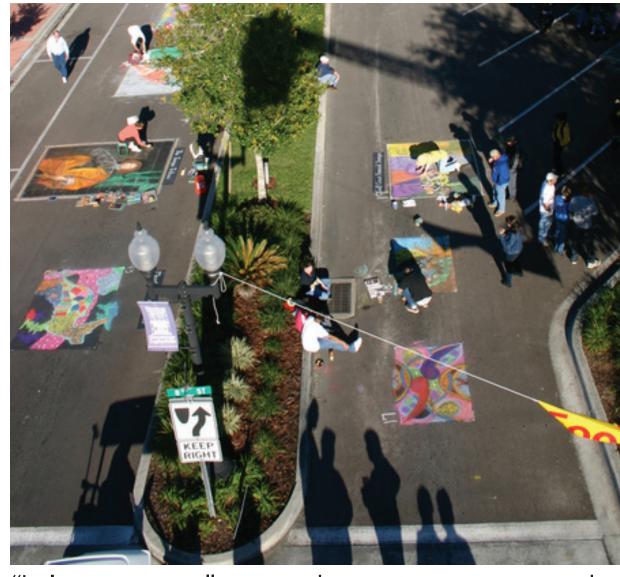


"I want more quality time spent with my family and friends, and less time in traffic."



"I want goods and services to be more accessible, especially since if I don't drive."



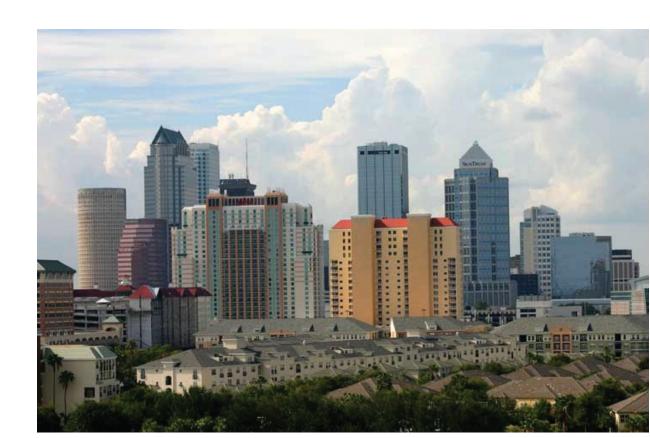
"Let's grow our small towns and save some open space rather than sprawling everywhere."



"Cive me more reliable travel times"



"Traffic cuts through my community. I want to feel safe on my street, and I want my child and my parents to be safe, too."



"I like a growing economy, but if traffic grows with it, will gridlock choke the economy?"

Mobility, Economic Vitality & Quality of Life

Along with mobility, the study is tuned into ways that transit service can help sustain Hillsborough's economic vitality and quality of life. The MPO Transit Study is being conducted to assess countywide mobility needs and provide long term solutions to the year 2050.

Why?

Without plans for mobility choices, local and regional population growth will further congest roads and have negative effects on mobility, economic vitality and quality of life in Hillsborough County.

Which transportation modes does the study address?

Transit is the emphasis of the study. The study assumes the support of a background network of bus, pedestrian and bicycle ways and roads.

Who?

The Hillsborough County Metropolitan Planning Organization (MPO), a federally mandated agency responsible for long range transportation planning in Hillsborough County.

Ways to be Involved...

During the current phase of the study, the MPO continues to seek feedback on the Transit discussions. Presentations are scheduled for the MPO Transit study committees and the MPO Board and Sub-committees. For more information on MPO Transit Study, please visit

the study web site at www.mpotransit.org or call 813.272.5940.

Cornerstones of Implementation

Leadership

The Right Management Team

Real Strategy

Institutional Reform



Next Steps

A Comprehensive Transit Future

The merits of these Transit Future Concepts will be examined and meld into a draft Comprehensive Transit Future that will be considered for adoption by the MPO Board. An implementation strategy for the Transit Vision would have to be developed, along with detailed engineering studies and cost evaluation before the transit system could be implemented. An open public participation process would ensure opportunity for public input on transit system decision-making.

Getting There: Implementing the Vision

Turning the Transit Vision into reality will require focused and ongoing leadership, development of a realistic strategy, the creation and adoption of institutional reform, such as comprehensive plan amendments that support station area neighborhoods and mechanisms for public and private partnerships for transit system funding.