

# Hillsborough County MPO Transit Study

Transit Open House

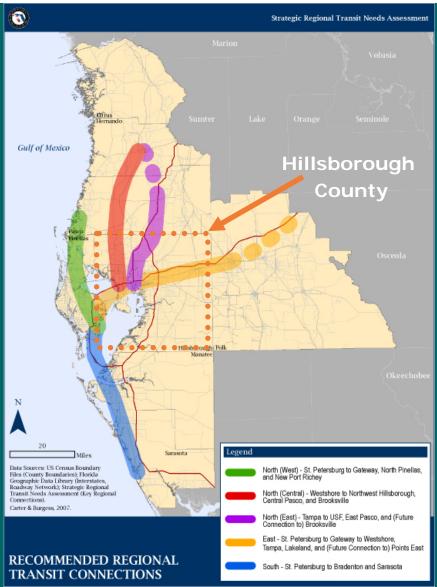
May 22, 2007

Loretta Ingraham Center





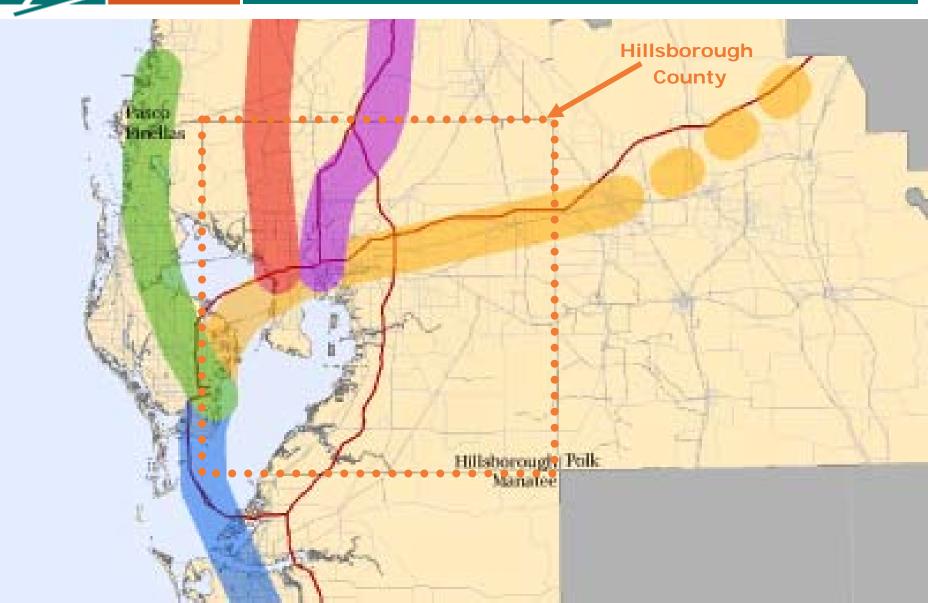
## SRTNA Recommended Regional Transit Connections



Florida Dept of **Transportation** prepared a Strategic Regional Transit Needs Assessment for the Tampa Bay Region in 2007

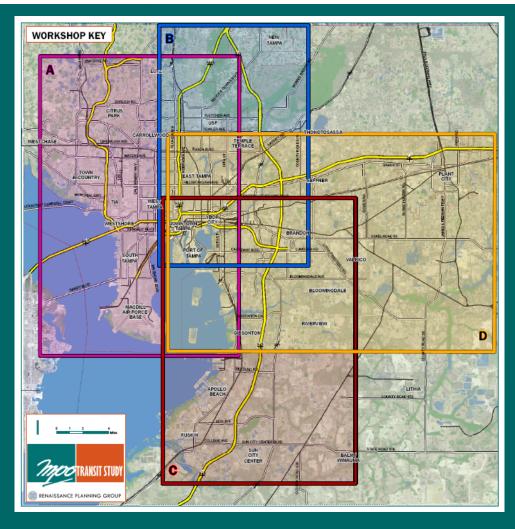


## **MPO Transit Study Area**





#### **MPO Transit Study Area**

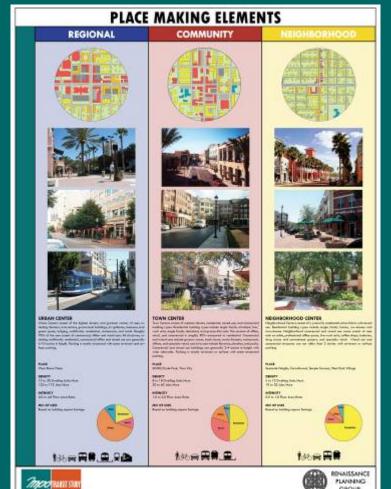


Hillsborough
 County was
 divided into 4
 sub-regional
 corridors
 (travel sheds)
 for community
 transit game



#### Place Making & Mobility Elements

 Community provided information on the relationship between design, development patterns and transit options

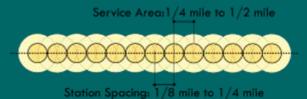






#### **Mobility Elements**

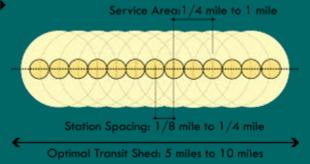
#### Bus



Optimal Transit Shed: 5 miles to 10 miles



#### Trolley

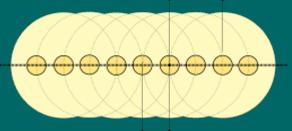




#### **Premium Bus**



Service Area:1/4 mile to 3 miles



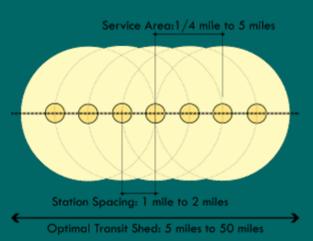
Station Spacing: 1/2 mile to 1 mile

Optimal Transit Shed: 5 miles to 20 miles



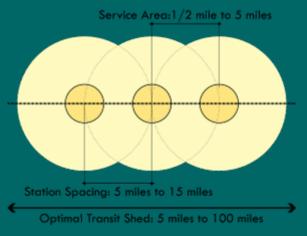
#### **Mobility Elements**

#### Light Rail









Regional Rail



#### Playing the Game

Locate Existing Landmarks and Activity Centers

Place an orange dot where you work, live, shop, and play

Connect the dots

Identify transit corridors





#### **Placed Activity Center Chips**











## Transit Scenario Workshop Exercise Boards Results





## Transit Scenario Workshop Consolidated Results



**Transit** 



**Neighborhood Center** 



**Town Center** 



**Urban Center** 



### Regional Rail Opportunities

Lakeland & Orlando citava USF THOROTOTALLA CARROLLWOOD **Plant City** Existing CSX or **New Track Brandon** Peak Travel Westshore Park & Ride Lots Downtown AR FOREI 805 LIVERYDE Transit Needs and Opportunities **South Shore** 

**North Pinellas** 

st Petersburg

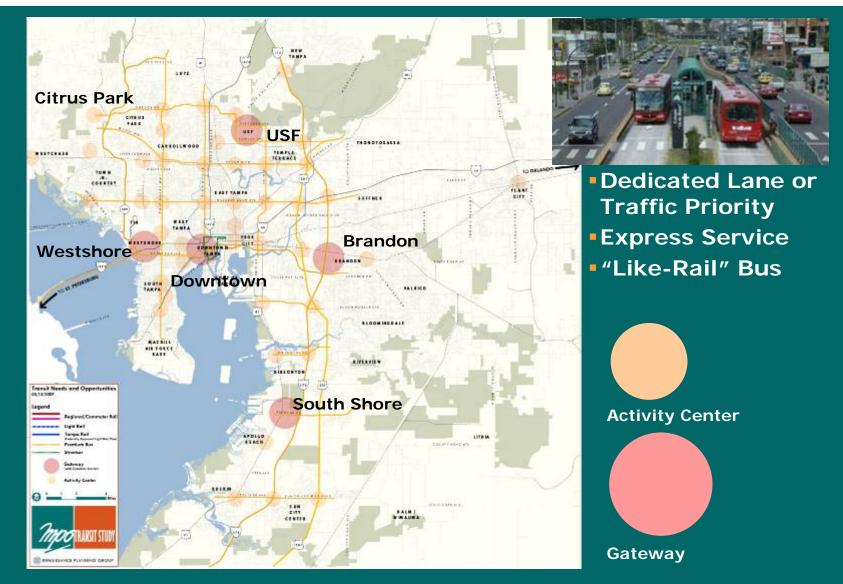


### **Light Rail Opportunities**



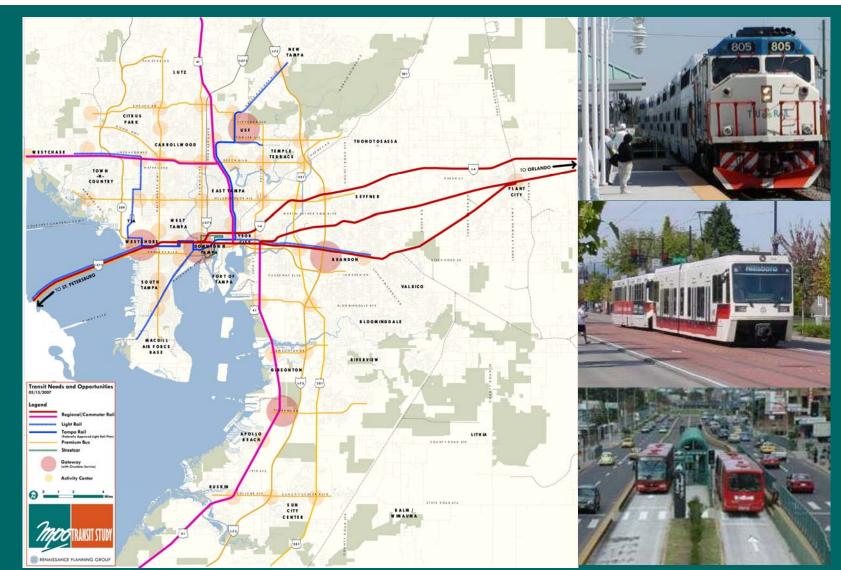


#### **Premium Bus Opportunities**





## TRANSITSTUDY Transit Needs & Opportunities





## Component of Evaluation/Analysis

- Guiding Principles
- System Capacity
- Land Use Strategies
- Scenarios



### Component of Evaluation/Analysis

- Guiding Principles
  - Mobility
  - Land Use
  - Environment
  - Economic Vitality



#### **Guiding Concepts: Mobility**

### Mobility

- "... more quality time ..., and less time in traffic."
- "... more reliable travel times."
- "... services, and jobs to be more accessible..."

#### How can we measure it?

- Reduced average travel time
- Improved average travel speed
- Increased frequency of transit service
- Increased non-auto trips



#### **Guiding Concepts: Land Use**

#### Land Use

- "... grow our small towns and save some open space ..."
- "I like a growing economy, but traffic grows with it..."

#### How can we measure it?

- % residents/workers near transit
- Affordable housing near transit
- Less land consumed



#### **Guiding Concepts: Environment**

#### Environment

- "... save open space rather than sprawling ..."
- "... Traffic cuts through my community. I want to feel safe..."

#### How can we measure it?

- Improved air quality
- Reduced fuel consumption
- Decreased acres of wetlands impacted
- Increased open space preservation



#### **Guiding Concepts: Economic Vitality**

### Economic Vitality

- "... more reliable travel times."
- "... will gridlock choke the economy?"
- How can we measure it?
  - Decreased Congestion Impact on Job Growth
  - Increased Property Valuation for TOD
  - Decreased Congestion Impact on Labor/Goods During Peaks and Prolonged Delay
  - Tax Consequences of Inadequate Transportation Infrastructure

### **Next Steps**

- Transit Needs & Opportunities (May)
- Evaluation of Scenarios (Jun-Jul)
- Public Outreach (Aug)
- System Concept (Sept)
- Strategies (Oct-Nov)



## For More Information

Visit Our Website

## www.mpotransit.org

