

Hillsborough County MPO
Transit Study
Overview
Home Game Activity

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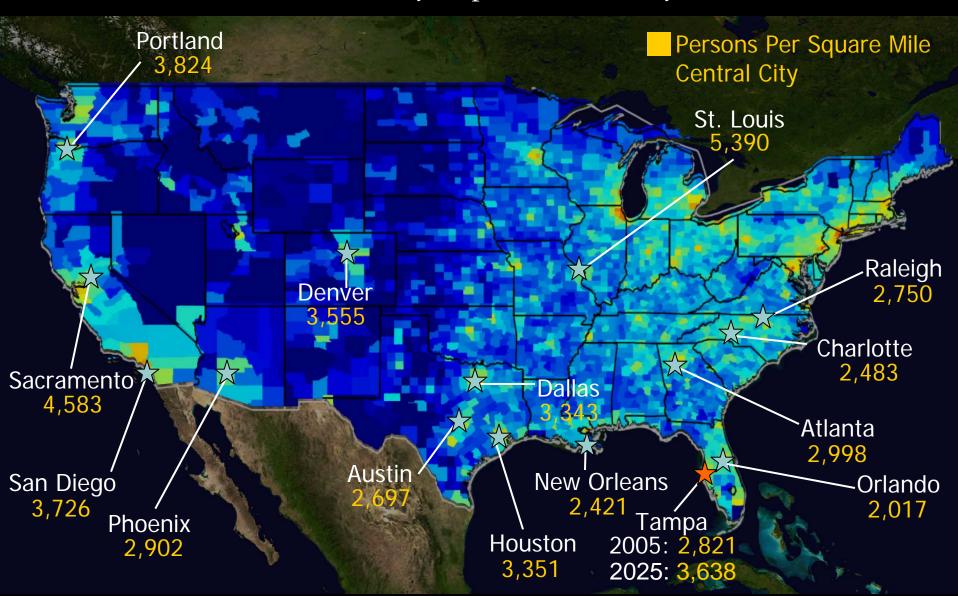
## Study Goals

- Develop a concept plan for a countywide transit system
- Look at a variety of technologies
- Emphasize regional and sub-regional corridors
- Develop land use/transit strategies
- Need assessment for

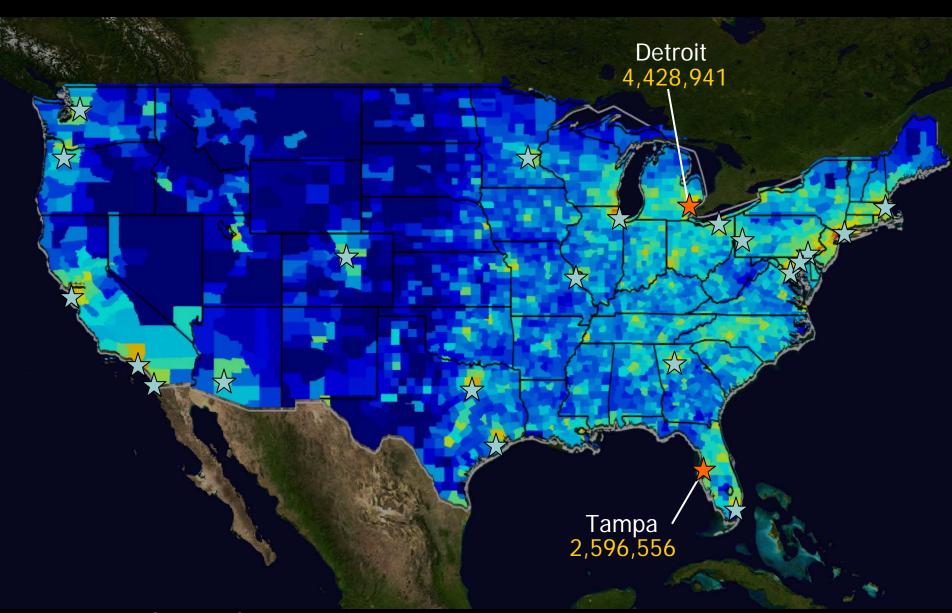




# Background: Comparable Areas with Planned or Existing Rail – Central City Population Density



#### Background: Top Metro Areas without Active Rail Initiatives or Existing Rail Systems





# Guest Speakers: Dallas Transit-Oriented Development



Plano, Texas
Before & after a
DART Rail Station

"Quality investments have a transformative effect."



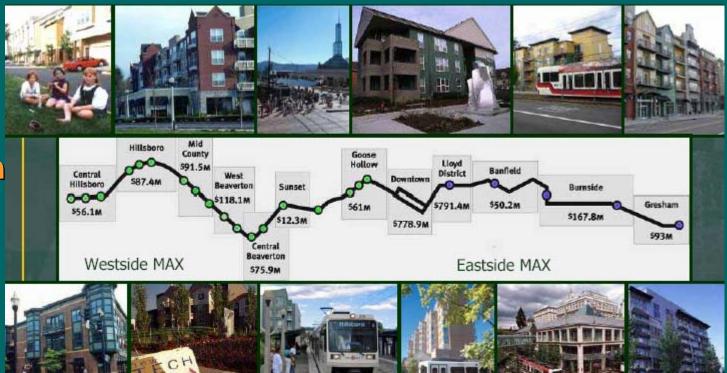
# Guest Speakers: Portland – The Lifestyle City

# "No new road capacity to Downtown in over 30 years. And Downtown is booming."

#1 destination for working adults < 35</li>

\$5.5 Billion in private investment

Ridership growing faster than driving





#### Guest Speakers: Denver

## "Be guilty of trying to put in something

for everyone."

119 miles of rapid transit

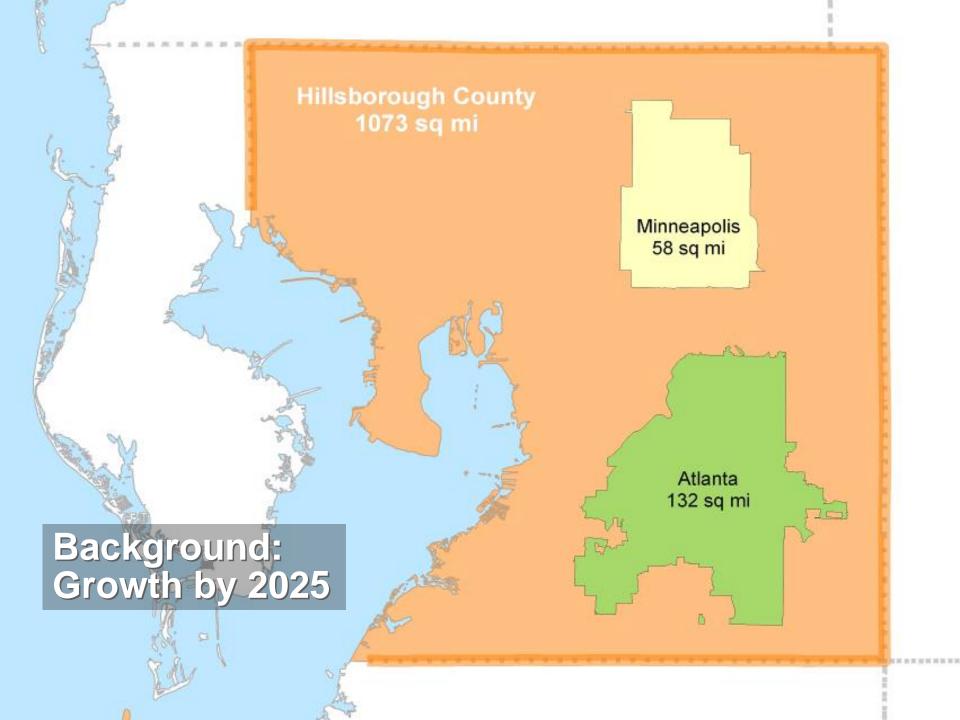
18 miles of Bus Rapid Transit (BRT)

31 new Park-n-Rides

Enhanced Bus Network & Transit Hubs (FastConnects)

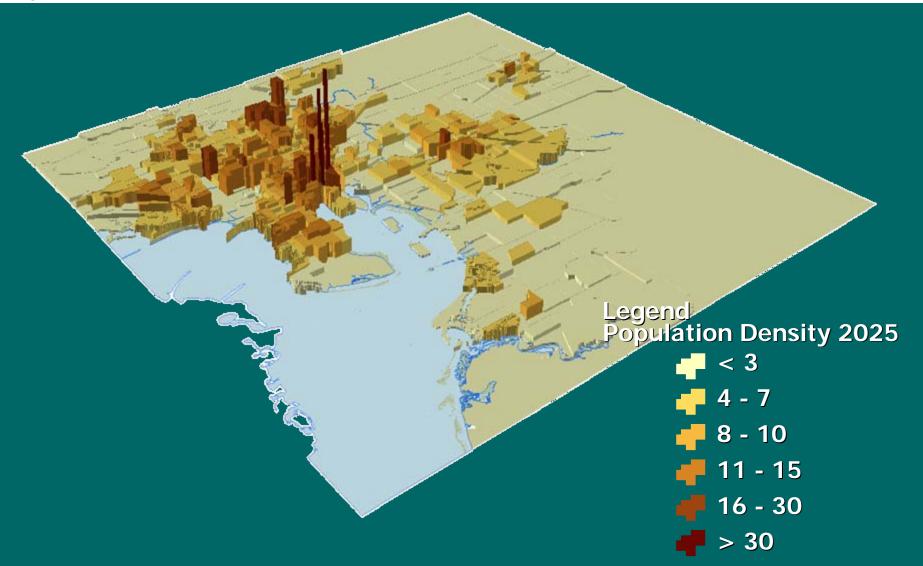
**Denver Union Station** 





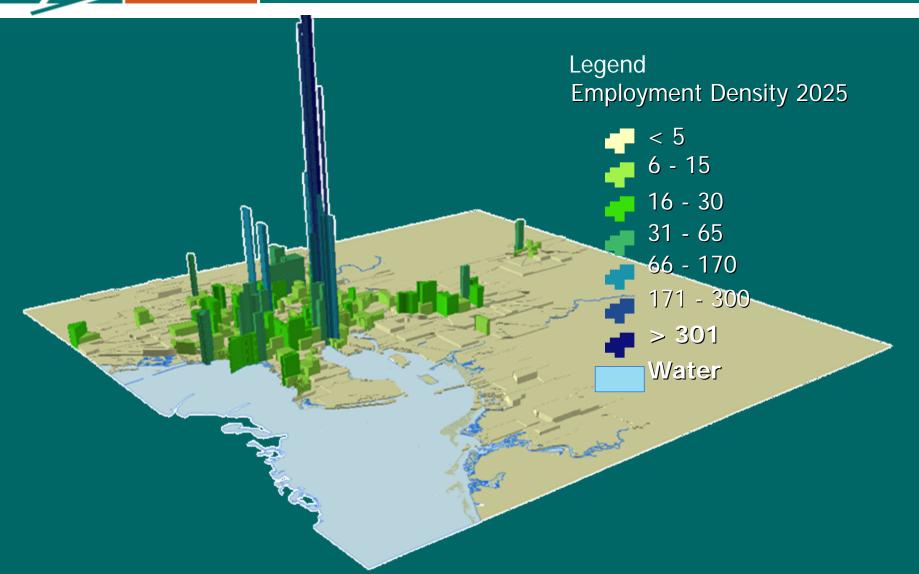


# Background: Population Density 2025





# Background: Job Density 2025





## Study Activities

- Design a Process for Decision-making
- Conduct a public discussion of scenarios
- Refine and circulate the preferred scenario







Values Workshops	Nov-Dec
Briefings and Website	End of Jan
Stakeholder Teams	Start Feb
Workshop	Mar
Preferred Scenario	Jun
Refined Scenario	Oct
Prioritization and Phasing	Nov-Dec









# Hillsborough County MPO Transit Study

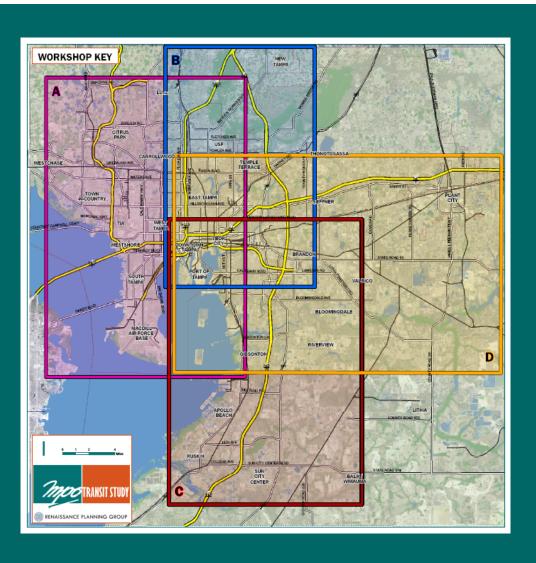
Home Game





#### Transit Scenario Game Overview

 Hillsborough County divided into subregional corridors (Tables A-D)





#### Playing the Game

- Locate Existing Landmarks and Activity Centers
- Place an orange dot where you work, live, shop, and play

- Connect the dots
  - Identify transit corridors



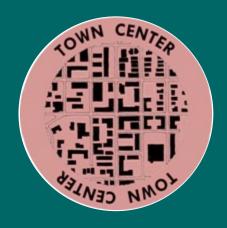


#### Playing the Game

## Place a Chip

Pick a blue, red, or yellow dot that matches your vision of the future design of activity centers and places in your community. Place the dot on the map.









#### Playing the Game

### Make Adjustments

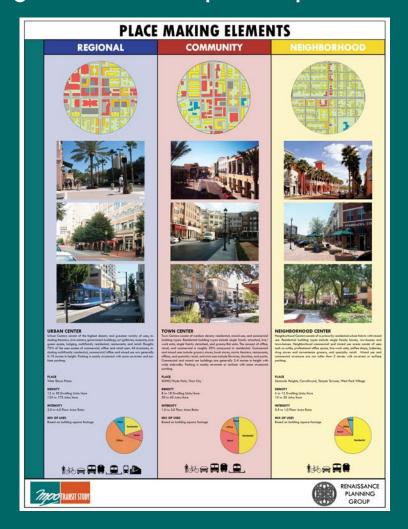
- Discuss as a group
- Move, remove or add chips
- Adjust ribbons
- Record It
  - Tape chips & ribbons
  - Record key ideas
- Report Out





#### Place Making & Mobility Elements

Design and development patterns influences transit options







#### Game Piece: Urban Center



West Shore Plaza
4.0 Floor Area Ratio
175 jobs/acre
15-30 dwelling units/acre

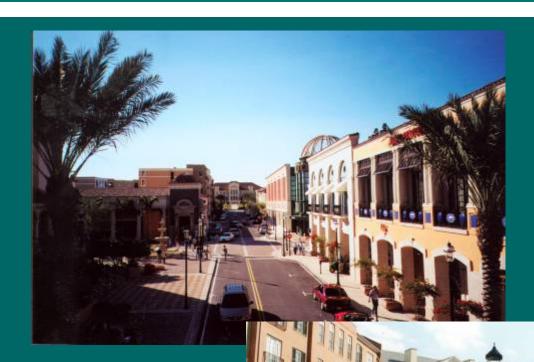




#### **Game Piece: Town Center**



SoHo/Ybor City
2.5 Floor Area Ratio
100 jobs/acre
12-24 units/acre

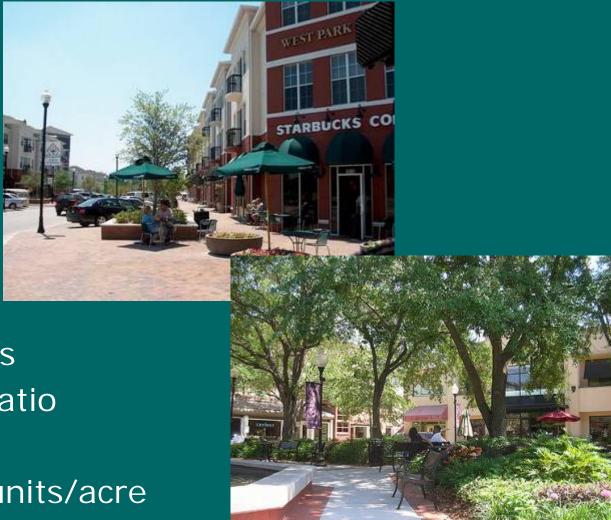




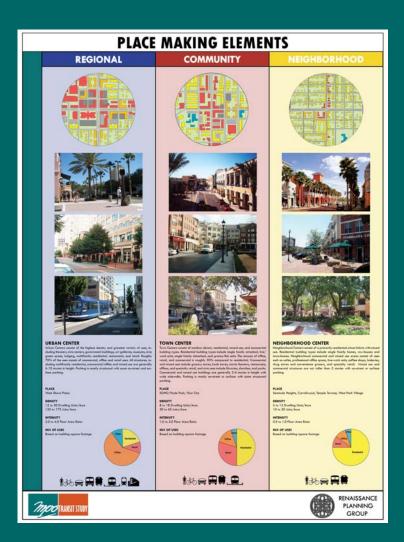
#### Game Piece: Neighborhood Center



Seminole Heights
2.0 Floor Area Ratio
60 jobs/acre
10-18 dwelling units/acre





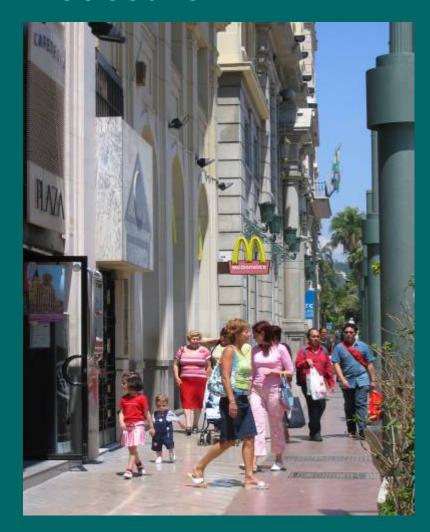


## Mobility





#### Pedestrian

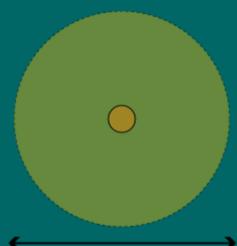






### Bicycle







#### Bus



Service Area: 1/4 mile to 1/2 mile

Station Spacing: 1/8 mile to 1/4 mile

Optimal Transit Shed: 5 miles to 10 miles



#### Circulator



Optimal Transit Shed: 5 miles to 10 miles



### Bus Rapid Transit



Service Area:1/4 mile to 3 miles

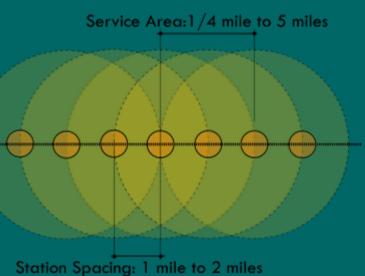
Station Spacing: 1/2 mile to 1 mile

Optimal Transit Shed: 5 miles to 20 miles



### Light Rail



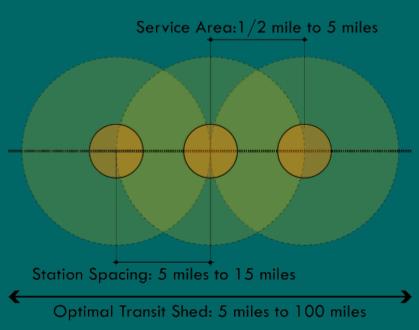


Optimal Transit Shed: 5 miles to 50 miles



#### Commuter Rail







#### How will your input be used?

- Your input will help determine transit alternatives for each corridor
- Alternatives will be prepared and compared to the Trend Plan
- A draft scenario will be developed for further community evaluation



### For More Information

# Visit Our Website www.mpotransit.org

