

# Keystone-Odessa Community Visual Preference Survey

## **What is a Visual Preference Survey?**

The Visual Preference Survey is one of the tools for the public to give feedback on planning and design alternatives and to participate in the formulation of the Keystone-Odessa Community Plan. This visual preference survey is a tool that allows citizens to rate visual concepts of existing and non-existing roadway design options.

## **Why should I take the Visual Preference Survey?**

Your participation in the Visual Preference Survey provides one way for you to influence (1) the content of the Keystone-Odessa Community Plan and (2) the future look of your community.

## **How to take the Survey?**

You will indicate your preference among a series of images used to illustrate various options for development of roadway design. To do this you will need to rank **each** photo on a scale of -3 to +3, with 0 being neutral. **A score of -3 indicates very unfavorable while +3 indicates very favorable.** It is acceptable to use the same score for more than one image. Images were selected to demonstrate a range of design possibilities for roadway design, some subtle, some more exceptional.

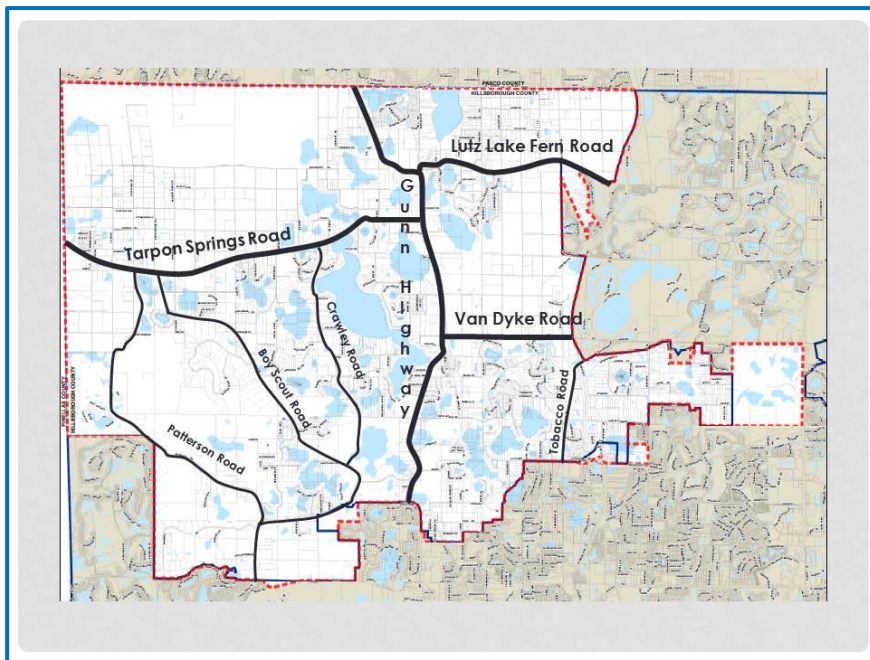
***Your responses to the images should be noted below each photo.***

## **Why your opinion counts?**

The value of the survey is in the range of opinions, the shared common ground, and the desires expressed by the public, giving a sense of what they would like to see in the community. The objective is to further define the vision for the future development of Keystone-Odessa.

The number one issue that surfaced during the updating of the Keystone-Odesa Community Plan was the increasing pressure of roadway traffic as development in adjacent communities continues. All roadways are constrained by policy within the community plan boundary to 2 lanes. Five alternatives to address both expressed safety and traffic flow are identified below. You are being asked to consider whether the following alternatives are appropriate and acceptable strategies for inclusion within the Keystone-Odesa community plan area.

**Please rank each photo and description on a scale of -3 to +3, with 0 being neutral.**



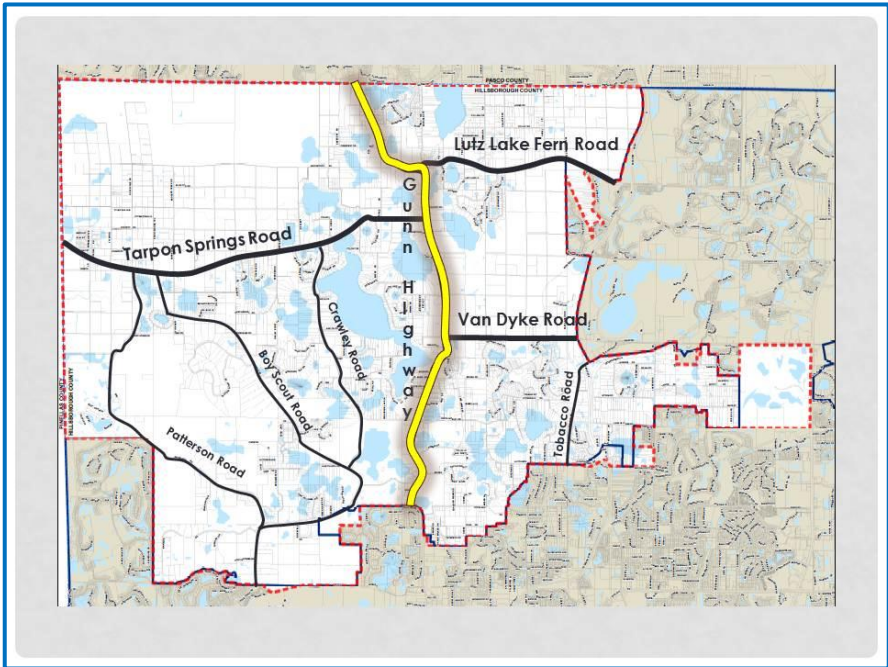
**Alternative 1 – No change**

Do not identify any road widenings as part of the update.

Currently the Long Range Transportation Plan identifies enhancements along Van Dyke Road and Tarpon Springs Road on its Cost Affordable Transportation Map.

It also identifies the expansion of the Veterans Expressway south of the Suncoast Parkway to 8 lanes.

-3	-2	-1	0	+1	+2	+3
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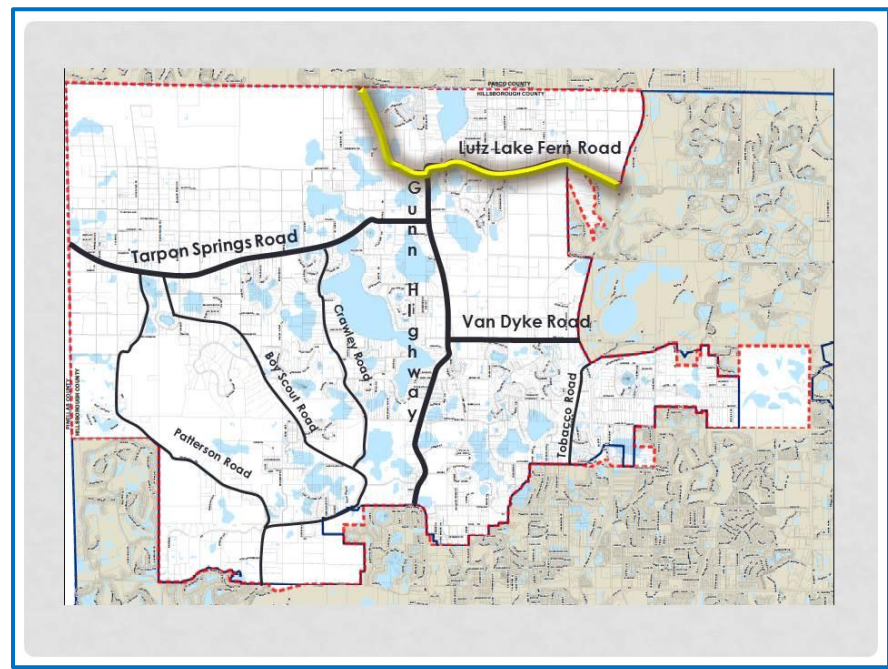


**Alternative 2** – Provide a statement of community support for enhancements on Gunn Highway.

The Comprehensive Plan identifies both Gunn Highway and Van Dyke Road as deficient roads. Gunn Highway is also identified as being a highly congested major road in 2035.

Enhancements on Gunn Highway are included in the Long Range Transportation Plan as an unfunded project.

-3	-2	-1	0	+1	+2	+3
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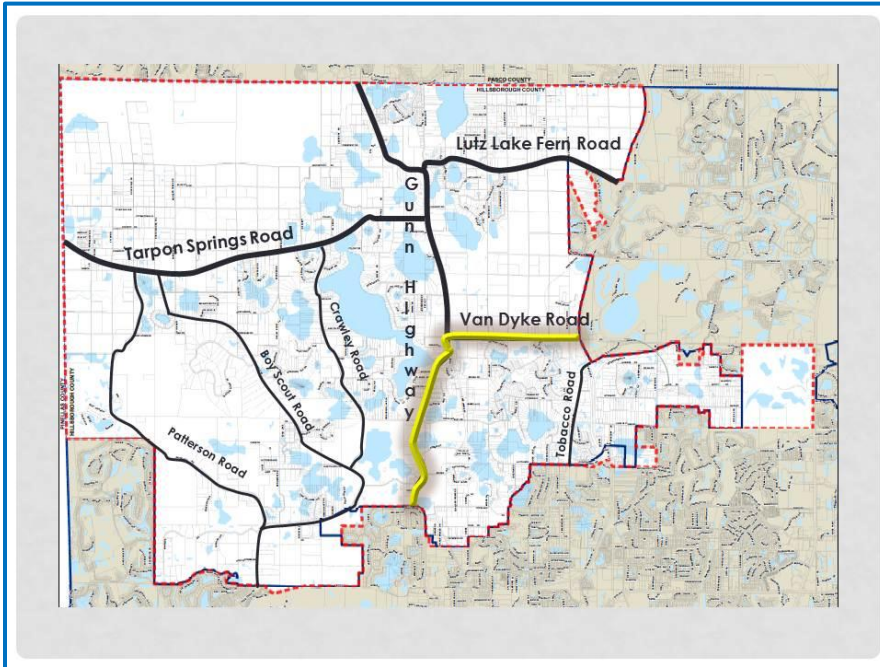


**Alternative 3** – Identifying a segment of Gunn Highway and Lutz Lake Fern Road to be evaluated as part of the Metropolitan Planning Organization’s (MPOs) Long Range Transportation Plan (LRTP), after 2014.

The Long Range Transportation Plan is updated every four years to reflect ever-changing conditions and new planning principals. This strategy would recognize the continuing transportation pressures and allow for needs assessment based on analysis with a public engagement process that is part of an ongoing process.

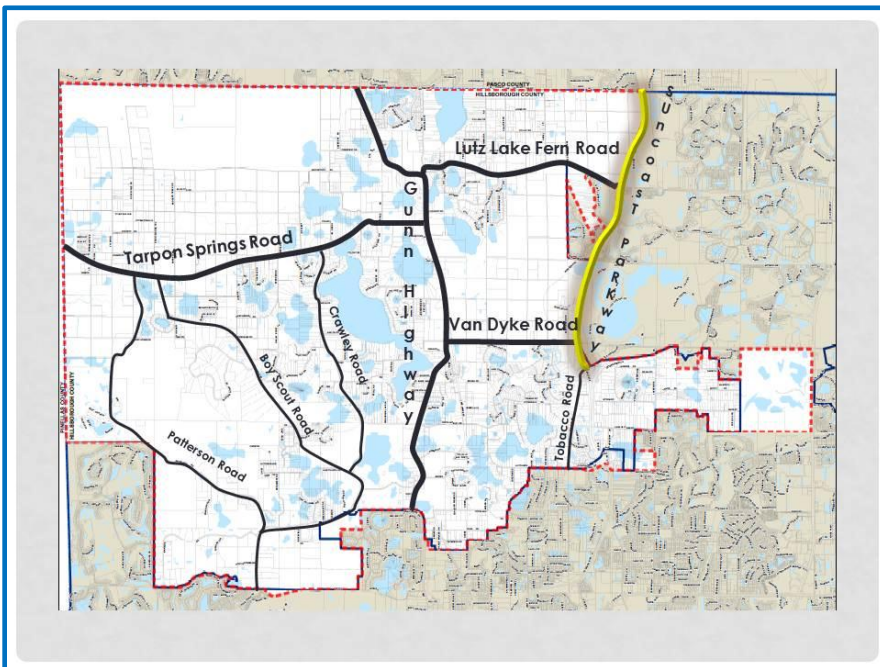
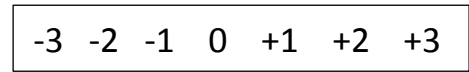
-3	-2	-1	0	+1	+2	+3
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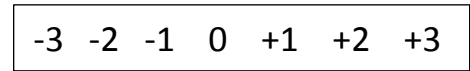
**Alternative 4** – Identifying a segment of Gunn Highway and Van Dyke Road to be evaluated as part of the Metropolitan Planning Organization’s Long Range Transportation Plan (LRTP), after 2014

The Long Range Transportation Plan is updated every four years to reflect ever-changing conditions and new planning principals. This strategy would recognize the continuing transportation pressures and allow for needs assessment based on analysis with a public engagement process that is part of an ongoing process.



**Alternative 5** – Provide a statement of community support for the 6 lane expansion of the Suncoast Parkway.

The Long Range Transportation Plan identifies the 8 lane expansion of the Veterans Expressway south of the Suncoast Parkway as part of its Highway Cost Affordable Plan.



# Roadway Design Possibilities

Please rank each photo on a scale of **-3 to +3**, with **0 being neutral**. Images were selected to demonstrate a range of design possibilities, some subtle, some more exceptional. Please pay particular attention to design features including sidewalks, bike lanes, and curbing. Please feel free to comment on each photo in the blank space to the right of the photo.



Maintain roadways as is. **No improvements** or enhancements.

-3	-2	-1	0	+1	+2	+3
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**Sidewalks** along major roadways where possible.

-3	-2	-1	0	+1	+2	+3
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**Sidewalks, bike lanes, turn lanes, and limited curbing** along major roadways **in and around commercial centers** only.

-3 -2 -1 0 +1 +2 +3



Addition of **sidewalks and limited curbing** along major roadways where possible.

-3 -2 -1 0 +1 +2 +3



**Turn lanes** along major roadways where possible.

-3 -2 -1 0 +1 +2 +3





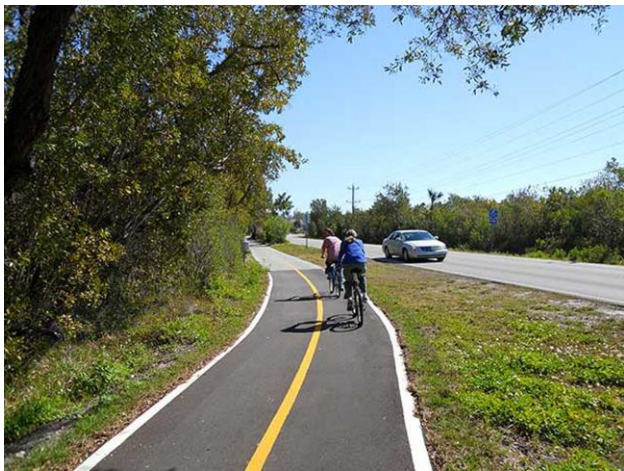
**Decorative turn lanes** along major roadways **in and around commercial centers only** where possible.

-3 -2 -1 0 +1 +2 +3



**Decorative road and sidewalk treatments** at the **entrances of subdivisions** where they currently do not exist.

-3 -2 -1 0 +1 +2 +3



**Dedicated bike and pedestrian paths** located in limited locations along major roadways with available right-of-way..

-3 -2 -1 0 +1 +2 +3



**Bike lanes along major roadways.**

-3	-2	-1	0	+1	+2	+3
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**Sidewalks and bike lanes along major roadways where appropriate and feasible. No curbing.**

-3	-2	-1	0	+1	+2	+3
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Additional Comments: