

❖ **What is the Westshore Multimodal Study and Strategic Transportation Plan?**

The Westshore Multimodal Study and Strategic Transportation Plan is a collaborative planning effort to determine a feasible location for a Multimodal Center and Transit Oriented Development (TOD) in the Westshore business district. The purpose of this study is to develop a sketch plan and identify potential development opportunities as well as other transportation improvements that may be necessary.

❖ **What is a Multimodal Center?**

There are numerous transportation plans in the Westshore area. A Multimodal Center is a facility that will connect several types or modes of transportation. A Multimodal Center will not only provide transportation choices and new development opportunities in Westshore, but it will also greatly enhance the regional transportation network.

❖ **What transportation choices or mode maybe available?**

- Bus Rapid Transit
  - Local/Express Bus
  - Local Circulator/Shuttle Service
  - Taxi/Limo
  - Bicycle/Pedestrian
  - Light Rail Transit
  - Commuter Rail
- } **Short-Term Vision**
- } **Long-Term Vision**

❖ **What are the Guiding Principles of the study?**

The Guiding Principles are the fundamental values on which the study is founded. They include:

- TOD and Redevelopment Potential – Maximize opportunities for TOD and/or redevelopment in the Westshore area.
- Connectivity – Maximize mobility and accessibility between modes.
- Cost Effectiveness – Assure a worthwhile public investment.
- Safety and Security – Minimize risk to passengers making intermodal connections; minimize the risk of the loss of, or damage to, intermodal facilities.
- Environmental Stewardship/Community

Preservation – Ensure responsible environmental stewardship and community preservation.

- Collaborative partnerships – Promote collaborative partnerships.
- Constructability/Flexibility – Ensure site selection remains viable even if a planned mode is not constructed.
- Location/Geography – Encourage site placement in a sensible location within the Westshore core focus area.

❖ **What's next?**

- Community Outreach – Underway
- Recommend Site(s) – August 2011
- Develop Site Preliminary Concepts – September - December 2011
- Future Phases – Unfunded

❖ **How can I find out more?**

If you have questions, please contact Mr. Randy Kranjec at the Hillsborough County Metropolitan Planning Organization (MPO).

**Mr. Randy Kranjec, AICP**

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**Study Website**

<http://www.hillsboroughmpo.org/>

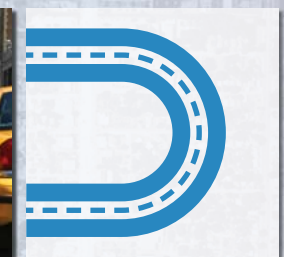
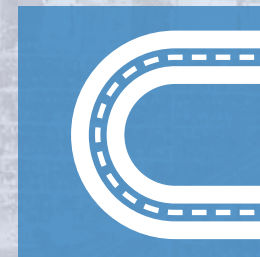
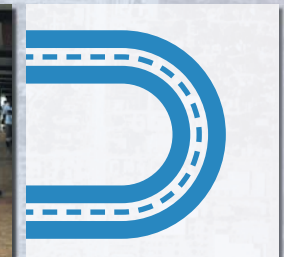
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**We encourage you to fill out the questionnaire provided!**  
**YOUR OPINION MATTERS!**

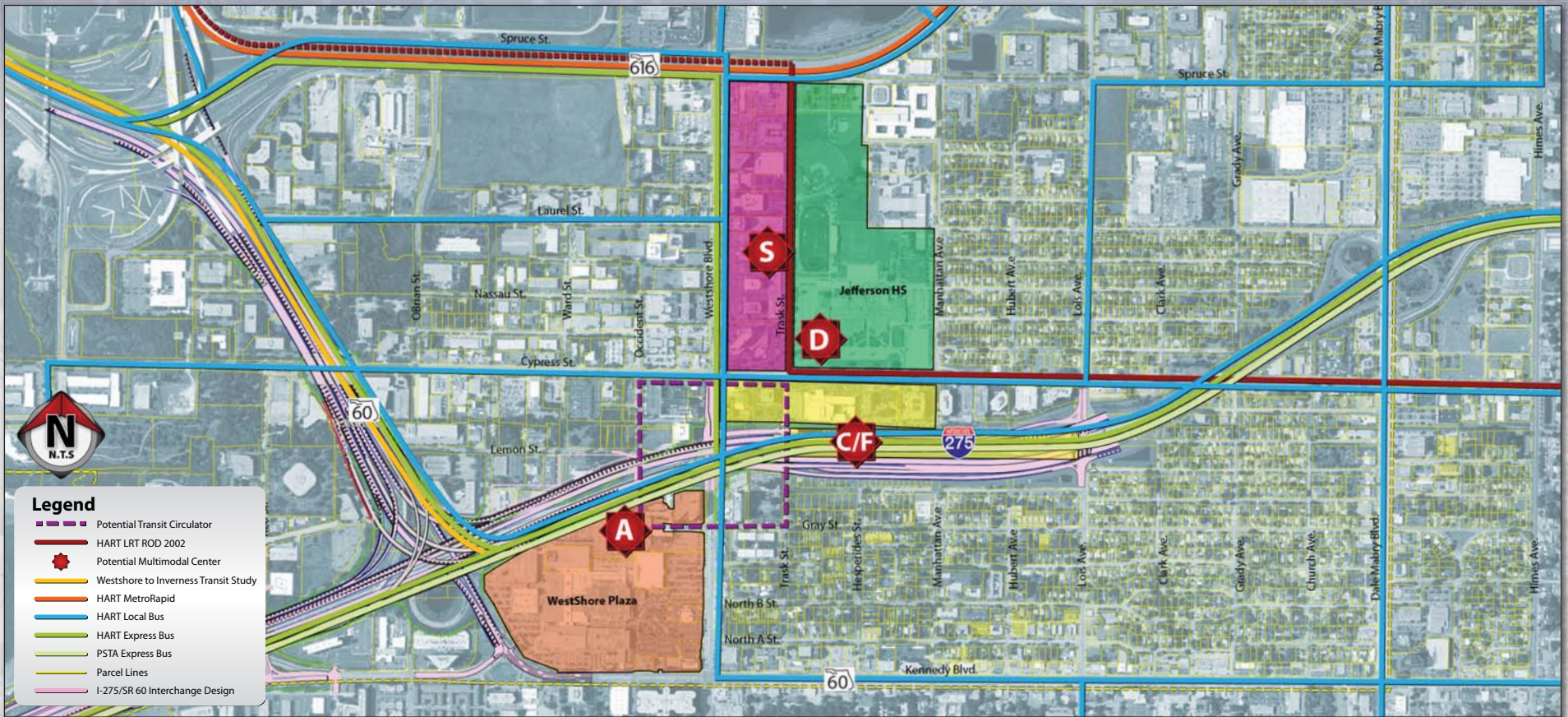


# Westshore

## Multimodal Study and Strategic Transportation Plan



## Top Four Potential Sites



### Site A

Joint Use of WestShore Plaza North Parking Area



### Site C/F

I-275 Median & Land to North Along Cypress St.



### Site D

Joint Use of JHS Parking Area Along Cypress St./Trask St.



### Site S

Joint Use of Parking Areas Along Trask St.

