



Imagine 2040 Working Group
Visioning Workshop #2

How and Where Will We Grow?



April 16, 2013



Introduction

- **Planning Commission's 1993 Vision for 2015**
 - *We have...produced compact and livable communities surrounded by protected natural environments.*
 - *Our good neighborhoods are served by a balanced transportation system, efficient utilities, and neighborhood-oriented goods and services.*
 - *This vision has given us direction and motivation.*



Imagine 2040



- **Data will be used to update**
 - Long Range Transportation Plan
 - Comprehensive Plans
- **Change in focus**
 - More local control
 - Past: growth management
 - Future: economic development



Agenda



- **Developing Alternative Futures**
- **Exercise: Visioning Alternative Futures**
- **Exercise: Evaluating Alternative Futures**
- **Report Back and Wrap-up**
- **Next Steps**



Alternative Futures

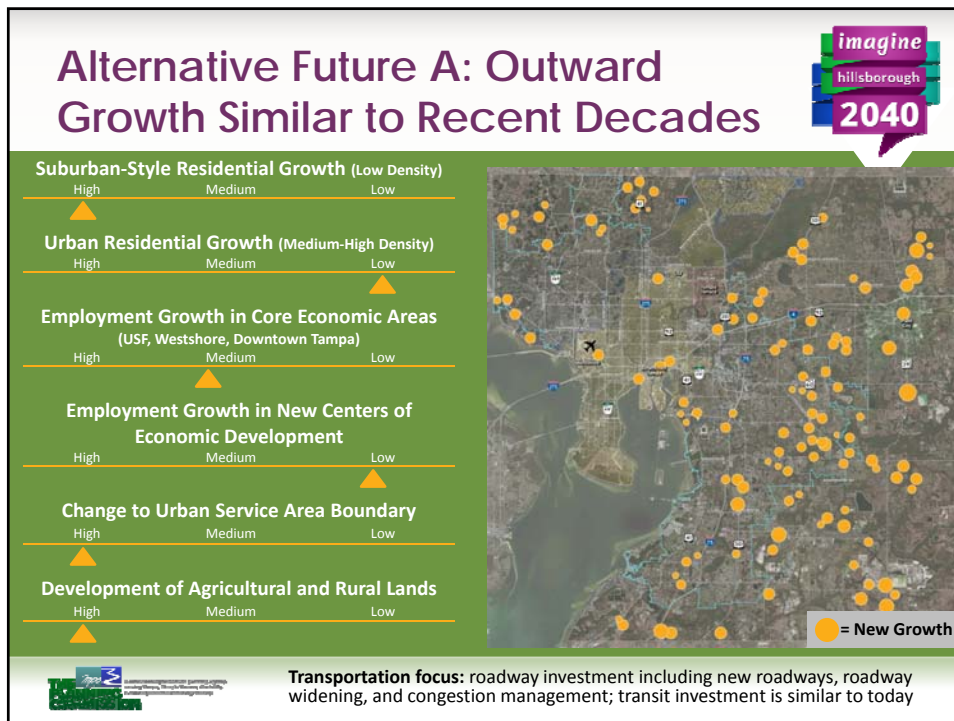
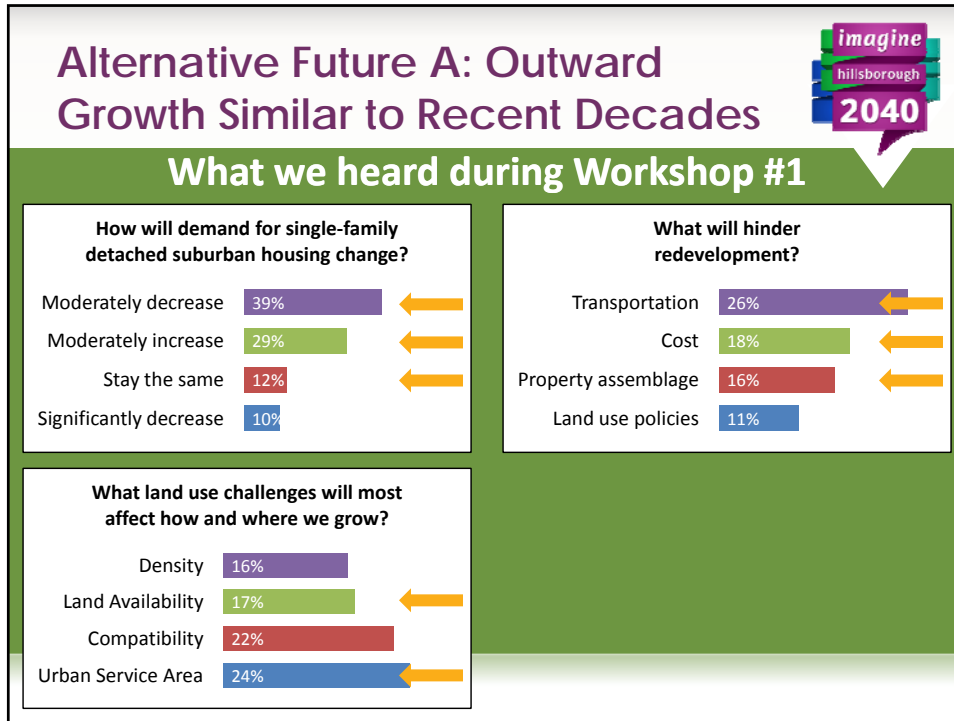


- **Fundamental questions**
 - Where do people work?
 - Where do people live?
 - Where do people shop and play?
 - How do people get around?




Alternative Future A: Outward Growth Similar to Recent Decades







Alternative Future B: Infill and Redevelopment Focused Around Transit

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What we heard during Workshop #1

How do we accommodate the additional people?

Reinvest in/redevelop cities and older suburbs	44%
Develop along I-4 and I-75	24%
Move Urban Service Area Boundary	13%
Create new "town" in Southeast County	11%

What residential development challenges will affect how & where we grow?

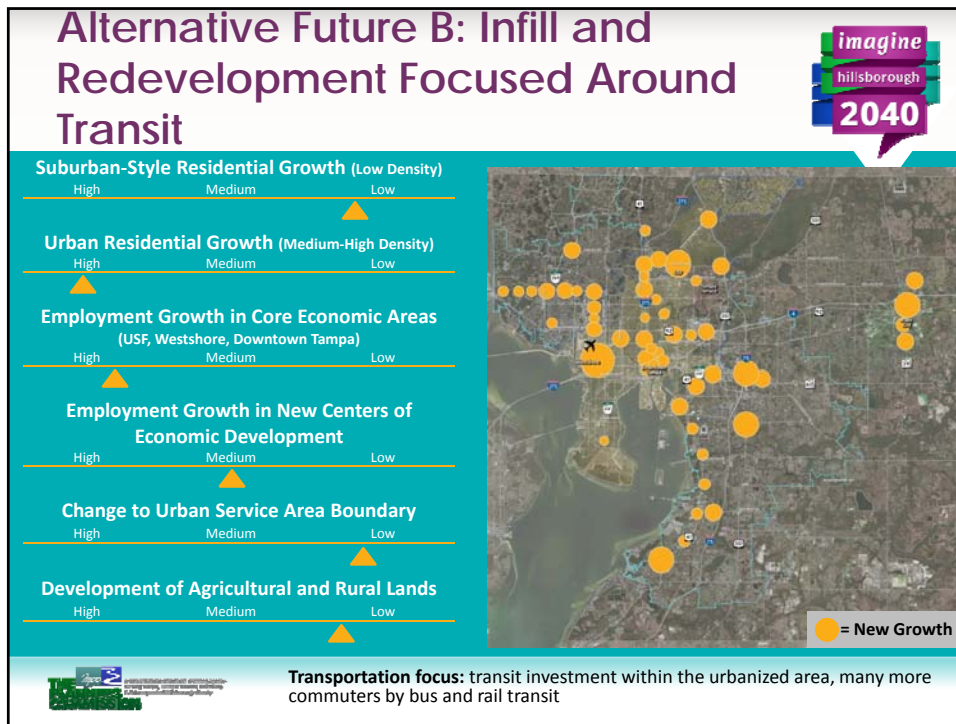
Planned densities not realized	23%
Redevelopment/infill difficult or expensive	21%
Lack of housing choices	11%

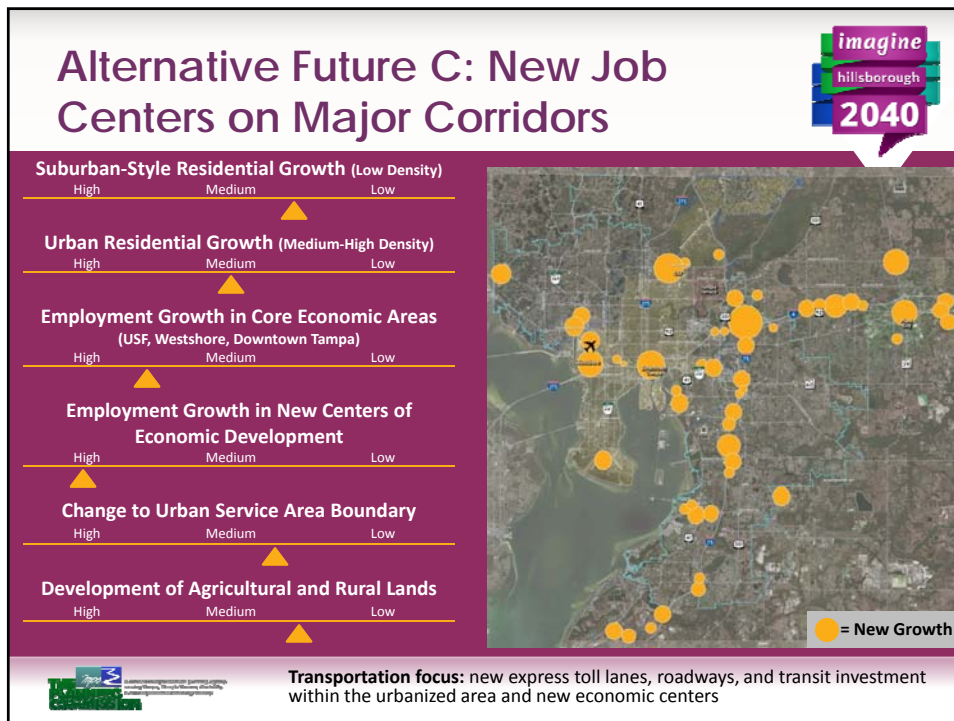
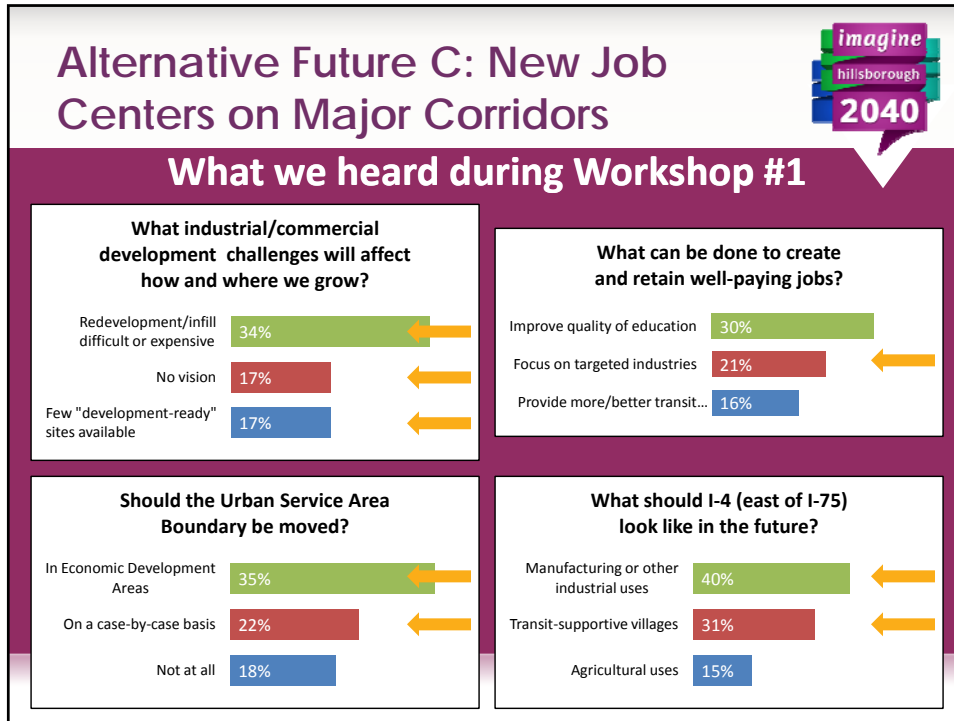
What development policies and regulations need to be changed?

Incentivize infill and redevelopment	36%
Incentivize transit oriented development	28%
Require development to "pay for itself"	13%


How will demand for multi-family attached suburban housing change?

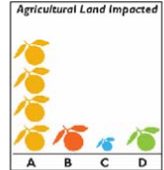
Moderately increase	58%
Significantly increase	38%
Moderately decrease	





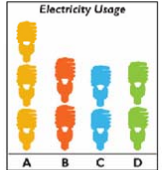
Evaluating the Alternative Futures





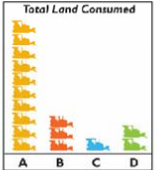
Agricultural Land Impacted

A B C D



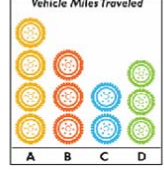
Electricity Usage

A B C D



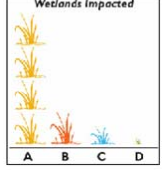
Total Land Consumed

A B C D



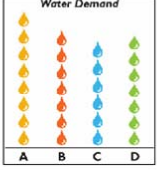
Vehicle Miles Traveled

A B C D




Wetlands Impacted

A B C D





Water Demand

A B C D



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How do we know which future is best for Hillsborough County?

What's most important to our future?

Exercises



- **What is the most important thing to you when thinking about the future of Hillsborough County? (5 min.)**
- **Work as a group to answer the questions in your packet for each Alternative Future (20 min. each)**

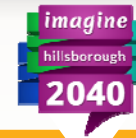




- **Once you're finished with the Alternative Futures, then brainstorm how you would evaluate the Alternative Futures (15 min.)**
- **We will then discuss the responses and ask some wrap-up questions of the larger group (25 min.)**



Group Responses



- **How did each group answer the questions?**



Group Responses



- What areas did each group identify for future growth?



Follow-up Questions



- Which Alternative Future as presented most closely illustrates a Hillsborough County in which you'd like to live?
– Why?
- Which building block(s) would be most successful in promoting economic growth?
- Which building block(s) would be least successful in promoting economic growth?



Schedule



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- **Spring-Summer 2013: Draft the scenarios**
 - 1 more meeting to look at drafts
- **Summer-Fall 2013: Public outreach about the scenarios**
 - Surveys, website, community group presentations, more
- **Fall-Winter 2012: Draft a Preferred/Hybrid Scenario**
 - Meetings on draft and public input

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