarios

**Invitees:** Stakeholders List (see attached). Request the MPO assist with meeting invites and notice.

## **Attachments**

- University Area Transit Circulator Study – Schedule (8/10/12)
- University Area Transit Circulator Study – Stakeholders List (8/10/12)



**NEW NORTH TRANSPORTATION ALLIANCE  
ADVISORY BOARD MEETING  
Wednesday, July 11, 2012  
CUTR on the USF Tampa Campus  
Board Room  
8:00 a.m. – 9:30 a.m.**

**Draft  
AGENDA**

- 8:00 a.m.**                    **Welcome/Introductions**  
Barbara Donerly, Chair, NNTA  
USF Facilities Planning and Construction
- Approval of May Minutes**  
Sara Hendricks, New North Transportation Alliance
- 8:10 a.m.**                    **Presentation: University Area Circulator Study**  
The Hillsborough MPO and HART are undertaking a study of the New North area to determine how local service can be improved. Your input is requested.
- Randy Kranjec, Hillsborough County MPO  
Steve Feigenbaum, HART Manager of Service Planning  
Brandie Miklus, JACOBS, Transportation Planner  
Ryan Suarez, Tindale-Oliver & Associates, Project Manager
- 9:00 a.m.**                    **Updates: NNTA Advisory Board**
- 9:20 a.m.**                    **Updates: NNTA Staff**
- Next Meeting**              **Wednesday, September 12, 2012**
- 9:30 a.m.**                    **Adjourn**



July 11, 2012 New North Transportation Alliance  
Advisory Board Meeting



## UNIVERSITY AREA CIRCULATOR STUDY

University Area Circulator Study

## STUDY PURPOSE AND SCOPE

## UNIVERSITY AREA CIRCULATOR STUDY

- ❖ Study Management and Stakeholder Coordination
  - New North Transportation Alliance
- ❖ Description of Study Area
  - Background research/data collection
- ❖ Purpose and Need for Transit Enhancements
  - Travel market assessment
- ❖ University Transit Enhancement Plan
  - Service Options, Service Feasibility, Identification of Priorities, and Funding Opportunities/Partnerships



University Area Circulator Study

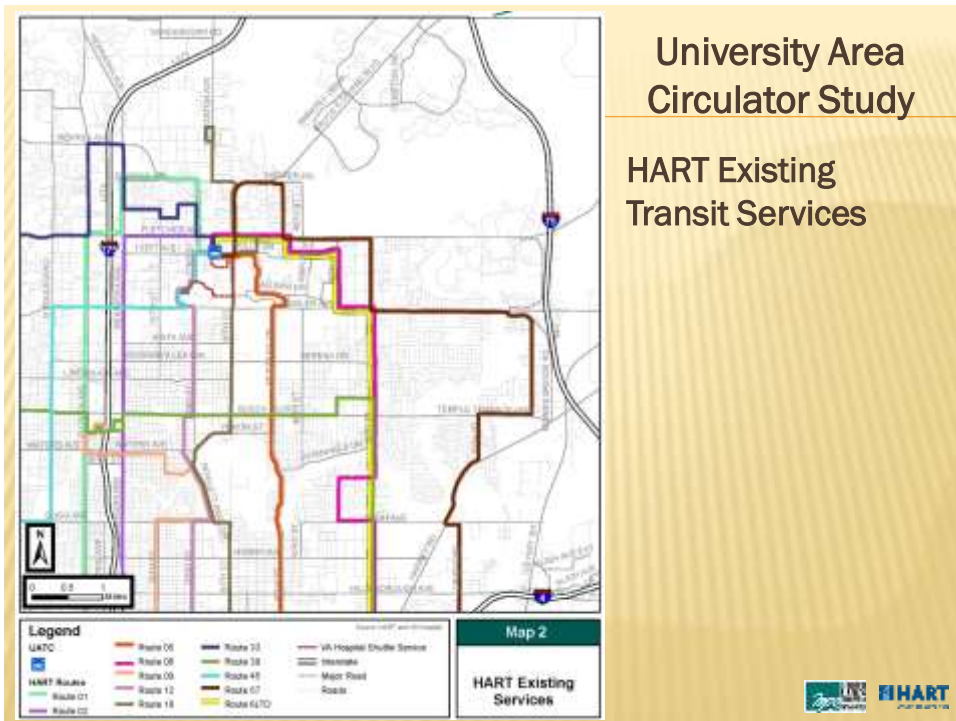
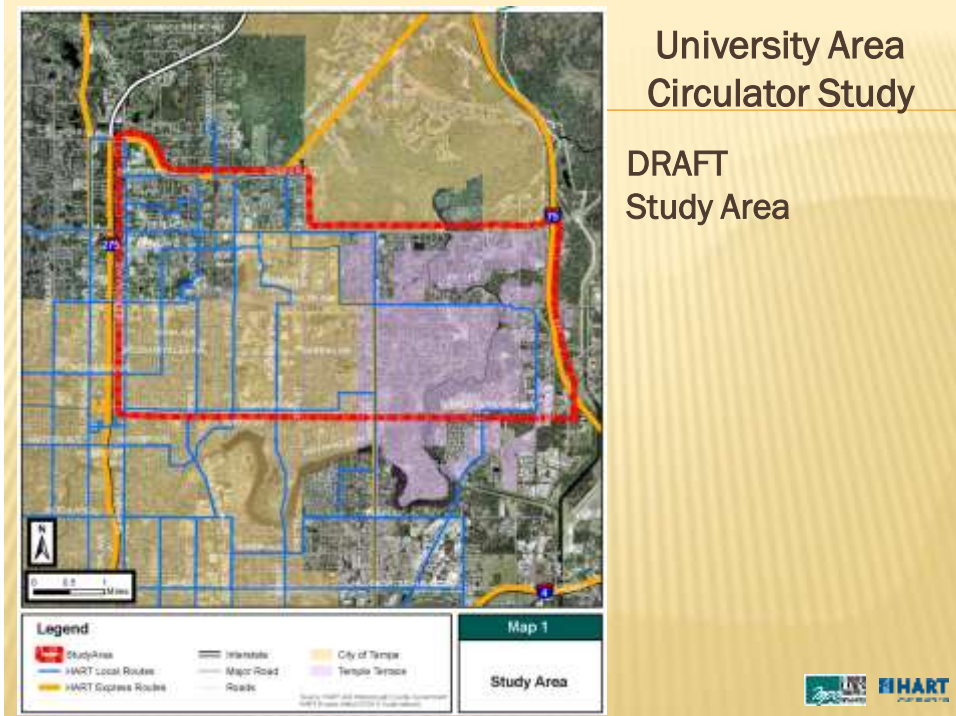
## STUDY SCHEDULE

# UNIVERSITY AREA CIRCULATOR STUDY

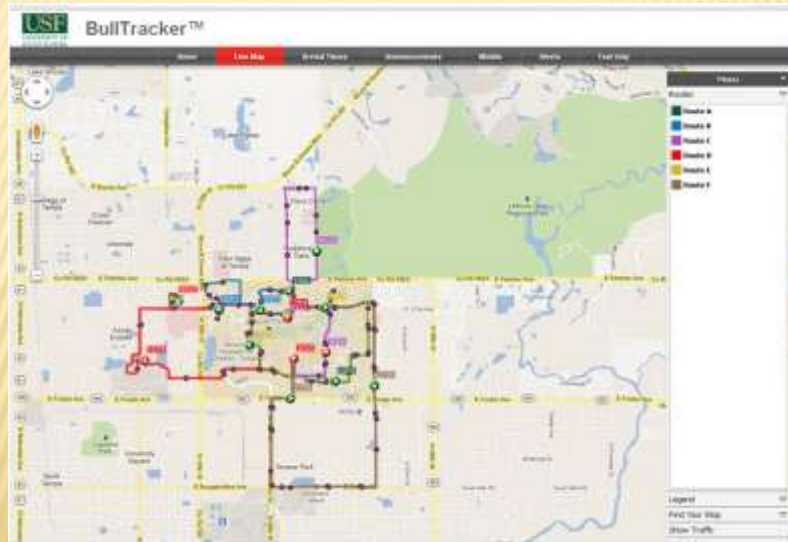


University Area Circulator Study

## OVERVIEW OF STUDY AREA AND BACKGROUND RESEARCH



## USF BULL RUNNER – EXISTING SERVICE (LIVE MAP)



### University Area Circulator Study

HART  
Daily Stop Activity  
(within Study Area )







## University Area Circulator Study

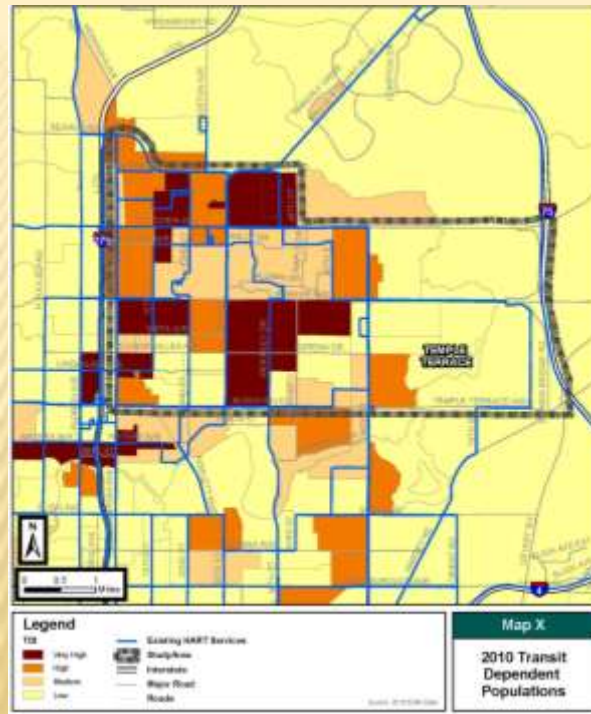
USF Bull Runner Daily Stop Activity (within Study Area)



## University Area Circulator Study

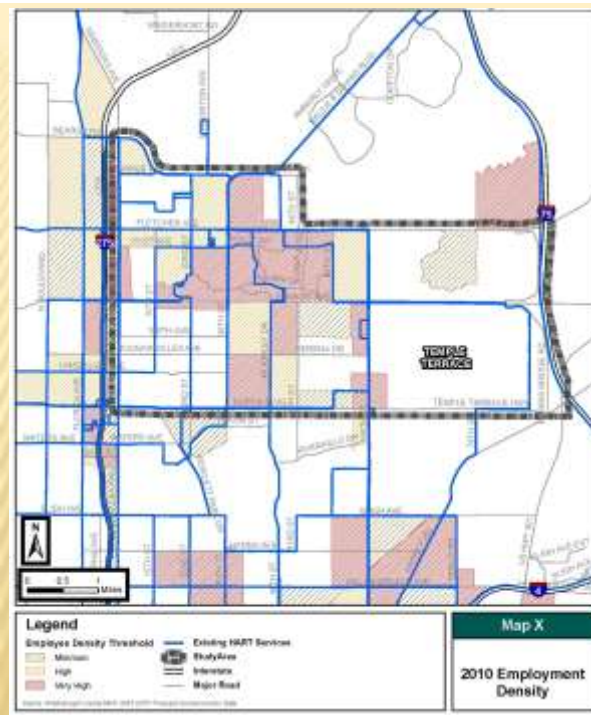
USF Faculty, Staff, and Student Residential Locations





## University Area Circulator Study

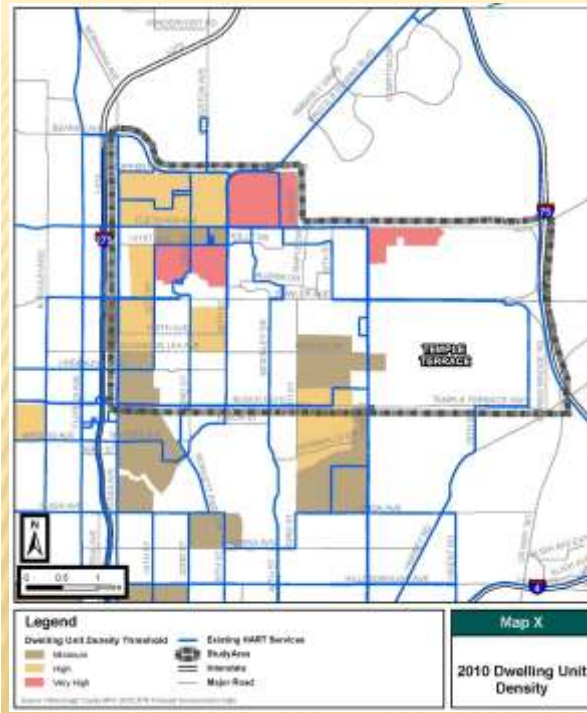
### Transit Dependent Populations



## University Area Circulator Study

### 2010 Employment Density





## University Area Circulator Study

### 2010 Dwelling Unit Density



QUESTIONS/COMMENTS?





University Area Circulator Study

## STUDY GOALS AND OBJECTIVES

### UNIVERSITY AREA CIRCULATOR STUDY

- ❖ Identify Service Overlaps
- ❖ Identify Service Gaps
- ❖ Identify Existing Funding Sources
- ❖ Improve Existing Service and Circulation
  - Activity centers
  - “Connecting the dots”
- ❖ Identify Opportunities for Collaboration and Partnerships
- ❖ Identify Priorities



## THOUGHTS/SUGGESTIONS?

- ❖ Study Goals and Objectives
- ❖ Stakeholder Coordination
  - Where are the missing opportunities?
  - Should anyone else be included or engaged?



## UNIVERSITY AREA CIRCULATOR STUDY

- ❖ Upcoming NNTA Advisory Board Meetings
  - September 12, 2012:
    - Purpose and Need
    - Travel Market Assessment
    - Priorities
    - Preliminary Service Options
  - November 14, 2012:
    - Funding Opportunities
    - Draft Final Service Options



July 11, 2012 New North Transportation Alliance  
Advisory Board Meeting



## UNIVERSITY AREA CIRCULATOR STUDY

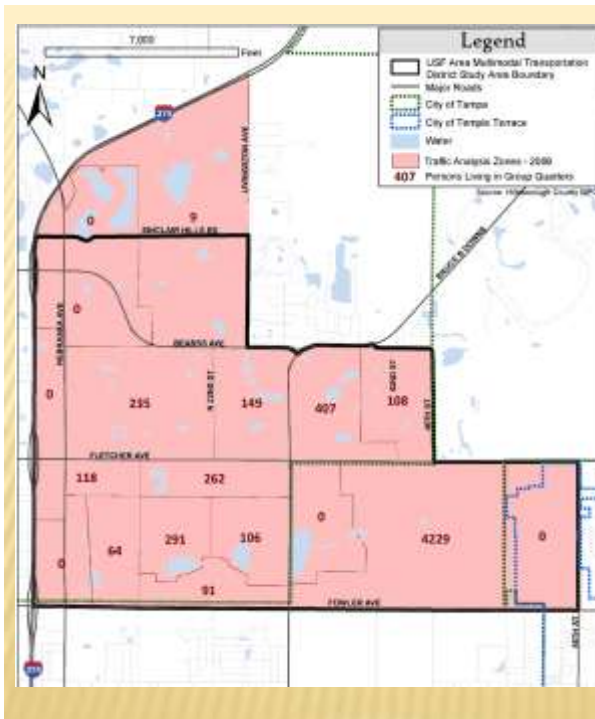
University Area Circulator Study

## OTHER BACKGROUND DATA



## University Area Circulator Study

USF Area Multimodal Transportation District (MMTD) – Study Area Boundary



## University Area Circulator Study

USF Area MMTD – Persons Living in Group Quarters





**NEW NORTH TRANSPORTATION ALLIANCE  
ADVISORY BOARD MEETING  
Wednesday, September 12, 2012  
CUTR on the USF Tampa Campus  
Board Room  
8:00 a.m. – 9:30 a.m.**

**AGENDA**

- 8:00 a.m.**                    **Welcome/Introductions**  
Barbara Donerly, Chair, NNTA  
USF Facilities Planning and Construction
- Approval of July Minutes**  
Julie Bond, New North Transportation Alliance
- 8:10 a.m.**                    **Presentation: University Area Transit Circulator Study Update**  
The Hillsborough MPO and HART are undertaking a study of the New North area to determine how local service can be improved. They will provide an update on the study and NNTA member input is requested.
- Scott Pringle, JACOBS  
Brandie Miklus, JACOBS  
Ryan Suarez, Tindale-Oliver & Associates
- 8:40 a.m.**                    **Introduction and Welcome – New USF PATS Director**
- Raymond Mensah, Director  
USF Parking and Transportation Services
- 9:00 a.m.**                    **Updates: NNTA Advisory Board**
- 9:20 a.m.**                    **Updates: NNTA Staff**
- Next Meeting**                **Wednesday, November 14, 2012 – LOCATION FOR MEETING: University Area Community Development Corp. (CDC), located at 14013 N. 22<sup>nd</sup> Street**
- 9:30 a.m.**                    **Adjourn**

September 12, 2012

New North Transportation Alliance Advisory Board Meeting

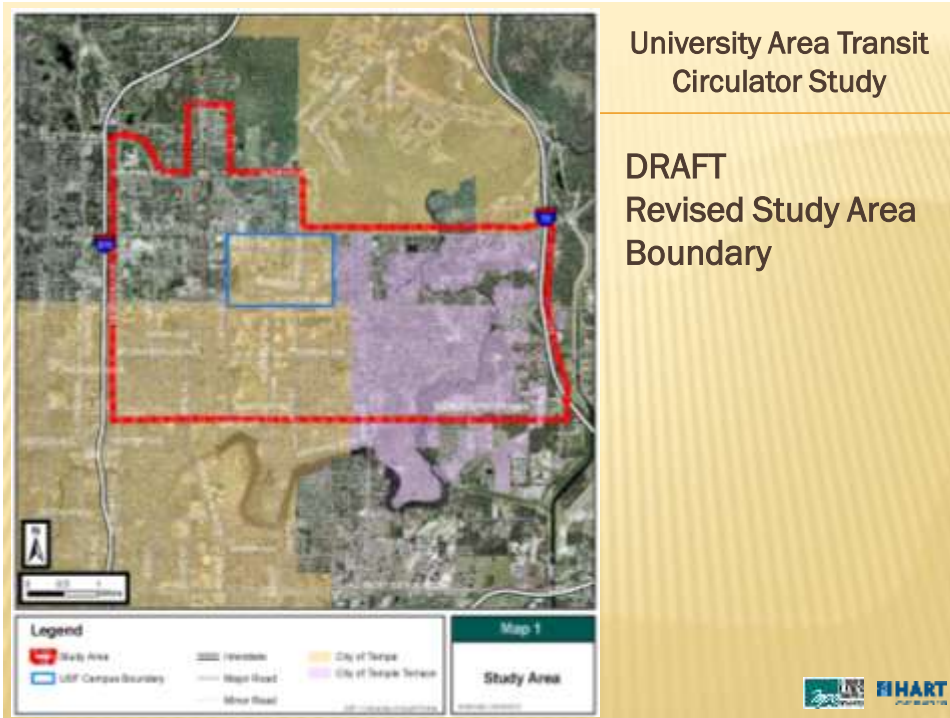
# UNIVERSITY AREA TRANSIT CIRCULATOR STUDY



University Area Transit Circulator Study

## STUDY OVERVIEW





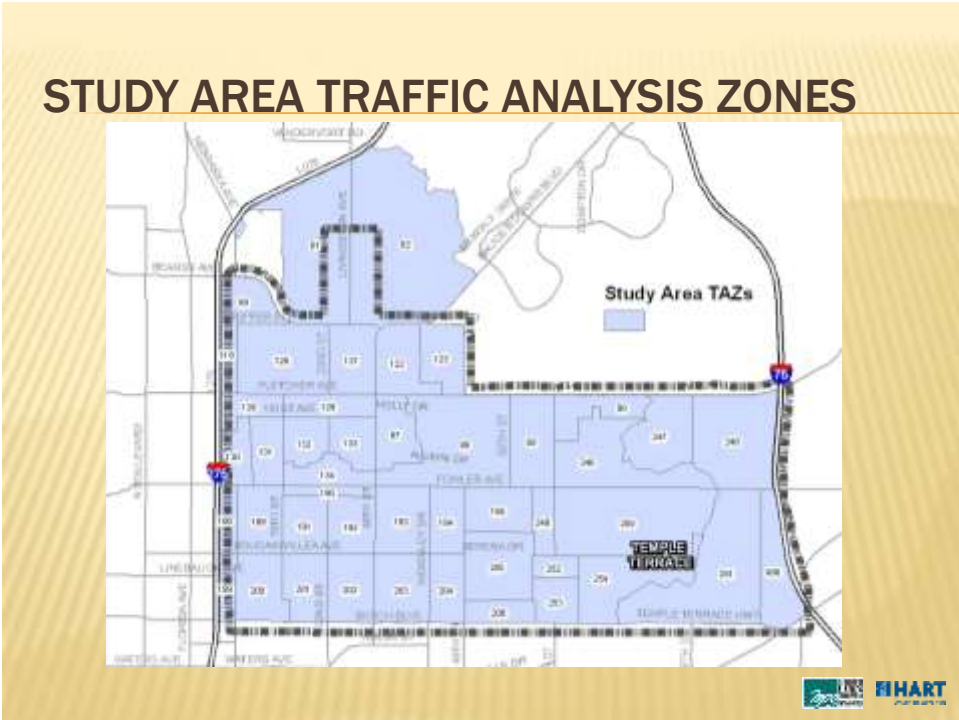
## GOALS AND OBJECTIVES

Identify:

- ❖ Service Overlaps
- ❖ Service Gaps
- ❖ Existing Funding Sources
- ❖ Needed Service & Circulation Improvements
  - Travel Market Assessment
  - Trip Generators & Attractors (Points of Interest)
  - “Connecting the Dots”
- ❖ Opportunities for Collaboration and Partnerships
- ❖ Priorities for Enhanced Transit Service

University Area Transit Circulator Study

# TRAVEL MARKET ASSESSMENT

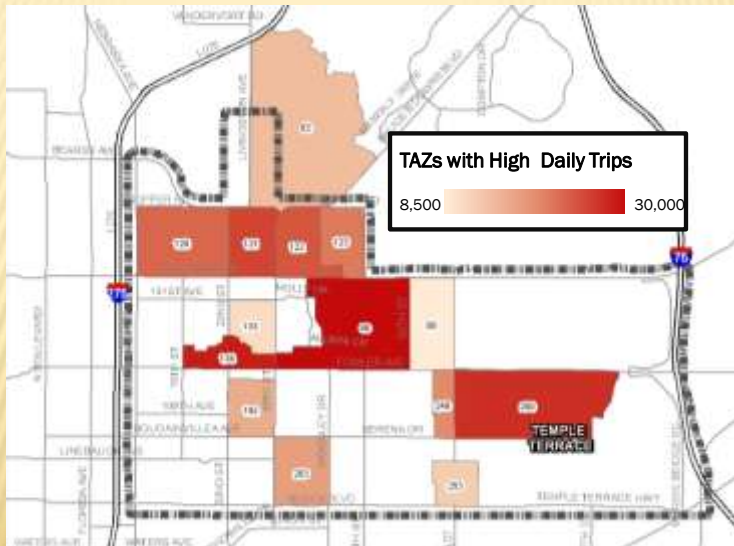




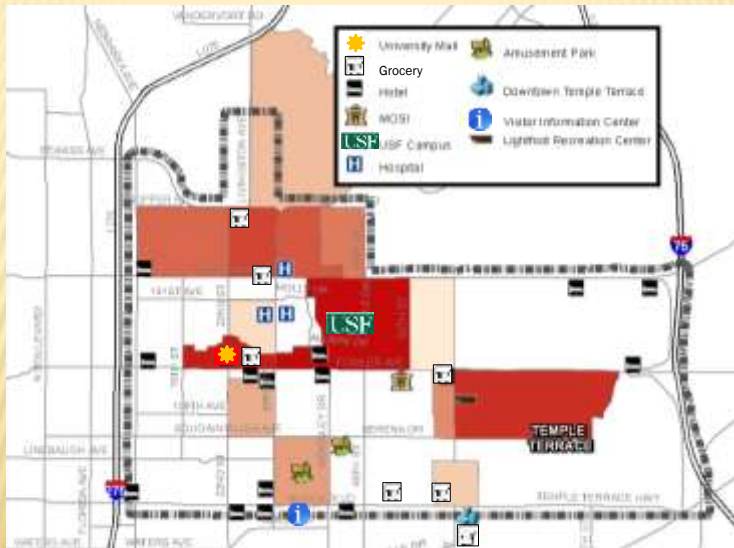
## TOTAL DAILY TRIPS BY TAZ



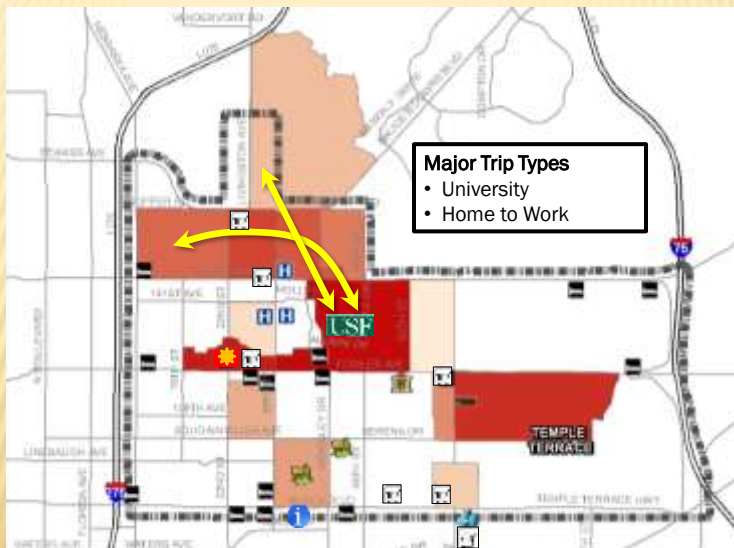
## HIGH TRIP VOLUMES BY TAZ



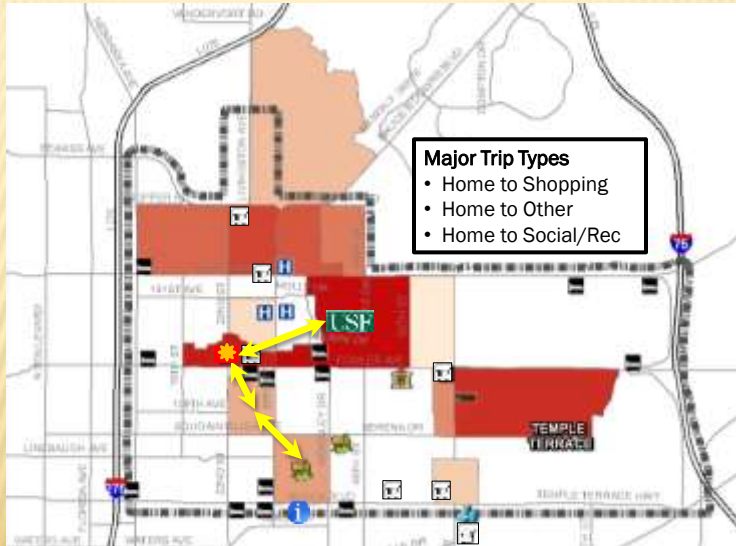
## TRIP GENERATORS AND ATTRACTORS



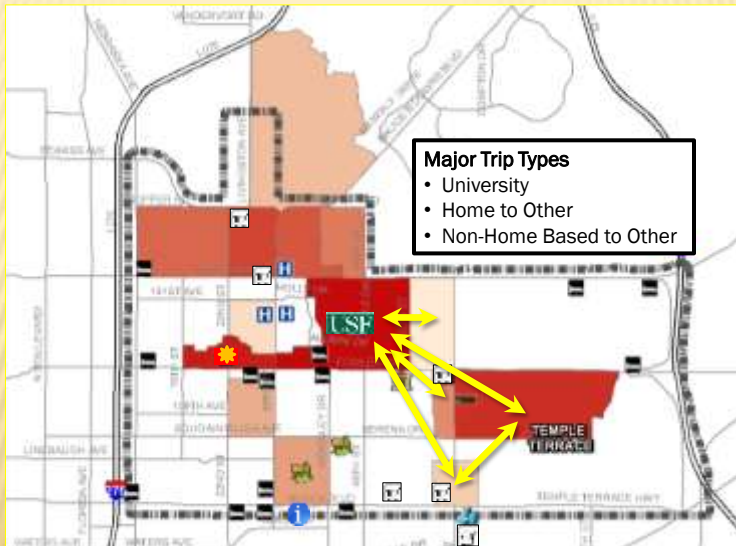
## MAJOR TRIP FLOWS AND TYPES



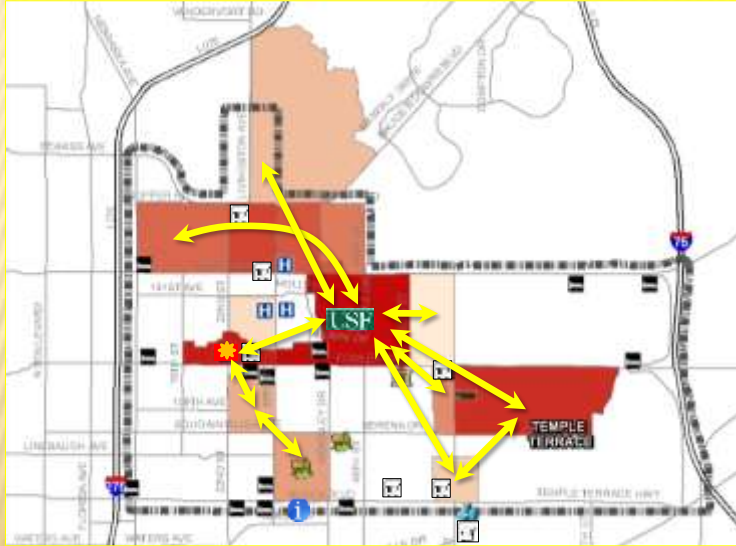
## MAJOR TRIP FLOWS AND TYPES



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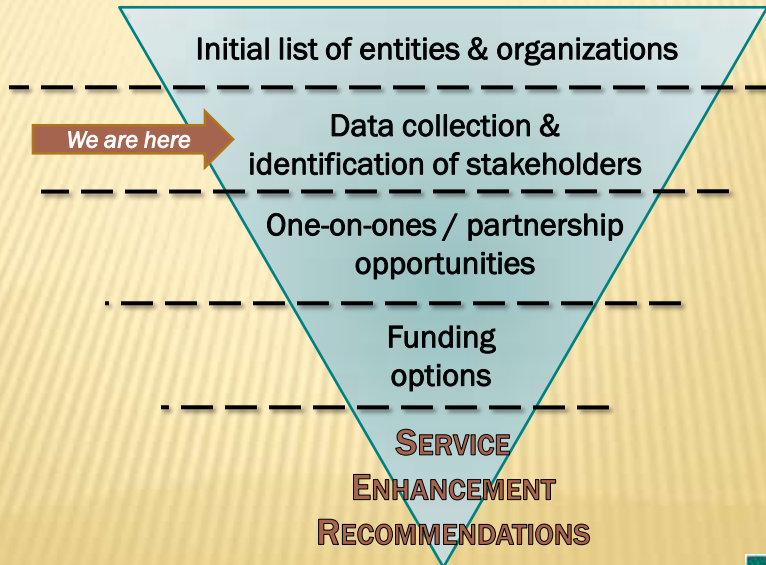
## MAJOR TRIP FLOWS AND TYPES



University Area Transit Circulator Study

## STAKEHOLDER CRITERIA

## IDENTIFYING NEW OPPORTUNITIES



## WHO ARE WE CONTACTING?

- ❖ Innovation Alliance
  - Busch Gardens
  - Florida Hospital
  - Moffitt
  - USF
- ❖ AAA
- ❖ HART (ADA/Paratransit)
- ❖ Hillsborough County  
Sunshine Line
- ❖ John Knox Village
- ❖ MOSI
- ❖ Tampa Bay & Company
- ❖ City of Temple Terrace
- ❖ TBARTA
- ❖ University Mall
- ❖ Veterans' Hospital
- ❖ Area Hotels
- ❖ Medical Offices
- ❖ Transportation  
Disadvantaged  
Providers/Contractors





## WHAT QUESTIONS ARE WE ASKING?

- ❖ What is your service area?
- ❖ What type of service(s) do you provide?
- ❖ What are your popular activity centers or points of interest?
- ❖ Who are your primary clients or users?
- ❖ Do you administer services or contract services?
- ❖ Are you interested in pursuing partnerships?



## WHO WILL BENEFIT?

- ❖ Seniors
- ❖ Students
- ❖ Employees
- ❖ Tourists
- ❖ Visitors
- ❖ Medical Patients (without special or specific needs)



## DEFINING SERVICE CHARACTERISTICS

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- ❖ Type of Stakeholder
  - Service Provider and/or Point of Interest
- ❖ Target Population
  - Seniors, Students, Employees, Tourists, Visitors, and Patients
- ❖ Type of Service
- ❖ Partnership Opportunities



University Area Transit Circulator Study

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## NEXT STEPS



Announcing: **Workshop for the University Area Transit Circulator Study**



Date: **Thursday, October 4, 2012** Time: **2 p.m. - 4 p.m.**

Location: **University Area Community Center  
14013 N. 22<sup>nd</sup> Street, Tampa, FL 33613**

**Would you like more public transit options for getting around the University of South Florida Area? Which destinations need better transit service? Who will use the service? We want to hear from you!**

The Hillsborough County Metropolitan Planning Organization (MPO) and Hillsborough Area Regional Transit Authority (HART) invite you to a workshop to discuss opportunities for improved transit service within the University Area. For more information, please contact Randy Kranjec at (813) 273-3774 ext. 359, [rkranjec@plancom.org](mailto:rkranjec@plancom.org) or Steve Feigenbaum, at (813) 384-6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org).

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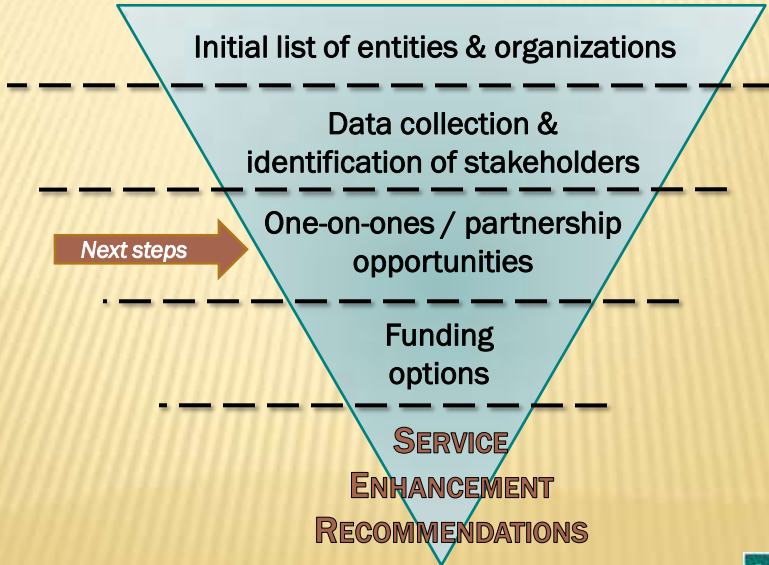
## UPCOMING MEETINGS

- ❖ Thurs, Oct. 4, 2012, 2-4pm: Workshop  
University Area Community Center, 14013 N. 22<sup>nd</sup> Street
  - Brief Study Overview
  - Key Issues and Needs
  - Preliminary Recommendations
- ❖ Wed, Nov. 14, 2012, 8-10am: NNTA Advisory Board  
**New location to include workshop participants**  
University Area Community Center, 14013 N. 22<sup>nd</sup> Street
  - Funding Opportunities
  - Draft Service Options
  - Draft Recommendations





## IDENTIFYING NEW OPPORTUNITIES



September 12, 2012

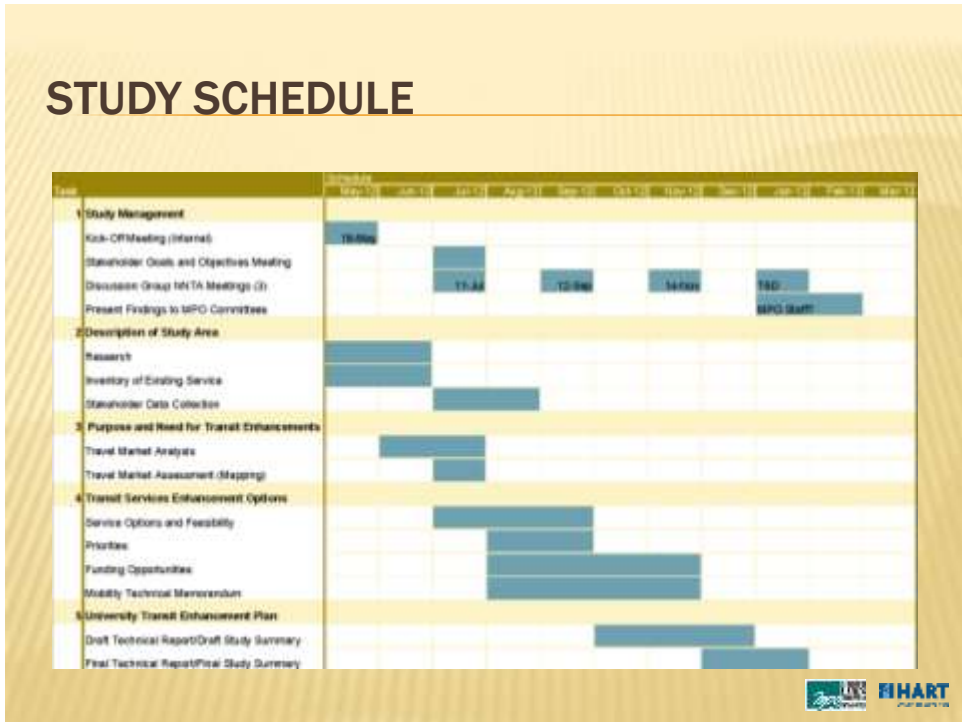
New North Transportation Alliance Advisory Board Meeting

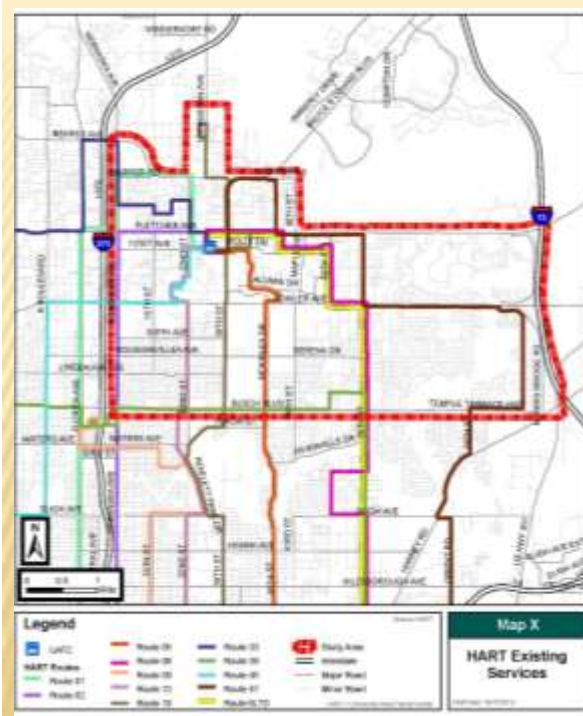
## UNIVERSITY AREA TRANSIT CIRCULATOR STUDY



University Area Transit Circulator Study

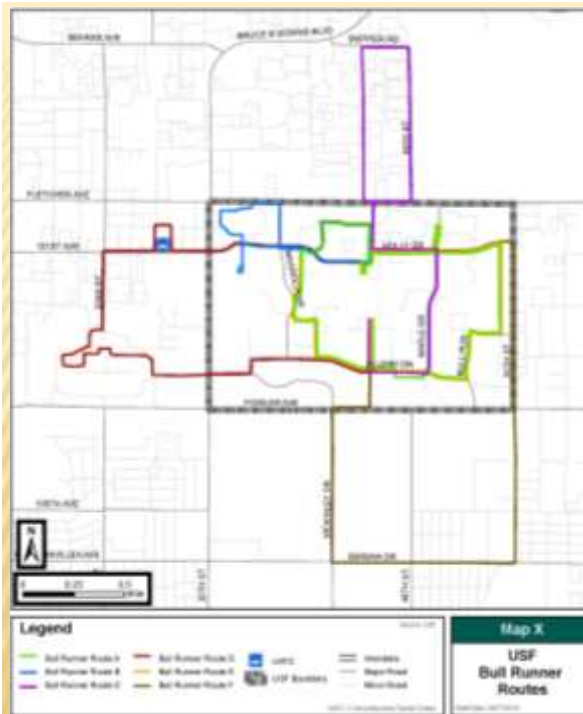
# OTHER BACKGROUND DATA





### University Area Transit Circulator Study

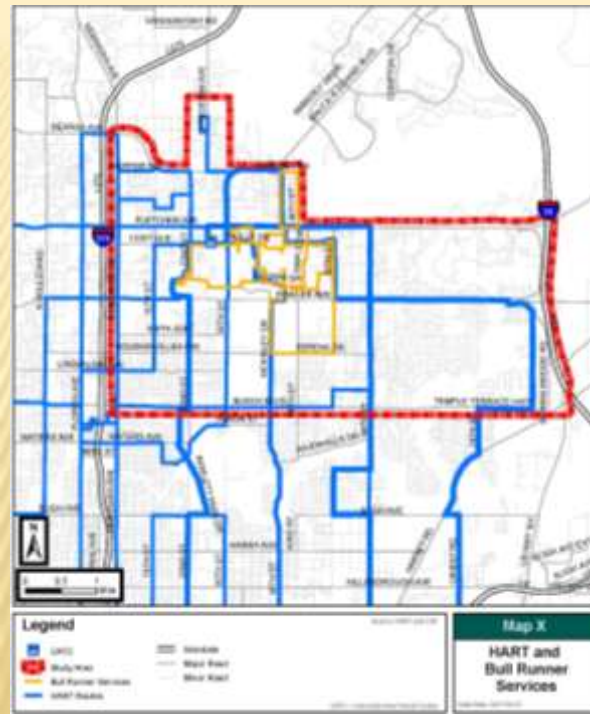
### HART Existing Transit Services



### University Area Transit Circulator Study

### USF Bull Runner Transit Services





### University Area Transit Circulator Study

HART and USF Bull Runner Transit Services



### University Area Circulator Study

HART Daily Stop Activity (within Study Area )







## University Area Circulator Study

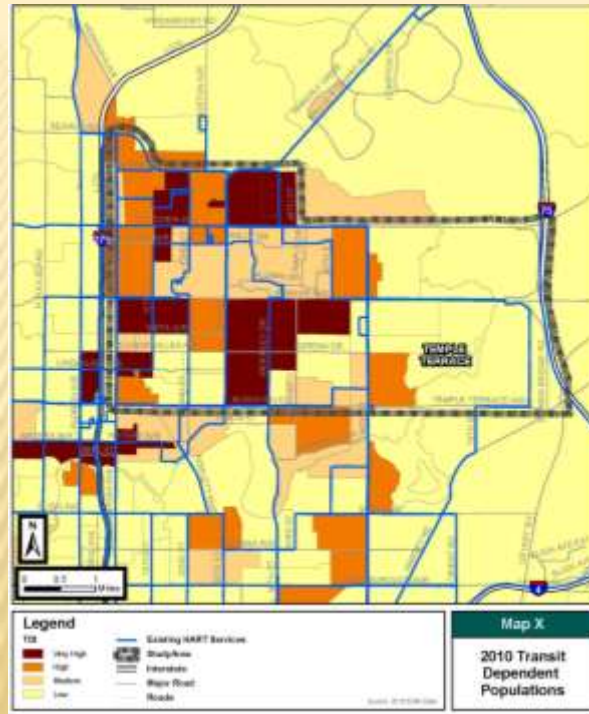
USF Bull Runner Daily Stop Activity (within Study Area)



## University Area Circulator Study

USF Faculty, Staff, and Student Residential Locations

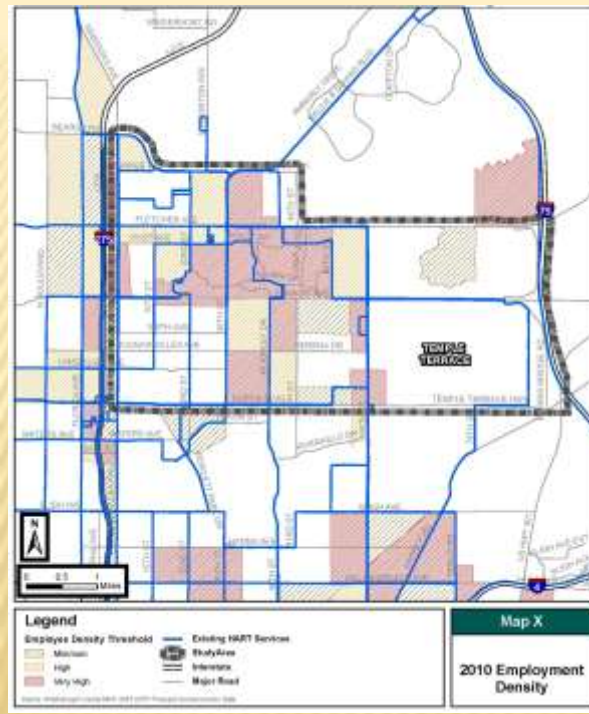




University Area  
Circulator Study

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Transit Dependent  
Populations

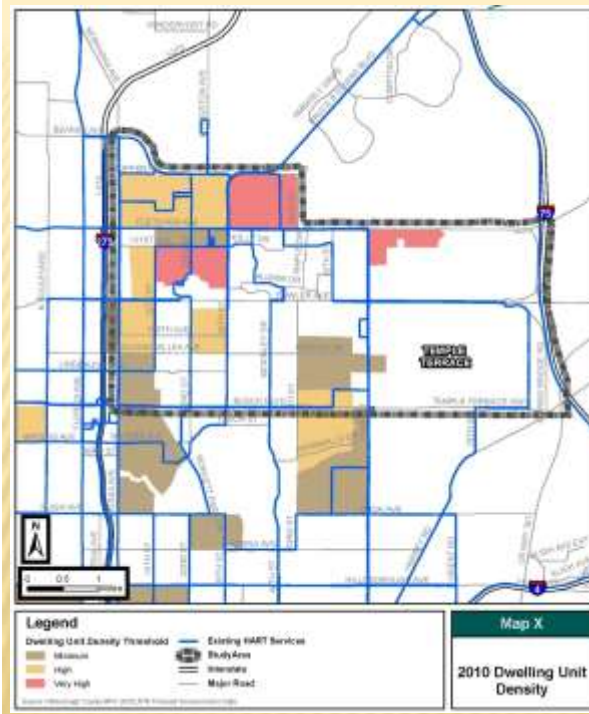


University Area  
Circulator Study

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2010 Employment  
Density





## University Area Circulator Study

2010 Dwelling Unit Density



## University Area Circulator Study

USF Area Multimodal Transportation District (MMTD) - Study Area Boundary







# University Area Transit Circulator Study Overview of Workshop Materials

## Welcome and Sign-In

A table will be setup in the hallway of the workshop facility for attendees to sign-in.

**Staff: 1 staff member (TOA)**

**Materials: Workshop “Welcome” Board, Sign-In sheets, pens, blank name tags, Sharpees, candy/mint bowl**

## Welcome Presentation (will be on loop for entire Workshop)

Once attendees have entered the room, staff will direct them to the Welcome Presentation which provides an overview of the University Area Transit Circulator Study along with instructions for the Workshop Stations. The presentation includes:

- Study Overview (Goals, objectives, study area boundary, Study pyramid, etc.)
- Examples of Circulator Systems (4 total)
- Why Are We Here? (Existing conditions and service enhancement recommendations)
- Workshop Stations (with “How To” instructions)
  - Station 1: Existing Conditions
  - Station 2: Service Options
- Thank you!

**Staff: 2 Agency members (1 MPO – Greeter & 1 HART – Floater)**

**Materials: PowerPoint presentation, laptop, projector, screen (should be in room), table for projector, extension cords**

## Station 1: Existing Conditions

Station 1 will have (24x36) boards showing existing conditions within the study area, depicting HART service, USF Bull Runner service, MetroRapid plans, travel patterns and trip flows, employment and population densities, and daily stop activity. An interactive activity (36x48 “Destinations” map) will be in the middle of the station to allow participants to draw lines to and from their major destinations within the study area (“Point A” to “Point B” and so forth). The map will be public friendly with easily identifiable destination icons. In addition, a corresponding questionnaire will be provided to understand who the participants are (and represent) as well as their travel patterns within the study area.

**Staff: 2 staff members (1 from both TOA & Jacobs)**

**Materials: 7-10 easels, 7-10 boards (Existing Conditions and “How To” boards), 1 map, markers, table for Interactive Destination Map activity, Questionnaire, pens**

## Station 2: Service Options

Station 2 will have a 36x48 map (showing four service options - Options A, B, C, & D) lying flat on a table so participants can view the service options and draw lines where they may make changes. Surrounding the table will be boards for each option. The four Service Options boards (36x48) will provide a description of the service, the destinations it serves, and will have a dot exercise for the participants. The dots will show if the participants would use the service, the time of day they would use the service, and for what use(s).

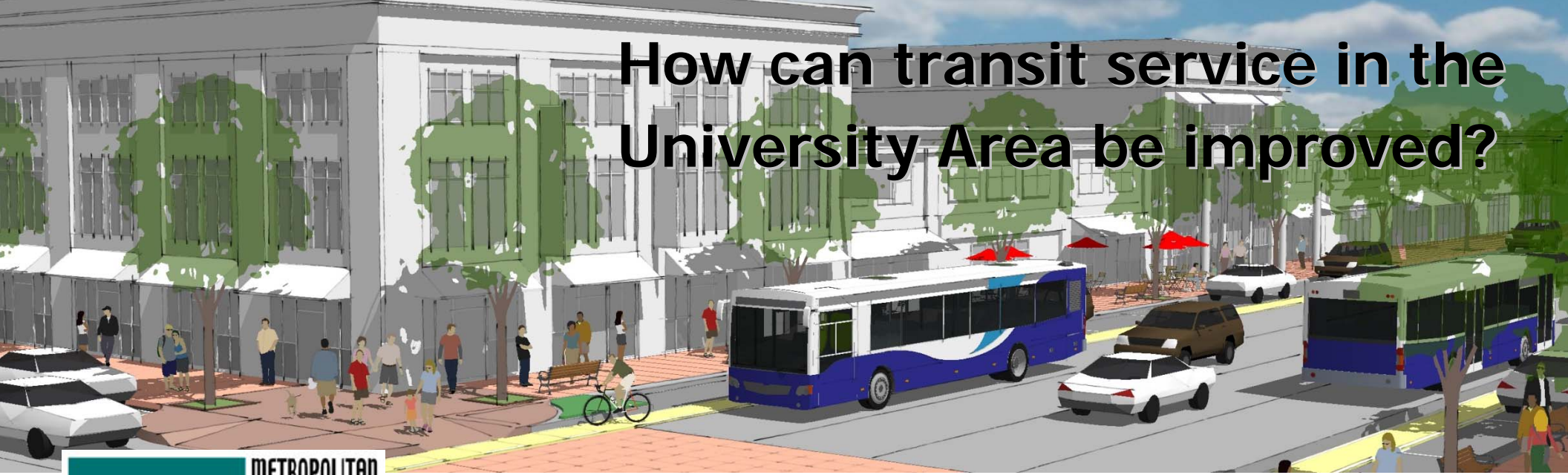
**Staff: 2 staff members (1 from both TOA & Jacobs) + 1 Jacobs “Floater”**

**Materials: 5 easels, 5 boards (Service Options and “How To” boards), 1 map, markers, table for Interactive Service Options activity, dot stickers**

**\*Note: One staff member (Jacobs) to float between the two stations in order to answer difficult questions and assist in crowd control/management.\***



# How can transit service in the University Area be improved?



Announcing: **Workshop for the University Area Transit Circulator Study**



Date: **Thursday, October 4, 2012** Time: **2 p.m. - 4 p.m.**

Location: **University Area Community Center**  
14013 N. 22<sup>nd</sup> Street, Tampa, FL 33613

**Would you like more public transit options for getting around the University of South Florida Area? Which destinations need better transit service? Who will use the service? We want to hear from you!**

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# Welcome!



## How can transit service in the University Area be improved?



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University Area Transit Circulator Study

## STUDY OVERVIEW



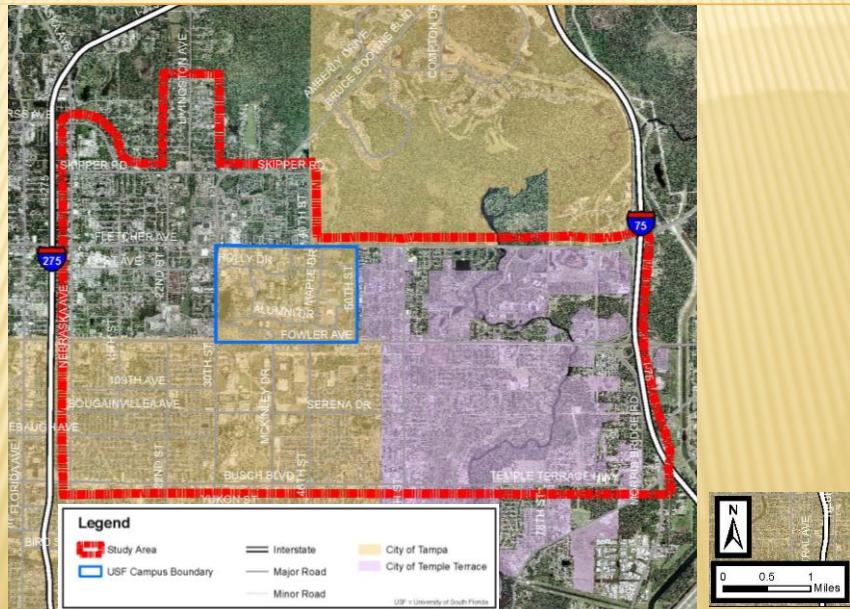
## GOALS AND OBJECTIVES

Identify transit enhancements that provide better circulation in the University Area through collaboration and partnerships.

University Area Transit Circulator Study



## STUDY AREA BOUNDARY



University Area Transit Circulator Study

# EXAMPLES OF CIRCULATOR SYSTEMS

## Circulator Examples



Los Angeles, California:  
Downtown Dash Circulator



Baltimore, Maryland:  
Charm City Circulator



Saint Petersburg, Florida:  
Downtown Looper



Boulder, Colorado:  
The HOP



Fort Lauderdale, Florida:  
Sun Trolley



University Area Transit Circulator Study

# STUDY CONSIDERATIONS

## WHAT SERVICES ARE AVAILABLE?

HARTPlus Paratransit



Sunshine Line



HART Bus Service



Hotel Shuttle Service



USF Bull Runner





## WHAT SERVICES ARE AVAILABLE?

- ❖ HART bus services, HARTPlus Paratransit and *MetroRapid* plans
- ❖ USF Bull Runner bus services (USF staff, faculty and students)
- ❖ Employee shuttles
- ❖ Visitor/tourist shuttles
- ❖ On-Call/On-Demand services

University Area Transit Circulator Study



## WHAT ARE THE KEY DESTINATIONS?



## WHAT ARE THE KEY DESTINATIONS?



## WHERE ARE THE KEY DESTINATIONS?

- ❖ University
- ❖ Work
- ❖ Residential
- ❖ Hospitals/medical facilities
- ❖ Retail
- ❖ Theme Parks

## WHERE ARE THE RESIDENTS AND JOBS?

- ❖ Population and Employment
- ❖ Travel Patterns & Trip Types
- ❖ Bus Stop Activity
- ❖ Transit Dependent Population

University Area Transit Circulator Study



University Area Transit Circulator Study

## PROPOSED SERVICE OPTIONS



# PROPOSED SERVICE OPTIONS OPTION A

RED



University  
Area Transit  
Circulator  
Study



# PROPOSED SERVICE OPTIONS OPTION B

ORANGE



University  
Area Transit  
Circulator  
Study



# PROPOSED SERVICE OPTIONS OPTION C

BLUE

University  
Area Transit  
Circulator  
Study



# PROPOSED SERVICE OPTIONS OPTION D

GREEN

University  
Area Transit  
Circulator  
Study





# PROPOSED SERVICE OPTIONS OPTION E

BROWN



University  
Area Transit  
Circulator  
Study



University Area Transit Circulator Study

## WORKSHOP ACTIVITY STATIONS

## STATION 1: DESTINATIONS

### ❖ Question:

- Where do **YOU** go in the University Area?

University Area Transit Circulator Study



## STATION 1: DESTINATIONS

- ❖ **Step 1** – Look at the table map of Destinations and familiarize yourself with the University Area.
- ❖ **Step 2** – Consider where you go within the University Area, such as where you live, work, shop, eat, or play.
- ❖ **Step 3** – Using a marker, add points on the map to show where you go.
- ❖ **Step 4** – Draw straight lines to connect the points.
- ❖ **Step 5** – On these lines, write the “Participant Number” shown at the top right corner of your questionnaire.



## STATION 2: PROPOSED SERVICE OPTIONS

### ❖ Questions:

- **WHICH** of these circulator service options do you like the most, and are more likely to use?
- **WHEN** would you use it?

University Area Transit Circulator Study



## STATION 2: PROPOSED SERVICE OPTIONS

- ❖ **Step 1** – Look at the table map of Proposed Service Options, and boards describing each Option.
- ❖ **Step 2** – Consider where you would like to travel within the University Area using transit, and which Service Options you would most likely use.
- ❖ **Step 3** – On the boards, use the dot stickers to show which Service Option(s) you would use at various times of the day.
- ❖ **Step 4** – On the table map, add any route changes by marking lines on the table map.
- ❖ **Step 5** – On those lines, write the “Participant Number” shown at the top right corner of your questionnaire.



**YOUR IDEAS ARE IMPORTANT!**

---

Please place your  
completed questionnaire  
in one of the boxes  
before you leave today.

University Area Transit Circulator Study



University Area Transit Circulator Study

**THANK YOU!**

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## University Area Transit Circulator Study

Thursday, October 04, 2012


















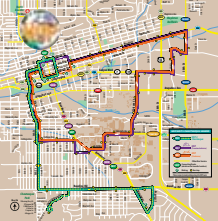




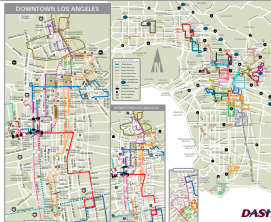


Name	Organization (or "Self")	Address	Email	Would you like to be added to our Mailing List?
Menna Yassin	FDOT D7	Mckin	menna.yassin@dot.state.fl.us	
Jason Jackman	Cutr / SHRS	LAKE Forest	Jackman@cutr.usf.edu	Yes
Theresa Chu	USF		tchu@health.usf.edu	
Sara Hendricks	USF		hendricks@cutr.usf.edu	
Asha Greenidge	USF	Pine Court Drive	ashra@ucuil.usf.edu	yes
Barbara Donerly	USF		bdonerly@admin.usf.edu	
Isis Brown	USF		isisfrancis@gmail.com	
Cindy Sharpe	Sharpe PR	10541 Skewle e Rd	c.shapepr@verizon.net	
Mara Latonne	UACDC		mlatonne@uacdc.org	

Federal Government mailing lists are subject to the Freedom of Information Act of 1974 and require the release of these lists to the public, upon request.



# Circulator Examples



	Location	Circulators	Destinations	Frequency of Service	Hours of Operation	Fare
Saint Petersburg, Florida		 <b>Downtown Looper</b>	Downtown Museums Tourist attractions and recreation Shopping Restaurants and night life Businesses 	 <b>15-20</b> Service runs every 15-20 minutes	Weekdays/Weekends Weekdays: 10 am - 5 pm Fridays & Saturdays till Midnight Sundays: 10 am - 5 pm	 Regular fare is 50 cents
Fort Lauderdale, Florida		 <b>Sun Trolley</b>	Downtown Tourist attractions and recreation Shopping Restaurants and night life Businesses Hospitals/Medical Beaches 	 <b>15-20</b> Service runs every 15-20 minutes	Weekdays/Weekends Weekdays: Vary between 8 am - 5 pm Weekend: Routes to beaches and convention center	 25 cents just to beaches and convention center
Baltimore, Maryland		 <b>Charm City Circulator</b>	Downtown Museums Tourist attractions and recreation Shopping Restaurants and night life Businesses Hospitals/Medical University of Maryland 	 <b>10</b> Service runs every 10 minutes at designated stops	Weekdays/Weekends Weekdays: Vary between 6 am - 8 pm Fridays & Saturdays till Midnight Sundays: 9 am - 8 pm	
Boulder, Colorado		 <b>The HOP</b>	Downtown Museums Tourist attractions and recreation Shopping Restaurants and night life Businesses Hospitals/Medical University of Colorado 	 <b>7-10</b> Service runs every 7-10 minutes	Weekdays/Weekends Weekdays: 7 am - Midnight Saturdays: 9 am - Midnight Sundays: 10 am - 6 pm	
Los Angeles, California		 <b>Downtown Dash Circulator</b>	Downtown Museums Tourist attractions and recreation Shopping Restaurants and night life Businesses Hospitals/Medical University of Southern California 	 <b>5-15</b> Every 5 and 8 minutes on weekdays, and between 6-15 minutes on weekends	Weekdays/Weekends Weekdays: Vary between 5:50 am - 7 pm (depending on route) Saturdays: 6:30 am - 5 pm Sundays: 10:00 am - 5 pm	 Regular fare is 50 cents



# Station 1: Destinations



**Step 1** – Look at the table map of Destinations and familiarize yourself with the University Area.

**Step 2** – Consider where you go within the University Area, such as where you live, work, shop, eat, or play.

**Step 3** – Using a marker, add points on the map to show where you go.

**Step 4** – Draw straight lines to connect the points.

**Step 5** – On these lines, write the “Participant Number” shown at the top right corner of your questionnaire.



# Station 2: Proposed Service Options



**Step 1** – Look at the table map of Proposed Service Options, and boards describing each Option.

**Step 2** – Consider where you would like to travel within the University Area using transit, and which Service Options you would most likely use.

**Step 3** – On the boards, use the dot stickers to show which Service Option(s) you would use at various times of the day.

**Step 4** – On the table map, add any route changes by marking lines on the table map.

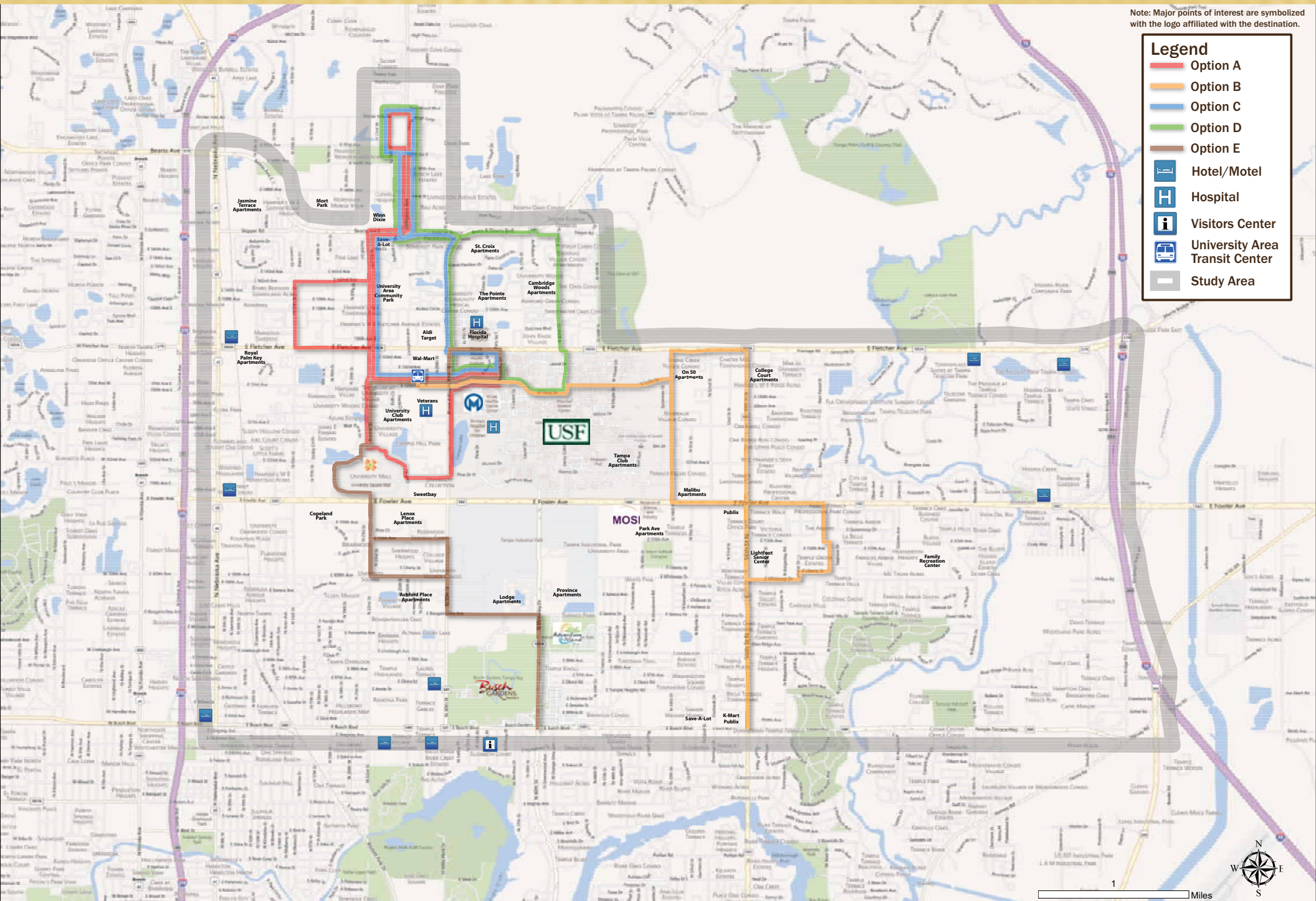
**Step 5** – On these lines, write the “Participant Number” shown at the top right corner of your questionnaire.



Note: Major points of interest are symbolized with the logo affiliated with the destination.

**Legend**

- Option A
- Option B
- Option C
- Option D
- Option E
- Hotel/Motel
- Hospital
- Visitors Center
- University Area Transit Center
- Study Area

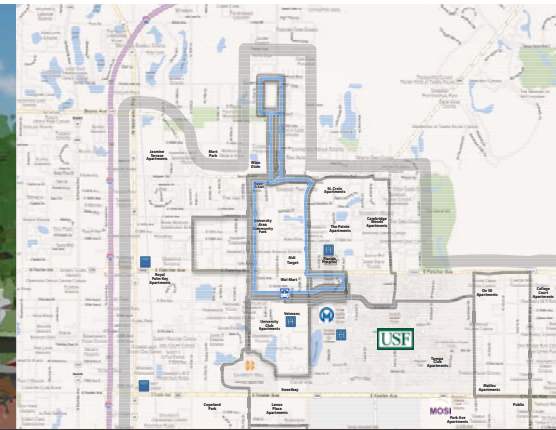








# OPTION C



## CHARACTERISTICS

**Where would it go?** Livingston Avenue residential areas, USF Student housing, University Area Transit Center, Veterans Hospital, Moffitt, Florida Hospital, and USF.

**Who would it serve?** Residents, Workers/Employees to USF and University Area hospitals, Students/University school trips, shopping and other recreational trips.

**Service Description:** Fixed-route service with fixed stops connecting to Bull Runner and HART services.

**USE STICKER IF YOU WOULD USE THIS OPTION.**

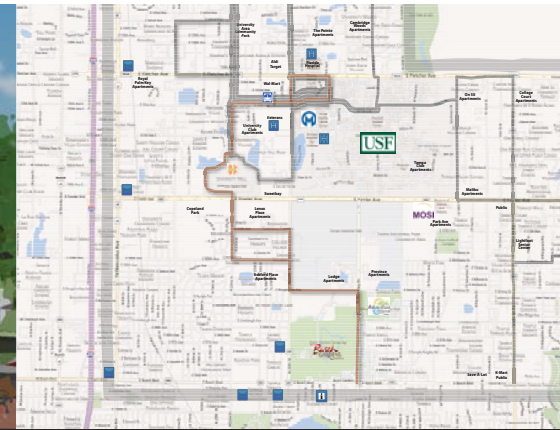
Place a sticker during the times you would use it.

Weekday				Weekend	
Morning 6am-9am	Late Morning/ Afternoon 9am-3pm	Early Evening 3pm-6pm	Night 6pm-11pm	Day 6am-6pm	Night 6pm-11pm





# OPTION E



## CHARACTERISTICS

**Where would it go?** University Area Transit Center, University Mall, Veterans Hospital, Moffitt, Florida Hospital, Busch Gardens, and Adventure Island.

**Who would it serve?** Shopping, social, recreational, and some medical trips, tourists, and residents.

**Service Description:** Fixed-route service with fixed stops connecting to Bull Runner and HART services.

**USE STICKER IF YOU WOULD USE THIS OPTION.**

Place a sticker during the times you would use it.

Weekday				Weekend	
Morning 6am-9am	Late Morning/ Afternoon 9am-3pm	Early Evening 3pm-6pm	Night 6pm-11pm	Day 6am-6pm	Night 6pm-11pm





# University Area Transit Circulator Study Questionnaire

Workshop

University Area Community Center

Thursday, October 4, 2012

2:00 p.m. – 4:00 p.m.

Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

## Station One Questions

1. Do you live in the University Area? Please circle one:

 Yes No

If so, please list nearest intersection: Bruce B Downs + Lake Forest Drive

If so, how do you travel within the area? Please circle all that apply:

 Car Bus Bike Walk

2. Do you work in the University Area? Please circle one:

 Yes No

If so, please list nearest intersection: Alumni Drive + Beard Drive (USF)

If so, how do you travel within the area? Please circle all that apply:

 Car Bus Bike Walk

3. Are you a student, faculty, or staff at the University of South Florida?

 Yes No

If so, how do you travel to the University? Please circle all that apply:

 Car Bus Bike Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

## Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

yes, HART + Bull Runner (56 bus)

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

Sidewalks, updated bus stop shelters, and frequency



# University Area Transit Circulator Study Questionnaire

Workshop  
University Area Community Center  
Thursday, October 4, 2012  
2:00 p.m. – 4:00 p.m.

7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

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8. Which Service Option do you like the best? Please circle one:      A      B      C      **D**  
Why do you like this option the best?

*Bus connection to work and possible weekend connection*

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9. Which Service Option do you like the least? Please circle one:      A      B      C      D  
Why do you like this option the least?

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Please provide any additional comments or suggestions below.

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Please return this completed form to the questionnaire box.  
If you have additional comments, please email them to [Christina.Kight@jacobs.com](mailto:Christina.Kight@jacobs.com).

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, [kranjecr@plancom.org](mailto:kranjecr@plancom.org), or Steve Feigenbaum at 813.384.6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org). Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_





# University Area Transit Circulator Study Questionnaire

Workshop  
University Area Community Center  
Thursday, October 4, 2012  
2:00 p.m. – 4:00 p.m.

Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

## Station One Questions

1. Do you live in the University Area? Please circle one:

Yes

No

If so, please list nearest intersection: Fowler + 56th

If so, how do you travel within the area? Please circle all that apply:

Car

Bus

Bike

Walk

2. Do you work in the University Area? Please circle one:

Yes

No

If so, please list nearest intersection: 50th + Fowler

If so, how do you travel within the area? Please circle all that apply:

Car

Bus

Bike

Walk

3. Are you a student, faculty, or staff at the University of South Florida?

Yes

No

If so, how do you travel to the University? Please circle all that apply:

Car

Bus

Bike

Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

## Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

Bull Runner

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

decreased circulation time



# University Area Transit Circulator Study Questionnaire

Workshop  
University Area Community Center  
Thursday, October 4, 2012  
2:00 p.m. – 4:00 p.m.

7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

*not for me*

8. Which Service Option do you like the best? Please circle one:  
Why do you like this option the best?

A  B  C  D

*It will allow to only use the transit system and not rely on my car*

9. Which Service Option do you like the least? Please circle one:  
Why do you like this option the least?

A  B  C  D

Please provide any additional comments or suggestions below.

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Please return this completed form to the questionnaire box.  
If you have additional comments, please email them to [Christina.Kight@jacobs.com](mailto:Christina.Kight@jacobs.com).

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, [kranjecr@plancom.org](mailto:kranjecr@plancom.org), or Steve Feigenbaum at 813.384.6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org). Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_





# University Area Transit Circulator Study Questionnaire

Workshop

University Area Community Center

Thursday, October 4, 2012

2:00 p.m. – 4:00 p.m.

Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

## Station One Questions

1. Do you live in the University Area? Please circle one:

Yes

 No

If so, please list nearest intersection: north of BBAB across from St Croix gts

If so, how do you travel within the area? Please circle all that apply:

 Car

Bus

Bike

 Walk

2. Do you work in the University Area? Please circle one:

 Yes

No

If so, please list nearest intersection: USF

If so, how do you travel within the area? Please circle all that apply:

 Car

Bus

Bike

 Walk

3. Are you a student, faculty, or staff at the University of South Florida?

 Yes

No

If so, how do you travel to the University? Please circle all that apply:

 Car

Bus

Bike

 Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

## Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

I could use HART routes 57 and 5 to go to work but would take too long and stops not sheltered - quicker to walk

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

see above

Other comments: Univ. Area Circulator would better complement the area if it focuses upon serving residents and employees not affiliated with USF. For example, neighborhoods south of Fowler. There is a need to connect the many shopping areas, for lower income working people.

I am aware BBAB between Fletcher and Bearss is in MPO plan for sidewalk  
 (Please see reverse side for additional Station Two questions)



# University Area Transit Circulator Study Questionnaire

Workshop  
University Area Community Center  
Thursday, October 4, 2012  
2:00 p.m. – 4:00 p.m.

7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

*University Mall and Shopping centers along Fowler*

8. Which Service Option do you like the best? Please circle one:      A    B    C    D  
Why do you like this option the best?

9. Which Service Option do you like the least? Please circle one:      A    B    C    D  
Why do you like this option the least?

Please provide any additional comments or suggestions below.

Please return this completed form to the questionnaire box.  
If you have additional comments, please email them to [Christina.Kight@jacobs.com](mailto:Christina.Kight@jacobs.com).

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, [kranjecr@plancom.org](mailto:kranjecr@plancom.org), or Steve Feigenbaum at 813.384.6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org). Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: Sara Hendricks Phone: 974-9801  
Email: hendricks@ctr.usf.edu





# University Area Transit Circulator Study Questionnaire

Workshop  
University Area Community Center  
Thursday, October 4, 2012  
2:00 p.m. – 4:00 p.m.

Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

## Station One Questions

1. Do you live in the University Area? Please circle one:

 Yes

 No

If so, please list nearest intersection: Foster & 22nd

If so, how do you travel within the area? Please circle all that apply:

 Car

 Bus

 Bike

 Walk

2. Do you work in the University Area? Please circle one:

 Yes

 No

If so, please list nearest intersection: USF Campus

If so, how do you travel within the area? Please circle all that apply:

 Car

 Bus

 Bike

 Walk

3. Are you a student, faculty, or staff at the University of South Florida?

 Yes

 No

If so, how do you travel to the University? Please circle all that apply:

 Car

 Bus

 Bike

 Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

No

## Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

USF Bull Runner

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

Faster Services on Routes



# University Area Transit Circulator Study Questionnaire

Workshop  
University Area Community Center  
Thursday, October 4, 2012  
2:00 p.m. – 4:00 p.m.

7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

No.

8. Which Service Option do you like the best? Please circle one:      A    B    C    D    **(E)**  
Why do you like this option the best?

Provides service to house & work.

9. Which Service Option do you like the least? Please circle one:      **(A)**    B    C    D  
Why do you like this option the least?

Does not cover important areas.

Please provide any additional comments or suggestions below.

Please return this completed form to the questionnaire box.  
If you have additional comments, please email them to [Christina.Kight@jacobs.com](mailto:Christina.Kight@jacobs.com).

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, [kranjecr@plancom.org](mailto:kranjecr@plancom.org), or Steve Feigenbaum at 813.384.6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org). Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: Asha Greenidge Phone: \_\_\_\_\_

Email: [redacted]@mail.usf.edu





Workshop

University Area Community Center

Thursday, October 4, 2012

2:00 p.m. – 4:00 p.m.

# University Area Transit Circulator Study Questionnaire

Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

## Station One Questions

1. Do you live in the University Area? Please circle one:

 Yes No

If so, please list nearest intersection: Fletcher & Nebraska

If so, how do you travel within the area? Please circle all that apply:

 Car Bus Bike Walk

2. Do you work in the University Area? Please circle one:

 Yes No

If so, please list nearest intersection: Fletcher & Bruce B. Down

If so, how do you travel within the area? Please circle all that apply:

 Car Bus Bike Walk

3. Are you a student, faculty, or staff at the University of South Florida?

 Yes No

If so, how do you travel to the University? Please circle all that apply:

 Car Bus Bike Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

No

## Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

USF Bull Runner

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

Faster Bus - time turn around.



# University Area Transit Circulator Study Questionnaire

Workshop  
University Area Community Center  
Thursday, October 4, 2012  
2:00 p.m. – 4:00 p.m.

7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

No

8. Which Service Option do you like the best? Please circle one:      A      B      **C**      D  
Why do you like this option the best?

It gets me to my destinations

9. Which Service Option do you like the least? Please circle one:      A      B      C      **D**  
Why do you like this option the least?

It just didn't work for me

Please provide any additional comments or suggestions below.

Please return this completed form to the questionnaire box.  
If you have additional comments, please email them to [Christina.Kight@jacobs.com](mailto:Christina.Kight@jacobs.com).

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, [kranjecr@plancom.org](mailto:kranjecr@plancom.org), or Steve Feigenbaum at 813.384.6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org). Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: Isis N. Brown Phone: (407) 810-8388  
Email: isisfrancis@gmail.com





# University Area Transit Circulator Study Questionnaire

Workshop  
University Area Community Center  
Thursday, October 4, 2012  
2:00 p.m. – 4:00 p.m.

Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

## Station One Questions

1. Do you live in the University Area? Please circle one:

Yes

No

If so, please list nearest intersection: \_\_\_\_\_

If so, how do you travel within the area? Please circle all that apply:

Car

Bus

Bike

Walk

2. Do you work in the University Area? Please circle one:

Yes

No

If so, please list nearest intersection: Fowler / Fletcher & Bruce G (down)

If so, how do you travel within the area? Please circle all that apply:

Car

Bus

Bike

Walk

3. Are you a student, faculty, or staff at the University of South Florida?

Yes

No

If so, how do you travel to the University? Please circle all that apply:

Car

Bus

Bike

Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

Corporate Parks off of Fletcher Ave (Hidden River & Telecom)

## Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

more frequency





# University Area Transit Circulator Study Questionnaire

Workshop  
University Area Community Center  
Thursday, October 4, 2012  
2:00 p.m. – 4:00 p.m.

7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

Corporate Parks off of Fletcher (Hidden River & Telecom)

8. Which Service Option do you like the best? Please circle one:  
Why do you like this option the best?

A  B  C  D

9. Which Service Option do you like the least? Please circle one:  
Why do you like this option the least?

A  B  C  D

Please provide any additional comments or suggestions below.

Many employees at Hidden River & Telecom who could use circulator to lunch/shopping in USF (BB Downs) Fowler/Fletcher area. Seniors traveling from Sun City could use Metro Rapid PNB to pick up circulator to travel throughout area.

Please return this completed form to the questionnaire box.  
If you have additional comments, please email them to [Christina.Kight@jacobs.com](mailto:Christina.Kight@jacobs.com).

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, [kranjecr@plancom.org](mailto:kranjecr@plancom.org), or Steve Feigenbaum at 813.384.6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org). Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: Cindy Sharpe Phone: 813 / 244-2883  
Email: C. Sharpepr@verizon.net



Workshop

University Area Community Center

Thursday, October 4, 2012

2:00 p.m. – 4:00 p.m.

# University Area Transit Circulator Study Questionnaire

Welcome, and thank you for attending the University Area Transit Circulator Study Workshop. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

## Station One Questions

1. Do you live in the University Area? Please circle one:

Yes

 No

If so, please list nearest intersection: \_\_\_\_\_

If so, how do you travel within the area? Please circle all that apply:

Car

Bus

Bike

Walk

2. Do you work in the University Area? Please circle one:

 Yes

No

If so, please list nearest intersection: 22nd Stwn Fletcher + Beans

If so, how do you travel within the area? Please circle all that apply:

 Car

Bus

 Bike

Walk

3. Are you a student, faculty, or staff at the University of South Florida?

Yes

 No

If so, how do you travel to the University? Please circle all that apply:

Car

Bus

Bike

Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

\_\_\_\_\_

## Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

I mostly drive, but I do occasionally utilize HART

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

More frequent stops + better lighting





# University Area Transit Circulator Study Questionnaire

Workshop  
University Area Community Center  
Thursday, October 4, 2012  
2:00 p.m. – 4:00 p.m.

7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

8. Which Service Option do you like the best? Please circle one:  A  B  C  D  
Why do you like this option the best?

I work at WACDC, and I often drive to University Village during my lunch breaks

9. Which Service Option do you like the least? Please circle one:  A  B  C  D  
Why do you like this option the least?

It's not relevant for my needs.

Please provide any additional comments or suggestions below.

I like that HART is in the process of implementing this extension & asking the community for input

Please return this completed form to the questionnaire box.  
If you have additional comments, please email them to [Christina.Kight@jacobs.com](mailto:Christina.Kight@jacobs.com).

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, [kranjecr@plancom.org](mailto:kranjecr@plancom.org), or Steve Feigenbaum at 813.384.6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org). Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: Mara Latonne Phone: 813-558-5212  
Email: mlatonne@wacdc.org







**NEW NORTH TRANSPORTATION ALLIANCE  
ADVISORY BOARD MEETING  
Wednesday, November 14, 2012  
NOTE MEETING LOCATION CHANGE  
University Area Community Development Corporation  
Community Center 14013 North 22<sup>nd</sup> Street, Tampa, FL  
8:00 a.m. – 9:30 a.m.**

**DRAFT  
AGENDA**

- 8:00 a.m. Welcome/Introductions**  
Barbara Donerly, Chair, NNTA  
USF Facilities Planning and Construction
- Approval of September Minutes**  
Sara Hendricks, New North Transportation Alliance
- 8:10 a.m. Introduction, Dan Jurman, Executive Director and CEO**  
**University Area Community Development Corporation, Inc.**
- 8:20 a.m. Introduction, John Schueler**  
**USF Executive Director for Corporate Development**  
**Innovation Alliance**
- 8:30 a.m. Updates: NNTA Advisory Board**
- 8:40 a.m. Updates: NNTA Staff**
- 8:45 a.m. Adjourn.**
- 8:45 a.m. University Area Transit Circulator Study Activity (open to public)**  
NNTA member input is requested regarding identification of trip origins and destinations in the University Area which would benefit from public transit circulator service. The Hillsborough MPO and HART staff will display examples of successful transit circulators throughout the U.S. and maps showing existing HART service, existing USF Bull Runner service that is available to USF students and staff only, and five alternative conceptual circulator routes for consideration and comment. Consultants for the Circulator Study also will provide a brief presentation on the Study's progress.
- Hillsborough MPO  
HART  
Consultant Team (JACOBS and TOA)



NNTA Advisory Board  
 University Area Community Center  
 Wednesday, November 14, 2012  
 8:00 a.m. – 9:30 a.m.

# University Area Transit Circulator Study Questionnaire

Welcome, and thank you for attending today's meeting. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

## Station One Questions

1. Do you live in the University Area? Please circle one:

Yes  No

If so, please list nearest intersection: 50th Street + Fowler Ave.

If so, how do you travel within the area? Please circle all that apply:

Car  Bus  Bike  Walk

2. Do you work in the University Area? Please circle one:

Yes  No

If so, please list nearest intersection: \_\_\_\_\_

If so, how do you travel within the area? Please circle all that apply: NA  Car  Bus  Bike  Walk

3. Are you a student, faculty, or staff at the University of South Florida?

Yes  No Alumni as student

If so, how do you travel to the University? Please circle all that apply:

Car  Bus  Bike  Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

Skate Park

## Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

HART

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

More frequency.





NNTA Advisory Board  
 University Area Community Center  
 Wednesday, November 14, 2012  
 8:00 a.m. – 9:30 a.m.

# University Area Transit Circulator Study Questionnaire

7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

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8. Which Service Option do you like the best? Please circle one:  
 Why do you like this option the best?

A B C D E

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9. Which Service Option do you like the least? Please circle one:  
 Why do you like this option the least?

A B C D E

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Please provide any additional comments or suggestions below.

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Please return this completed form to the questionnaire box.  
 If you have additional comments, please email them to [Christina.Kight@jacobs.com](mailto:Christina.Kight@jacobs.com).

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, [kranjecr@plancom.org](mailto:kranjecr@plancom.org), or Steve Feigenbaum at 813.384.6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org). Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_



NNTA Advisory Board  
University Area Community Center  
Wednesday, November 14, 2012  
8:00 a.m. – 9:30 a.m.

# University Area Transit Circulator Study Questionnaire

Welcome, and thank you for attending today's meeting. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

102

## Station One Questions

1. Do you live in the University Area? Please circle one:

Yes  No

If so, please list nearest intersection: Lakeforest Dr. + Bruce B. Downs Blvd

If so, how do you travel within the area? Please circle all that apply:

Car  Bus  Bike  Walk

2. Do you work in the University Area? Please circle one:

Yes  No

If so, please list nearest intersection: N 56th + Fowler Ave

If so, how do you travel within the area? Please circle all that apply:

Car  Bus  Bike  Walk

3. Are you a student, faculty, or staff at the University of South Florida?

Yes  No

If so, how do you travel to the University? Please circle all that apply:

Car  Bus  Bike  Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

## Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

from 42nd St to USF

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

Bus stops w/ signs only should be shelters, HART needs bus route real time technology same similar to BullTracker, increased headways.



# University Area Transit Circulator Study Questionnaire

NNTA Advisory Board  
University Area Community Center  
Wednesday, November 14, 2012  
8:00 a.m. – 9:30 a.m.

7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

All the important ones appear to be served

8. Which Service Option do you like the best? Please circle one:  
Why do you like this option the best?

A    B     C    D

A or C appear to meet the needs of residents more so than the other routes

9. Which Service Option do you like the least? Please circle one:  
Why do you like this option the least?

A    B    C    D

E. I think it would be used the least although USF students can purchase annual passes for \$50

Please provide any additional comments or suggestions below.

local Apts, 22nd St, UATC, hospitals, + USF are the most important destinations

Please return this completed form to the questionnaire box.  
If you have additional comments, please email them to [Christina.Kight@jacobs.com](mailto:Christina.Kight@jacobs.com).

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, [kranjec@plancom.org](mailto:kranjec@plancom.org), or Steve Feigenbaum at 813.384.6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org). Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: Brad Parrish Phone: 813.506.6480  
Email: bparrish@templeterrace.com





NNTA Advisory Board  
 University Area Community Center  
 Wednesday, November 14, 2012  
 8:00 a.m. – 9:30 a.m.

# University Area Transit Circulator Study Questionnaire

Welcome, and thank you for attending today's meeting. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

## Station One Questions

1. Do you live in the University Area? Please circle one:

Yes

 No

If so, please list nearest intersection: \_\_\_\_\_

If so, how do you travel within the area? Please circle all that apply:

 Car

Bus

Bike

Walk

2. Do you work in the University Area? Please circle one:

 Yes

No

If so, please list nearest intersection: \_\_\_\_\_

If so, how do you travel within the area? Please circle all that apply:

 Car

Bus

Bike

Walk

3. Are you a student, faculty, or staff at the University of South Florida?

 Yes

No

If so, how do you travel to the University? Please circle all that apply:

 Car

Bus

Bike

Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?  
*Consider adding other alternative modes of transportation e.g. carpool*

## Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

*n/a*

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?



NNTA Advisory Board  
 University Area Community Center  
 Wednesday, November 14, 2012  
 8:00 a.m. – 9:30 a.m.

# University Area Transit Circulator Study Questionnaire

7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

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8. Which Service Option do you like the best? Please circle one:      **A**      **B**      **C**      **D**  
 Why do you like this option the best?

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9. Which Service Option do you like the least? Please circle one:      **A**      **B**      **C**      **D**  
 Why do you like this option the least?

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Please provide any additional comments or suggestions below.

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**Please return this completed form to the questionnaire box.**  
**If you have additional comments, please email them to [Christina.Kight@jacobs.com](mailto:Christina.Kight@jacobs.com).**

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, [kranjecr@plancom.org](mailto:kranjecr@plancom.org), or Steve Feigenbaum at 813.384.6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org). Thank you!

**For future partnership opportunities, or if you have additional information, please provide the following:**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_





NNTA Advisory Board  
University Area Community Center  
Wednesday, November 14, 2012  
8:00 a.m. – 9:30 a.m.

# University Area Transit Circulator Study Questionnaire

Welcome, and thank you for attending today's meeting. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

## Station One Questions

1. Do you live in the University Area? Please circle one:

Yes       No

If so, please list nearest intersection: Temple Terrace

If so, how do you travel within the area? Please circle all that apply:

Car       Bus       Bike       Walk

2. Do you work in the University Area? Please circle one:

Yes       No

If so, please list nearest intersection: USF

If so, how do you travel within the area? Please circle all that apply:

Car       Bus       Bike       Walk

3. Are you a student, faculty, or staff at the University of South Florida?

Yes       No

If so, how do you travel to the University? Please circle all that apply:

Car       Bus       Bike       Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

## Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

No, Route 6 is not convenient. I've ridden many times and have stopped because of the route.

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

more frequent and different route





NNTA Advisory Board  
 University Area Community Center  
 Wednesday, November 14, 2012  
 8:00 a.m. – 9:30 a.m.

# University Area Transit Circulator Study Questionnaire

7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

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8. Which Service Option do you like the best? Please circle one:      **A**    **B**    **C**    **D**  
 Why do you like this option the best?

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9. Which Service Option do you like the least? Please circle one:      **A**    **B**    **C**    **D**  
 Why do you like this option the least?

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Please provide any additional comments or suggestions below.

*The enhancement of walking and biking routes must be made.*

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Please return this completed form to the questionnaire box.  
 If you have additional comments, please email them to [Christina.Kight@jacobs.com](mailto:Christina.Kight@jacobs.com).

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, [kranjecr@plancom.org](mailto:kranjecr@plancom.org), or Steve Feigenbaum at 813.384.6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org). Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_



NNTA Advisory Board  
University Area Community Center  
Wednesday, November 14, 2012  
8:00 a.m. – 9:30 a.m.

# University Area Transit Circulator Study Questionnaire

Welcome, and thank you for attending today's meeting. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

## Station One Questions

1. Do you live in the University Area? Please circle one:

Yes

No

If so, please list nearest intersection:

Fowler / Gillette

If so, how do you travel within the area? Please circle all that apply:

Car

Bus

Bike

Walk

2. Do you work in the University Area? Please circle one:

Yes

No

If so, please list nearest intersection:

USF

If so, how do you travel within the area? Please circle all that apply:

Car

Bus

Bike

Walk

3. Are you a student, faculty, or staff at the University of South Florida?

Yes

No

If so, how do you travel to the University? Please circle all that apply:

Car

Bus

Bike

Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

## Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

no

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

more convenience





NNTA Advisory Board  
 University Area Community Center  
 Wednesday, November 14, 2012  
 8:00 a.m. – 9:30 a.m.

# University Area Transit Circulator Study Questionnaire

7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

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8. Which Service Option do you like the best? Please circle one:      A    **B**    C    D  
 Why do you like this option the best?

*Option C, A, E complement the Bullrunner the best w/o duplicate  
 nearest my home*

9. Which Service Option do you like the least? Please circle one:      A    B    C    D  
 Why do you like this option the least?

*all the options serve different populations effectively*

Please provide any additional comments or suggestions below.

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Please return this completed form to the questionnaire box.  
 If you have additional comments, please email them to [Christina.Kight@jacobs.com](mailto:Christina.Kight@jacobs.com).

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, [kranjecr@plancom.org](mailto:kranjecr@plancom.org), or Steve Feigenbaum at 813.384.6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org). Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_





NNTA Advisory Board  
 University Area Community Center  
 Wednesday, November 14, 2012  
 8:00 a.m. – 9:30 a.m.

# University Area Transit Circulator Study Questionnaire

Welcome, and thank you for attending today's meeting. Please complete the questionnaire while participating at each station and place in a designated box before you leave today.

## Station One Questions

1. Do you live in the University Area? Please circle one:

Yes

 No

If so, please list nearest intersection: \_\_\_\_\_

If so, how do you travel within the area? Please circle all that apply:

Car

Bus

Bike

Walk

2. Do you work in the University Area? Please circle one:

 Yes

No

If so, please list nearest intersection: USF / Fowler & MacAlister

If so, how do you travel within the area? Please circle all that apply:

 Car

Bus

Bike

Walk

3. Are you a student, faculty, or staff at the University of South Florida?

 Yes

No

If so, how do you travel to the University? Please circle all that apply:

 Car

Bus

Bike

Walk

4. After reviewing the major destinations within the University Area, are there additional major destinations you would like to see added?

## Station Two Questions

5. If you circled bus in any of the above questions, do you use Hillsborough Area Regional Transit Authority (HART) services, USF Bull Runner services, or a private provider?

6. What enhancements would need to be made to transit service around the University Area for you to ride transit?

Connection to my neighborhood in New Tampa



NNTA Advisory Board  
 University Area Community Center  
 Wednesday, November 14, 2012  
 8:00 a.m. – 9:30 a.m.

# University Area Transit Circulator Study Questionnaire

7. After seeing the different Service Options, do any other destinations in the University Area need to be served by a circulator service?

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8. Which Service Option do you like the best? Please circle one:      **A**      **B**      **C**      **D**  
 Why do you like this option the best?

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9. Which Service Option do you like the least? Please circle one:      **A**      **B**      **C**      **D**  
 Why do you like this option the least?

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Please provide any additional comments or suggestions below.

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Please return this completed form to the questionnaire box.  
 If you have additional comments, please email them to [Christina.Kight@jacobs.com](mailto:Christina.Kight@jacobs.com).

For more information about the University Area Transit Circulator Study, please contact Randy Kranjec, at 813.273.3774, [kranjecr@plancom.org](mailto:kranjecr@plancom.org), or Steve Feigenbaum at 813.384.6559, [feigenbaums@gohart.org](mailto:feigenbaums@gohart.org). Thank you!

For future partnership opportunities, or if you have additional information, please provide the following:

Name: SHAWNA NEKAR Phone: 813-974-8368  
 Email: SHAWNANEKAR@USF.EDU

# University Area Transit Circulator Study - Stakeholders (DRAFT 9/07/12)

## Criteria for Stakeholder Selection

Organization/Entity	Service Provider or Point of Interest	Service Area If Transit Service Provider	Service Type (Fixed Route/On Demand)	Partnership Opportunities	Who benefits from the Service? (Target Pop)	Point of Interest (close proximity/Relation to Point of Interest)	Meets Criteria	Reason
Innovation Alliance	n/a	n/a	n/a	Yes	Study Area	n/a	Yes	Potential Partner
Busch Gardens	Point of Interest	n/a	n/a	Yes	Tourists & Visitors, Employees	POI	Yes	Potential Partner Point of Interest
Florida Hospital (Tampa Bay Division)	Point of Interest	n/a	n/a	Yes	Seniors, Employees, Medical patients w/o special needs	POI	Yes	Potential Partner Point of Interest
H. Lee Moffitt Cancer Center and Research Institute	Point of Interest	Only in Study Area	Fixed Route- Employee Shuttle	Yes	Employees, Medical patients w/o special needs	POI with shuttle service	Yes	Potential Partner Point of Interest Service Commonalities
USF	Point of Interest, Service Provider	Only in Study Area	Fixed Route	Yes	Students, employees	POI	Yes	Potential Partner Point of Interest Service Commonalities
Museum of Science and Industry (MOSI)	Point of Interest	n/a	n/a	Yes	Employees, Tourists & Visitors	POI	Yes	Potential Partner Point of Interest
City of Temple Terrace	Service Provider	Only in Study Area	On Demand	Yes	Seniors,	Publix Lightfoot (Senior) Rec Center	Yes	Service Provider
University Mall	Point of Interest	Only in Study Area	n/a	Yes	Seniors, Students, Employees, Tourists & Visitors, Medical patients w/o special needs	POI	Yes	Potential Partner Point of Interest
Retirement homes/Senior living facilities Ex: John Knox Village	Point of Interest Service Provider	In and outside of Study Area	On Demand	Possible	Seniors	POI	Somewhat	Point of Interest
Hyatt Place Hotel	Point of Interest	Shuttle 2-3 mile radius - to Busch Gardens every Hour/	Fixed Route/On Demand	Possible	Employees, Tourists & Visitors	POI	Somewhat	Point of Interest
University Area Community Development Corp. (CDC)								
University Square Civic Association								
Hillsborough County Sunshine Line	Service Provider	In and outside of Study Area	On Demand	Possible?	Seniors, low income, disabled	n/a	Somewhat	Meets target population
HART ADA Complimentary Paratransit (Interlocal Agreement)	Service Provider	In and outside of Study Area	On Demand	?	Disabled	n/a	No	Not target population
James A. Haley Veterans' Hospital	Point of Interest Service Provider?	Only in Study Area	Shuttle patients/ employees	Yes	Employees, Tourists & Visitors, Medical patients w/o special needs	POI	Yes	Potential Partner Point of Interest Service Commonalities



## University Area Transit Circulator Study - Stakeholders (DRAFT 9/07/12)

### Criteria for Stakeholder Selection

Organization/Entity	Service Provider or Point of Interest	Service Area If Transit Service Provider	Service Type (Fixed Route/On Demand)	Partnership Opportunities	Who benefits from the Service? (Target Pop)	Point of Interest (close proximity/Relation to Point of Interest)	Meets Criteria	Reason
Mental Health Care, Inc.								
Quality of Life Community Services, Inc.	Service Provider purchase services from contractors	In and outside of Study Area	On Demand & Ciculator	Possible	Transportation disadvantaged	n/a	Somewhat	Needs follow-up Interest in partnership
Hotels	Point of Interest	Some Shuttle 2-3 mile radius	tbd	Possible	Employees, Tourists & Visitors	POI	Somewhat	Point of Interest
Medical Office Buildings Ex: Medical Arts Building	Point of Interest	n/a	n/a	Possible	Employees, Medical patients w/o special needs	n/a	Somewhat	Point of Interest
TBARTA	Service Provider	Regional Service	On Demand: Self-Carpool/ Vanpool	No	Employees, students	Many commuters to VA Hospital	No	Not POI, not similar service
Tampa Bay & Company	Resource	Hillsborough County	n/a	n/a	Tourists & Visitors	n/a	No	Resource
AAA	Resource	n/a	n/a	n/a	n/a	Busch Gardens MOIS Adventure Island Hyatt Place Hotel	No	Resource
Angels Unaware, Inc.	Service Provider	In and outside of Study Area	On Demand	No	Profoundly disabled	n/a	No	Not target population
Hillsborough Achievement and Resource Center, Inc.	Service Provider	All of Hillsborough	On Demand	No	Adults with disabilities	n/a	No	Not target population
Human Development Center	Service Provider	In and outside of Study Area	On Demand	No	Adults within their facilities	n/a	No	Not target population
MMG Transportation	Service Provider	In and outside of Study Area	On Demand	No	Medicaid Only	n/a	No	Not target population

Tampa Housing Authority  
 Hidden River Office Park  
 Telecom Business Park  
 Bavarian Village Condominiums  
 Citizens for West Meadows  
 Temple Crest Civic Association  
 City of Tampa

Potential Partnership Opportunity

No Partnership Opportunity

Christina Follow-Up

Brandie- Follow-Up

Not contacted- not service provider.

# University Area Transit Circulator Study - Stakeholders (DRAFT 8/10/12)



## New North Transportation Alliance (NNTA) Advisory Board

Organization/Entity	NNTA Board Member	One-on-One Contact	Notes
Bavarian Village Condominium Association*	Pete Hewitt		
Busch Gardens*	<i>Unfilled</i>	Jim Dean, President	Mariana Frey used to be the rep; she was transferred. One of the 4 founding members of the Innovation Alliance.
Citizens for West Meadows	Chas Marino		
Florida Hospital (Tampa Bay Division)*	<i>Unknown</i>	John Harding, President & CEO	Currently not shown on website. Used to be University Community Hospital. One of the 4 founding members of the Innovation Alliance.
H. Lee Moffitt Cancer Center and Research Institute*	<i>Unknown</i>	Alan F. List, President & CEO	Currently not shown on website. One of the 4 founding members of the Innovation Alliance.
Museum of Science and Industry (MOSI)*	Wit Ostrenko	Wit Ostrenko, President & CEO	Currently not shown on website; received rep info from Sara Hendricks.
Temple Crest Civic Association*	Terry Neal		Terry Neal is the rep but has not attended the last few meetings.
City of Temple Terrace*	Brad Parrish		
University Area Community Development Corp. (UACDC)*	<i>Unfilled</i>	Commissioner Victor Crist / Dan Jurman, President & CEO	Tom Locke serves on as Treasurer, but they do not have a designated rep for the NNTA.
University Mall*	Tom Locke, NNTA Co-Chair	Tom Locke, General Manager	
University of South Florida (USF)	Barbara Donerly, NNTA Co-Chair Facilities, Planning and Construction	Judy Genshaft, President	
USF	Rick Fallin Parking and Transportation Services		
University Square Civic Association*	Dr. Fredric Zerla		
James A. Haley Veterans' Hospital*	Carolyn Clark		Currently not shown on website; received rep info from Sara Hendricks.
FDOT District Seven	<i>Unknown</i>		Government Partner
Hillsborough Area Regional Transit Authority (HART)	<i>Unknown</i>		Government Partner
Hillsborough County	<i>Unknown</i>		Government Partner
City of Tampa	Councilwoman Lisa Montelione	Lisa Montelione	Government Partner
CUTR, USF	Julie Bond, NNTA Co-Director		Non-Member
CUTR, USF	Sara Hendricks, NNTA Co-Director		Non-Member
CUTR, USF	Phil Winters		Non-Member

## Additional Stakeholders

Organization/Entity	Specific Information	One-on-One Contact	Notes
TBARTA*	n/a		Bob Clifford, Executive Director and Amy Ellis, Communications & Government Relations Director
Tampa Housing Authority*	n/a		Possible grant opportunity. Jerome Ryans, President & CEO.
Tampa Bay & Company*	n/a		Mentioned at 7/11/12 NNTA Advisory Board meeting.
Tampa Bay Visitor Information Center	n/a		<a href="http://swisschaletbedandbreakfast.com/tampa_vacation_information.html">http://swisschaletbedandbreakfast.com/tampa_vacation_information.html</a>
AAA*	n/a		
Hidden River Office Park*	n/a		
Telecom Business Park*	n/a		
Medical Office Buildings*	n/a		Ex: Medical Arts Building, University Community Medical Center
Employers & Employees	n/a		
Residents	n/a		
Students	n/a		
Tourists	n/a		
Hotels*	n/a		
Retirement homes/Senior living facilities*	n/a		Ex: John Knox Village
The Planning Commission	Pedro Parra & Yeneka Mills (staff)		Pedro & Yeneka are working on the University Area Community Plan update. They have an Open House on 9/4/12.
City of Tampa	Jean Duncan, Transportation Manager (staff)		
North Tampa Chamber	recommended by Sara Hendricks- future coordination		<a href="mailto:info@northtampachamber.com">info@northtampachamber.com</a>
Temple Terrace Chamber	recommended by Sara Hendricks- future coordination	Barbara Sparks-McGinchy Executive Director	<a href="mailto:sparks@templeterracechamber.com">sparks@templeterracechamber.com</a>

New Tampa Chamber	recommended by Sara Hendricks- future coordination	Karen Frashier (Administrator?)	<a href="mailto:info@newtampachamber.org">info@newtampachamber.org</a>
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**Agencies Under Coordination Agreements for the Transportation Disadvantaged\*\***

*Source: Hillsborough County Transportation Disadvantaged Service Plan, 2012-2016, updated April 2012.*

Operator/Contractor	Clients	Contact Names <i>(Not for One-on-One)</i>	Service (Headways, Frequencies, Hours of Service, etc.)
Angels Unaware, Inc.*	Persons with moderate, severe, and profound mental deficiencies, with secondary disabilities including severe behavioral disorders, deafness, blindness, autism, cerebral palsy, and epilepsy	Ross O'Banion	Because of the special needs of their clients, Angels Unaware provides on-board aides to ensure the safety of their residents during transport. Transportation is provided for 9 group homes operated by this agency. Residents are transported to sheltered workshops and job sites; adult day care; medical appointments; social, educational, and religious activities; and for personal business such as shopping, banking, or other appointments.
HART ADA Complimentary Paratransit* (Interlocal Agreement)	ADA Paratransit	Sylvia Castillo	ADA Paratransit.
Hillsborough Achievement and Resource Center, Inc.*	Persons with developmental disabilities.	Richard Lilliston	Transport to and from day programs and on community outings, to employment and job training, and for doctor's appointments, and consumer training such as food shopping and other community-based needs.
Human Development Center*	Adults with developmental disabilities.	Jim Bell	Transport for medical, training, education, life sustaining, employment, nutrition, and social trips.
Mental Health Care, Inc.*	Predominately indigent persons with a history of mental illness	Amanda Sherman	Transport in-patient, residential and homeless clients to medical and other appointments.
MMG Transportation*	Medicaid	Kevin Murdy	Medicaid non-emergency transportation to Medicaid compensable services.
Quality of Life Community Services, Inc.*	Elderly and disabled	Michael Moses	Quality of life trips where or when not otherwise available.
City of Temple Terrace*	Temple Terrace resident seniors who are unable to drive	Karl Langefeld	With a 48-hour notice, transportation is available to local stores, doctors, beauty salons, and other local facilities. The van also provides transportation for three field trips per month.

**NOTES:**

\*Recommend contacting them for information regarding transportation services they provide.

\*\*Not all agencies under coordination agreements for the transportation disadvantaged are within the University Area; those operators/contractors listed may be involved in this Study.

Tampa Innovation Alliance: Per the 8/2/12 Hillsborough County BOCC Meeting, the "Innovation Destination" action item's expected completion date is 9/19/12. Principle members of the alliance are currently in "Planning Phase."

News source: <http://www.bizjournals.com/tampabay/print-edition/2011/07/08/innovation-alliance-forms-with-big.html?page=all>

The Alliance has 2 goals: 1) Make North Tampa more welcoming and create a sense of entry for the university, hospitals, and theme park;

2) Establish a brand for the area that emphasizes each institution's role as an innovator in health, research, education or entertainment.

News source: <http://www.tampabay.com/news/business/economicdevelopment/usf-moffitt-busch-gardens-and-university-community-hospital-form-tampa/1179963>



# University Area Transit Circulator Study Transportation Service Provider Questions

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## Overview-Description of Study

<Request to speak with someone in charge of the transportation services division unless contact is otherwise noted on Stakeholder spreadsheet>

Good Morning/Afternoon, my name is \_\_\_\_ calling on behalf of the Hillsborough County Metropolitan Planning Organization and the Hillsborough Area Regional Transit Authority, otherwise known as HART. The Hillsborough Metropolitan Planning Organization and HART are working on a study to identify transit circulator enhancements that could benefit the area around the University of South Florida (USF).

We are contacting stakeholders and private providers of transit services in the area to collect information on transit services in the study area, identify needs, and potential areas where we can coordinate and possibly partner to better serve the area. We are contacting you because you may (provide or contract private services to provide) transit services within the study area. If you have a moment, I would like to ask you a few questions, or send you an email with questions that would assist us in this study.

## Questions

1. What areas do you provide services to? Do you have a map of services?
2. Are you administering the services, or do you contract with a private provider?
  - a. If you contract with a private provider, what is the provider's name?
3. Do you provide on-demand or circulator services?
  - a. What are the charges (cost to the rider)?
  - b. What are the boundaries for pick-up/drop-off?
  - c. If on-demand, are there certain areas where you experience greater frequency?
4. Are there popular activity centers within the study area (malls, hotels, school, medical) where your riders travel to most?
5. Which areas do you consider have the greatest need for transit services in the University Area?
6. Who is your primary clientele? And/or do you have specific client requirements?
7. How do you fund your transit services? If you rely on grants, which grants?



## University Area Transit Circulator Study Transportation Service Provider Questions

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8. Would you be interested in pursuing potential partnerships to provide future transit and/or circulator services?
9. Do you have any other comments you would like to provide in regards to this study?

The remainder of the study will be conducted before the end of the year, and additional public involvement and stakeholder opportunities will take place in the coming months. Can we get your contact information (direct phone number and email) for our distribution regarding any future meetings?

<Provide link to the MPO website with study info when emailing>



## Innovation Alliance Member Interview Questions

1. Which areas or destinations would you identify as having the greatest need for transit circulator services in the University Area?
2. Do you own or operate a business in the University Area that is currently providing some type of transportation service to employees? If so,
  - What type of service do you provide?
  - How often are you providing service?
  - Are you paying a third party vendor to operate that service?
3. If your company is providing transportation service, what is the cost to run the service and how is it funded?
4. Are you interested in pursuing partnership opportunities that may improve transit service for your business or facility, employees, customers and guests?
5. Would you like to meet with the University Area Transit Circulator Study team for additional information and to discuss the potential for partnerships? What would be the best setting for this meeting?