

# Hillsborough County MPO Transit Study

Citizens Team Workshop Wednesday, February 28<sup>th</sup>, 2006 Hillsborough Community College - Brandon





## What is the MPO Transit Study?

- An effort to look at the full range of transit options in Hillsborough County to determine:
  - How can we get the greatest return on our transit investments?
  - How can transit support community values and quality of life goals?
  - How can transit further the economic development goals of community?











## Why plan for transit now?

- Growth is coming another 400K
   people in the next 20 years
- As the area grows, congestion, travel times and transportation costs will increase
- We can't build our way out of congestion through roads alone



## What will be the outcome?

- A transit plan that is financially feasible
- A plan that reduces the county's dependence cars
- A plan that maximizes transportation choices throughout the county
- A plan that allows more people to shift spending from vehicle-related costs to other priorities
- A plan that can support community preservation and redevelopment goals



## What makes a great transit system?

- One that attracts 'choice riders'
- A system that serves the needs of those who don't have cars
- One that the business community sees as a positive asset
- One that helps further community design and growth management goals



## How do we get there?

- Design a system that:
  - Maximizes accessibility through walking trips
  - Maximizes the number of people and destinations around transit stops
  - Lets the urban form do the heavy lifting



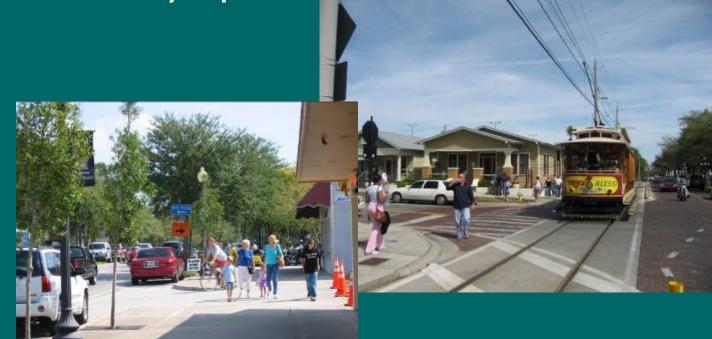
## Tonight's Exercise

- Focus on potential transit corridors to determine:
  - Where do we want to see transit investments made?
  - Where are we willing to see changes to the urban form to maximize potential riders?
  - Where do we want to preserve the existing character of neighborhoods?
  - Where can transit be the catalyst for economic development?
  - Where can transit help achieve placemaking goals?



## Place Making and Transportation

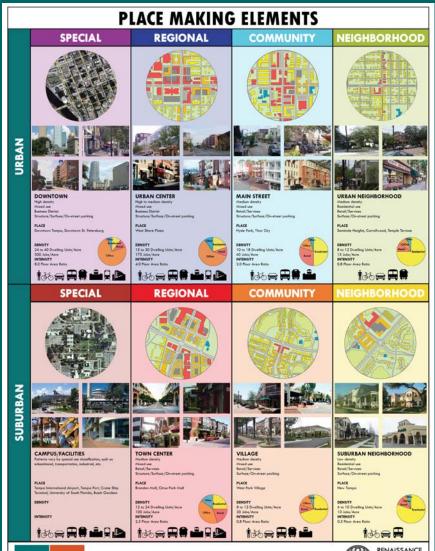
- How our communities are put together influences our transportation options
- Different development patterns support different mobility options





MICO TRANSIT STUDY

# How Do Place Making and Transportation Tie Together?







PLANNING GROUP







## Place Making Elements





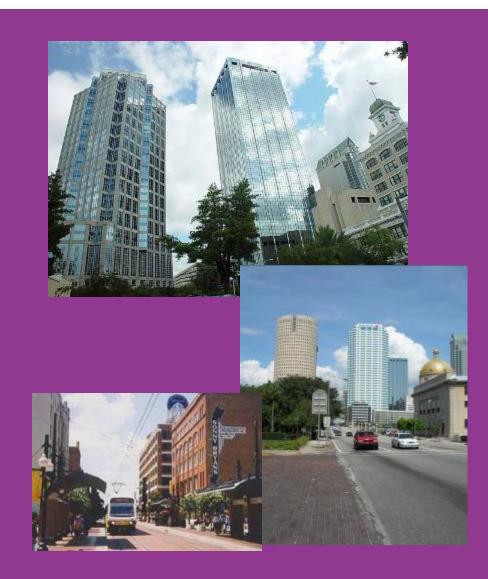


## **Urban Special**

#### **Downtown**

Downtown Tampa 8.0 Floor Area Ratio 300 jobs/acre 24-40 dwelling units/acre







## Suburban Special

## **Campus**

TIA/Port of Tampa/USF 8.0 Floor Area Ratio 300 jobs/acre 24-40 dwelling units/acre



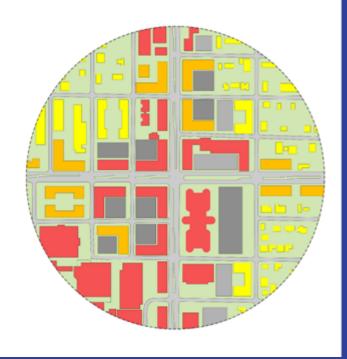


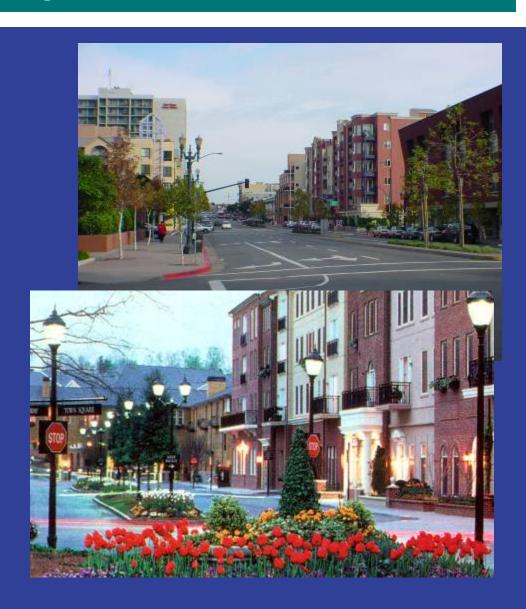


## **Urban Regional**

#### **Urban Center**

West Shore Plaza 4.0 Floor Area Ratio 175 jobs/acre 15-30 dwelling units/acre





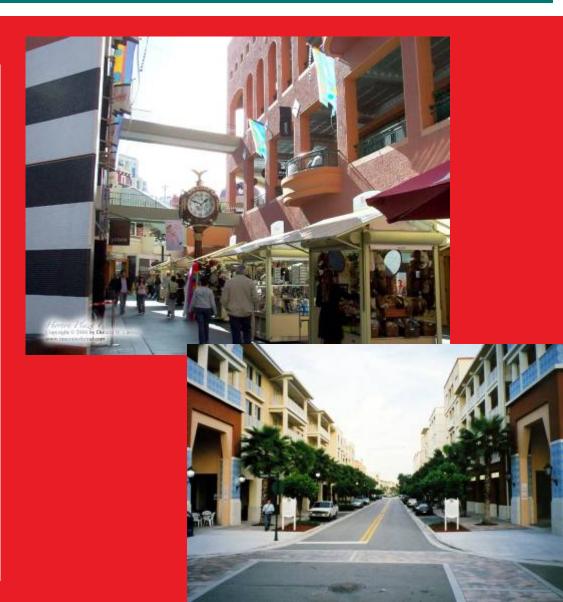


## Suburban Regional

#### **Town Center**

Citrus Park Mall 2.5 Floor Area Ratio 100 jobs/acre 12-24 units/acre



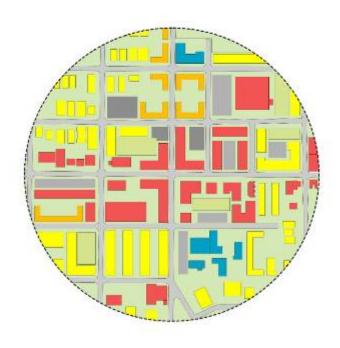




## **Urban Community**

#### **Main Street**

Hyde Park, Ybor City 2.0 Floor Area Ratio 60 jobs/acre 10-18 dwelling units/acre







## **Suburban Community**

## Village

West Park Village 0.8 Floor Area Ratio 20 jobs/acre 8-12 dwelling units/acre







## **Urban Neighborhood**

## **Urban Neighborhood**

Seminole Heights
0.8 Floor Area Ratio
15 jobs/acre 8-12 du/acre







## Suburban Neighborhood

## **Suburban Neighborhood**

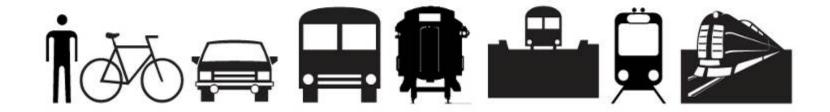
New Tampa
0.5 Floor Area Ratio
10 jobs/acre 6-10 du/acre







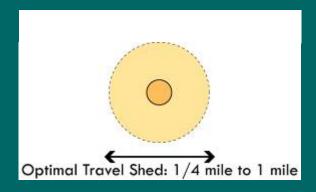
# Mobility Elements





## Pedestrian





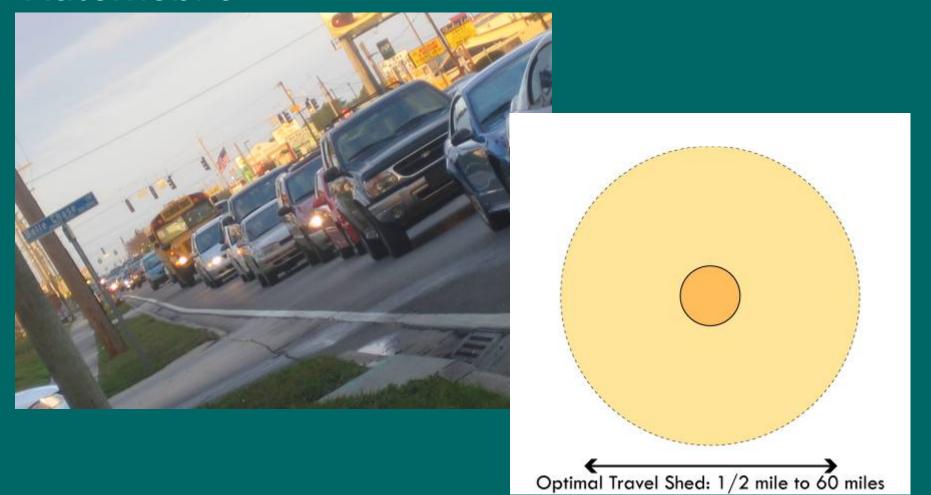


Bicycle



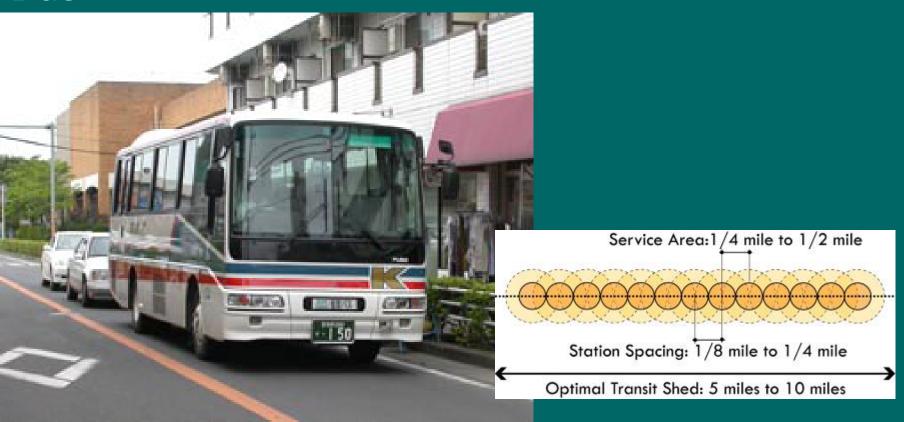


## Automobile



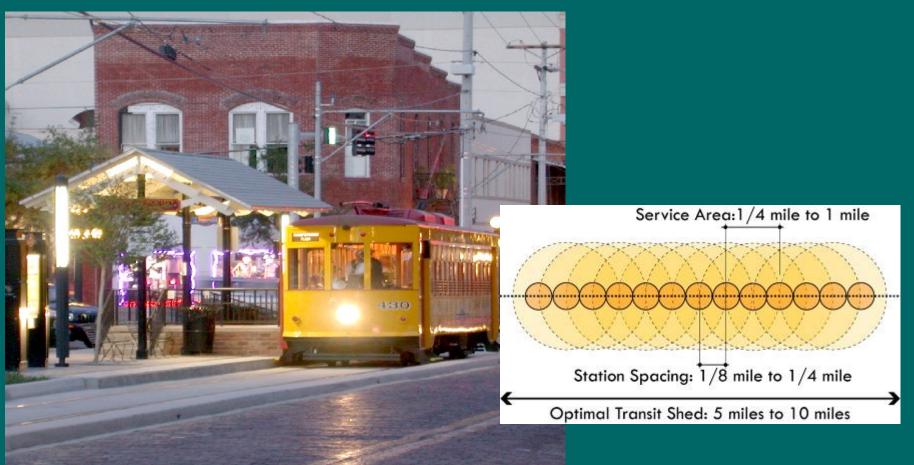


## Bus





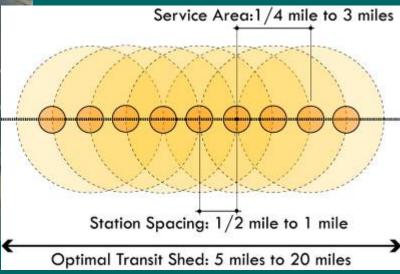
## Circulator





## **Bus Rapid Transit**

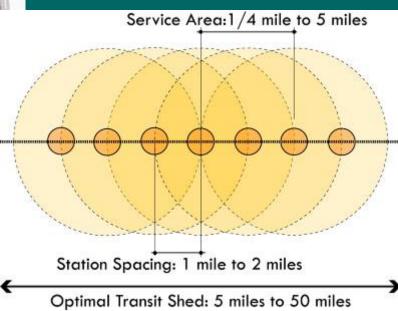






Light Rail





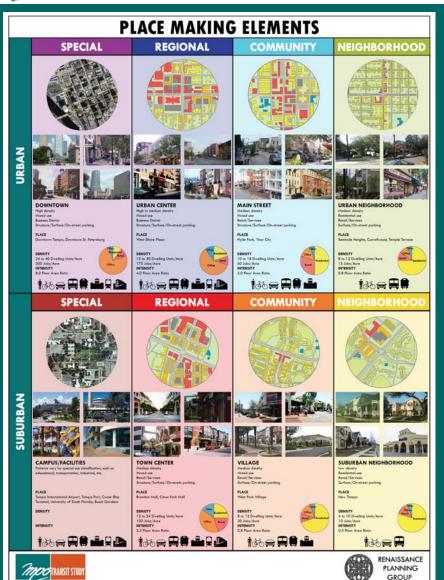


## Commuter Rail





## Place Making and Mobility









## Transit Scenario Game Overview

- Hillsborough County divided into subregional corridors (Tables A-H)
- For your corridor:
  - Consider the kinds of mobility options that make the most sense
  - Consider how the urban form in the corridor might change over time or stay the same given your mobility preferences
  - Use the chips to identify redevelopment opportunities



## How will your input be used?

- We will use your input to create alternatives for each corridor
- We will use these alternatives and compare them to the Trend Plan which advances the 'status quo' of urban form
- We will bring these back to you to evaluate and choose preferences

## ANSITSTUDY Next Steps

- Community Workshop March 13
  - Two sessions (1:30-4:00 and 6:00-8:30 pm)
  - Held at the Florida State Fairgrounds

- Transit Scenario Alternatives (Mar-May 2007)
- Draft Transit Scenario (May-Aug 2007)
- Final Draft (Aug-Oct 2007)
- Implementation Strategy (Aug-Oct 2007)



## For More Information

# Visit Our Website www.mpotransit.org

