

Visioning Workshop #1

Date: 2/12/2013 Time: 4:00-6:00pm Attendees: 60 Active Voters: 55

Summary of Questions/Responses

The following summarizes the questions asked of workshop participants and the responses recorded using the remote voting devices. Within each question, responses are listed in order from highest to lowest number of responses.

Tell Us about Yourself

1. What is your age group? (choose one)

	Responses	
	Percent	Count
50-60 years	34%	15
>60 years	27%	12
40-50 years	20%	9
30-40 years	11%	5
<30 years	7%	3
Totals	100%	44

2. Do you have children or grandchildren under the age of 16? (choose one)

	Responses	
	Percent	Count
Neither	51%	24
Grandchild(ren)	28%	13
Child(ren)	19%	9
Both	2%	1
Totals	100%	47

3. What best identifies who you represent here today? (choose one)

	Responses	
	Percent	Count
Government agency	33%	15
Business community	17%	8
Interested citizen	15%	7
Land development	11%	5
Neighborhood/ environmental advocate	11%	5
Elected official	7%	3
Other	4%	2
Property owner	2%	1
Totals	100%	46

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4. In what area do you live? (choose one)

	Responses	
	Percent	Count
Tampa	41%	19
Outside the county	17%	8
Southeast	13%	6
North Central	9%	4
Northwest	7%	3
Northeast	4%	2
Plant City	4%	2
New Tampa	2%	1
Temple Terrace	2%	1
Totals	100%	46

5. In what area do you work? (choose one)

The lower number of responses for this question as compared to the previous question may be due to there not being an “I do not work” option.

	Responses	
	Percent	Count
Tampa	54%	21
Temple Terrace	10%	4
Southeast	8%	3
Outside the county	8%	3
North Central	5%	2
Northeast	5%	2
Plant City	5%	2
Northwest	3%	1
New Tampa	3%	1
Totals	100%	39

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The Past and Future

6. Which county in the area do you believe is going to grow the most? (choose one)

	Responses	
	Percent	Count
Pasco County	48%	21
Hillsborough County	39%	17
Manatee County	9%	4
Polk County	5%	2
Totals	100%	44

7. How many people do you think were added to Hillsborough County between 1980 and 2010? (choose one)

	Responses	
	Percent	Count
>500,000	43%	17
300,000	28%	11
400,000	18%	7
500,000	8%	3
200,000	5%	2
<200,000	0%	0
Totals	100%	40

8. How much population growth would you anticipate to occur in Hillsborough County between 2010 and 2040? (choose one)

The responses for this question did not show during the presentation the first time, therefore the poll was reset and the question asked again. Responses are in order from highest to lowest based on the first time asked.

	1 st Polling Responses		2 nd Polling Responses	
	Percent	Count	Percent	Count
800,000	29%	13	25%	11
600,000	24%	11	43%	11
>1,000,000	24%	11	18%	8
1,000,000	11%	5	7%	3
400,000	9%	4	5%	2
<200,000	2%	1	2%	1
Totals	100%	45	100%	44

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9. How do we accommodate the additional 600,000 people forecasted?
(choose two)

	Responses	
	Percent	Count
Reinvest in/redevelop cities and older suburbs	44%	39
Develop along I-4 and I-75	24%	21
Move Urban Service Area Boundary significantly	13%	11
Create new "town" in Southeast County	11%	10
Other	6%	5
Push growth to Pasco/Polk Counties	1%	1
Don't accommodate it	1%	1
Consume significant agricultural land	0%	0
Totals	100%	88

Challenges

10. What are the greatest challenges facing the county and cities as we continue to grow? (choose two)

	Responses	
	Percent	Count
Transportation	34%	32
Financial/economic Sustainability	24%	23
Leadership	16%	15
Economics	14%	13
Land Use	5%	5
Environmental	5%	5
Demographic	1%	1
Other	1%	1
Totals	100%	95

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11. What is the greatest challenge we face in regards to leadership? (choose one)

	Responses	
	Percent	Count
Common vision	42%	20
Regional cooperation	27%	13
Trust	19%	9
Local cooperation	6%	3
Local control	4%	2
Other	2%	1
Totals	100%	48

12. What transportation challenges will most affect how and where we grow? (choose two)

	Responses	
	Percent	Count
Funding	22%	22
Congestion	20%	20
Regional transit	18%	18
Aging infrastructure	13%	13
Local transit	11%	11
Planning	9%	9
Bicycle/pedestrian, mobility/safety	5%	5
Freight/goods movement	1%	1
Other	0%	0
I don't know	0%	0
Totals	100%	99

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13. What land use challenges will most affect how and where we grow?
(choose two)

	Responses	
	Percent	Count
Density	24%	23
Land availability	22%	21
Compatibility	17%	16
Urban Service Area	16%	15
Fees/permitting/ regulations	15%	14
Annexation	4%	4
Other	2%	2
I don't know	0%	0
Totals	100%	95

14. What industrial and commercial development challenges will most affect how and where we grow? (choose two)

	Responses	
	Percent	Count
Redevelopment/infill difficult or expensive	34%	33
No vision	17%	16
Few "development-ready" sites	17%	16
Policies/fees	10%	10
Little quality vacant land available	9%	9
Crime/safety	8%	8
Other	3%	3
I don't know	1%	1
Totals	100%	96

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15. What residential development challenges will most affect how and where we grow? (choose two)

	Responses	
	Percent	Count
Planned densities not realized	23%	22
Redevelopment/infill difficult or expensive	21%	20
Lack of housing choices	11%	11
Lending difficult	11%	11
Lack of affordable housing	10%	10
No vision	8%	8
Crime/safety	5%	5
Other	5%	5
Little quality vacant land available	4%	4
I don't know	1%	1
Totals	100%	97

16. What will likely hinder urban redevelopment most? (choose two)

	Responses	
	Percent	Count
Transportation	26%	25
Cost	18%	17
Property assemblage	16%	15
Land use policies	11%	10
Market demand	9%	9
School capacity or quality	8%	8
Utility supply (e.g., water, wastewater)	7%	7
Safety/crime	2%	2
Other	2%	2
I don't know	0%	0
Totals	100%	95

Transportation: lack of options, politics, safe walking

Other: cost (specifically in regards to permitting and fees)

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17. What demographic changes will most affect how and where we grow?
(choose two)

	Responses	
	Percent	Count
Aging	29%	28
Economic dependency	18%	17
Multi-generational living	15%	14
Generational desires	15%	14
Immigration	8%	8
Education	7%	7
Race/Diversity	5%	5
Single persons	2%	2
Single parents	0%	0
Other	0%	0
Totals	100%	95

18. What is the greatest challenge we face in regards to financial & economic sustainability? (choose one)

	Responses	
	Percent	Count
Economic uncertainties	47%	24
Tax base shrinking/ funding decreasing	24%	12
Cost of living	16%	8
Dollar losing value	12%	6
Other	2%	1
I don't know	0%	0
Totals	100%	51

Other: diversifying our economy

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19. What environmental concerns will most affect how and where we grow?
(choose two)

	Responses	
	Percent	Count
Water supply	24%	24
Energy supply	19%	19
Wetland and habitat preservation	18%	18
Natural disasters	15%	15
Climate change	9%	9
Sea level rise	7%	7
Air quality	5%	5
Other	1%	1
I don't know	1%	1
Totals	100%	99

20. What other uncertainties or surprises should we be prepared for? (choose one)

	Responses	
	Percent	Count
Rising cost of energy/oil/gas	53%	27
MacDill Air Force Base closing	14%	7
Rising cost of food and/or water	14%	7
Population influx	8%	4
Population loss	8%	4
Greater use of internet	4%	2
Other	0%	0
I don't know	0%	0
Totals	100%	51

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Solutions

21. What should our transportation priorities be? (choose four)

	Responses	
	Percent	Count
Safer sidewalks/crosswalks, bikeways/trails	15%	30
First commuter/light rail line	15%	29
Better bus service	14%	28
Intersection improvements	12%	23
Maintain pavement/bridges	11%	21
Widen/build roads	10%	19
Commercial corridors to boulevards	10%	19
Traffic calming/speed enforcement	6%	12
Better freight rail crossings and truck routes	6%	11
Other	2%	4
Totals	100%	196

22. What can or should the county and cities do to create and retain well-paying jobs? (choose two)

	Responses	
	Percent	Count
Improve quality of education	30%	30
Focus on targeted industries	21%	21
Provide more/better transit	16%	16
Publicize/promote Tampa/Hillsborough	12%	12
Lower taxes/less regulation	11%	11
Improve quality of life	10%	10
I don't know	1%	1
Other	0%	0
Totals	100%	101

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23. What development policies and regulations need to be changed to improve the future for the county and cities? (choose two)

	Responses	
	Percent	Count
Incentivize infill and redevelopment	36%	35
Incentivize transit oriented development	28%	27
Require development to “pay for itself”	13%	13
Reduce regulation	11%	11
Incentivize green building	5%	5
Move Urban Service Area	5%	5
Other	1%	1
I don’t know	0%	0
Totals	100%	97

24. Should the Urban Service Area be moved? (choose one)

The responses for this question did not show during the presentation the first time, therefore the poll was reset and the question asked again. Responses are in order from highest to lowest based on the first time asked.

	1 st Polling Responses		2 nd Polling Responses	
	Percent	Count	Percent	Count
In Economic Development Areas	35%	17	31%	15
On a case-by-case basis	22%	11	27%	13
Not at all	18%	9	16%	8
Remove it completely	14%	7	14%	7
In other targeted areas	10%	5	12%	6
Totals	100%	49	100%	49

On a case-by-case basis: by area, not by parcel

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25. What steps can be taken to make redevelopment more successful? (choose two)

	Responses	
	Percent	Count
Invest in transportation	24%	24
Public-private partnerships	20%	20
Expedited/predictable permitting	16%	16
Concurrency alternatives/ financial incentives	14%	14
Invest in schools	13%	13
Flexible land uses	9%	9
Environmental remediation	2%	2
Improve utilities	1%	1
Other	0%	0
I don't know	0%	0
Totals	100%	99

Public-private partnerships: build relationships and work together—if one cannot handle, someone else steps in (e.g., schools, transportation); sometimes funding not available, private sector could loan and be repaid (stretches public dollar further)

26. Do you think the average household size (persons) will increase or decrease in the future? (choose one)

	Responses	
	Percent	Count
Decrease	47%	23
Stay the same	31%	15
Increase	14%	7
I don't know	8%	4
Totals	100%	49

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27. To what degree do you think the demand for new suburban households (single family, detached) will change in the future? (choose one)

	Responses	
	Percent	Count
Moderately decrease	39%	19
Moderately increase	29%	14
Stay the same	12%	6
Significantly decrease	10%	5
Significantly increase	8%	4
I don't know	2%	1
Totals	100%	49

28. To what degree do you think the demand for urban living (multi-family, attached) will increase or decrease in the future? (choose one)

	Responses	
	Percent	Count
Moderately increase	58%	29
Significantly increase	38%	19
Moderately decrease	2%	1
Significantly decrease	2%	1
Stay the same	0%	0
I don't know	0%	0
Totals	100%	50

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29. What should the I-4 Corridor look like in the future? (I-75 to Polk County Line) (choose one)

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	1 st Polling Responses		2 nd Polling Responses	
	Percent	Count	Percent	Count
Manufacturing or other industrial uses	40%	21	43%	21
Transit-supportive villages	31%	16	33%	16
Agricultural uses	15%	8	16%	8
Office parks	8%	4	6%	3
I don't know	4%	2	0%	0
No development	2%	1	2%	1
Low-density residential	0%	0	0%	0
Other	0%	0	0%	0
Totals	100%	52	100%	49

30. In what ways will the future be different than the past in Hillsborough County?

- More people born here as opposed to in-migration
- In last planning phase mistakes were made, learn from them
- Scarce, limited, rising cost of resources
 - Water
 - Fuel
 - Land/green space
 - Other natural resources (both new & reusable)
- Access to technology will continue to increase
 - Social media
 - Immediate communication
 - More knowledgeable due to easier access of information
 - Allows greater coordination with public on important issues
- Way in which we shop will continue to change
 - More online shopping
 - Requires delivery of products

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- 1940s-60s—MacDill Air Force Base brought people who stayed; 1980s-present—tourism; future—come together to bring in quality jobs (importance of regional growth to attract jobs)
- More people will move into cities
 - Empty nesters/aging population
 - General dissatisfaction with suburbs
- Wholesale immigration changes
- Think across county lines
 - Funding
 - What does each area have to offer

31. What is Hillsborough County doing well?

- Community Plans that are consistent over the years
- Plant City is redeveloping blighted strip malls
- Temple Terrace redevelopment
- Protecting environmental areas, including small wetland areas
- Working together (at least within county on political side)
 - Mayor Buckhorn's says "We are either going to succeed together or we are going to fail alone"
- Providing better education and transportation for people with disabilities (Hillsborough is a leader)
- Number of young college-aged adults increasing

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Guiding Principles

32. What are the “big ideas” or guiding principles that should drive transportation and land use decisions in the future? (choose two)

	Responses	
	Percent	Count
Economic/financial sustainability	20%	28
Develop skilled/educated labor force	19%	27
Transportation choices	16%	23
Walkable communities	14%	20
Protect environment	11%	15
Retain skilled/educated labor force	7%	10
Accountability	5%	7
Targeted industries	5%	7
Employment centers	4%	5
Other	0%	0
Totals	100%	142

33. Does this community have a clear vision for the future?

The responses for this question did not show during the presentation the first time, therefore the poll was reset and the question asked again. Responses are in order from highest to lowest based on the first time asked.

	Responses		Responses	
	Percent	Count	Percent	Count
No	56%	25	53%	23
I don't know	29%	13	33%	14
Yes	16%	7	14%	6
Totals	100%	45	100%	43